

SPONSORSHIP

PROSPECTUS 2025



WELCOME



"I'm proud to present our 2025 Sponsorship Prospectus. Partner with us to nurture the next generation of football talent and shape well-rounded individuals".

"Since 2021, OPA has delivered player-centric coaching in Mexico City. Our UEFA-qualified coaches guide athletes toward professional, semi-professional, or college scholarship paths. This mission requires continuous investment in resources, facilities, and innovation".

"Your sponsorship is vital to our success. You'll enable us to:

- Elevate Programs: Fund advanced training, equipment, and coaching.
- Enhance Facilities: Invest in high-quality grounds and educational spaces.
- Expand Reach: Attract top talent and offer unparalleled opportunities.
- Strengthen Community Impact: Empower our positive influence through football.

This prospectus details how your support makes a tangible difference and help build a brighter future".

Neil Connor
CEO & Founder



neil@onepremieracademy.com
+ 52 55 4904 0892



MISSION



Our mission is to be the leading football academy in Mexico City by providing a comprehensive, values-driven program. We are committed to delivering a high-quality football education that emphasizes technical and tactical skills, personal growth, discipline, and teamwork. By creating a supportive and challenging environment, we aim to ensure every player has the chance to reach their full potential.

We are dedicated to growing our presence across the city and around the world, establishing numerous academies to bridge the gap between talent and opportunity. Our commitment to player development extends beyond the field, as we strive to instill values that will serve our athletes throughout their lives. By focusing on the holistic growth of each individual, we are confident that we will build a legacy of success that goes beyond championships and financial gain.



JOURNEY



2019 - 2020

The concept of creating our own academy, which my business partner Kim also co-founded, was initially introduced during our time collaborating in CDMX.

2020 - 2021

The original concept of our academy, known as Premier Liga FC, played a crucial role in shaping our journey to where we stand today.

2021 - Present

One premier academy started to form, and now, in its fourth year, we have more than 100 players spanning across 8 age groups.



PROGRAMMES



Player development is structured through progressive phases, ensuring comprehensive growth at every stage.

Pre-Foundation Phase

This introductory stage is for our youngest players, focusing on fun and early learning in a positive environment. It serves as a foundational entry into our Academy, aiming to introduce children to football's joys and fundamental movements.

Foundation Phase

The Foundation Phase is an integral part of our Academy Programme, designed to provide young players with a solid grounding in the fundamentals of football. It focuses on the technical, tactical, physical, and psychological aspects of the game, with a core emphasis on fostering a deep love for the sport while developing essential skills in an age-appropriate environment.

Youth Development Phase

Similar to the Foundation Phase, this phase falls under our overarching Academy Programme. It offers advanced, phase-specific coaching designed to cover all aspects of football, with training tailored to the unique challenges and developmental needs of youth players.



PROGRAMMES

BOYS BORN FROM 2011 TO 2018

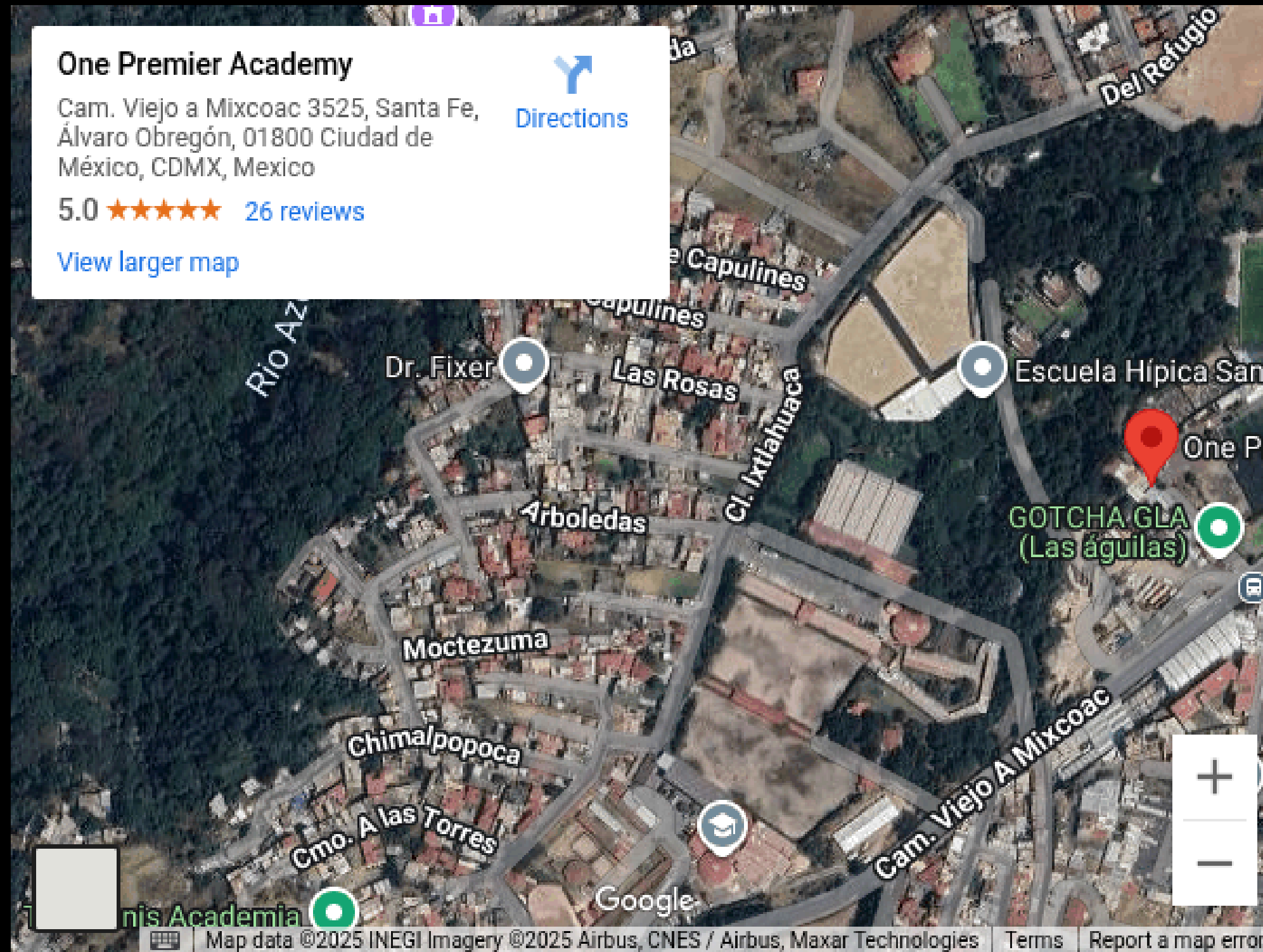


GIRLS BORN FROM 2010 TO 2013



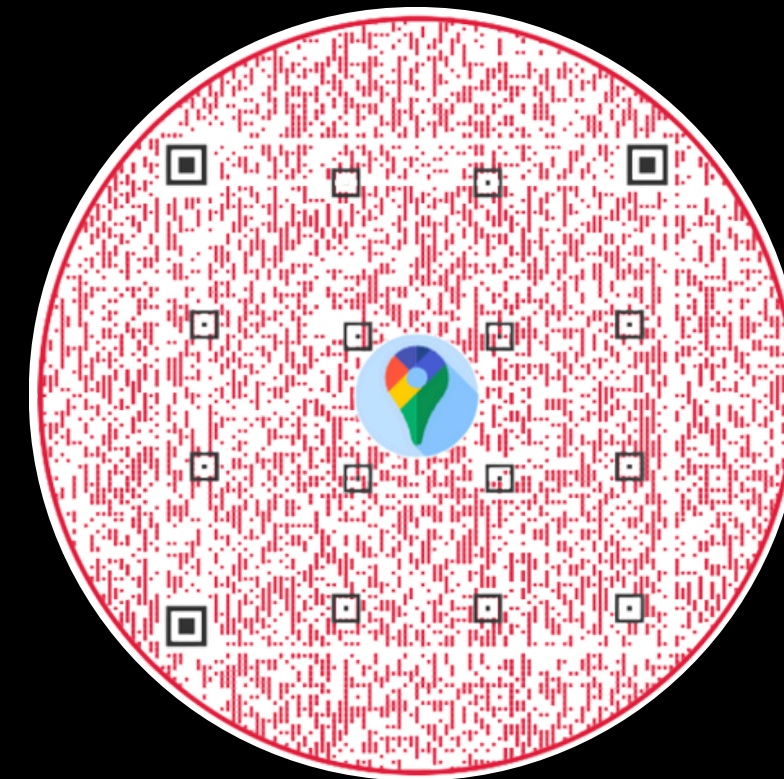


LOCATION



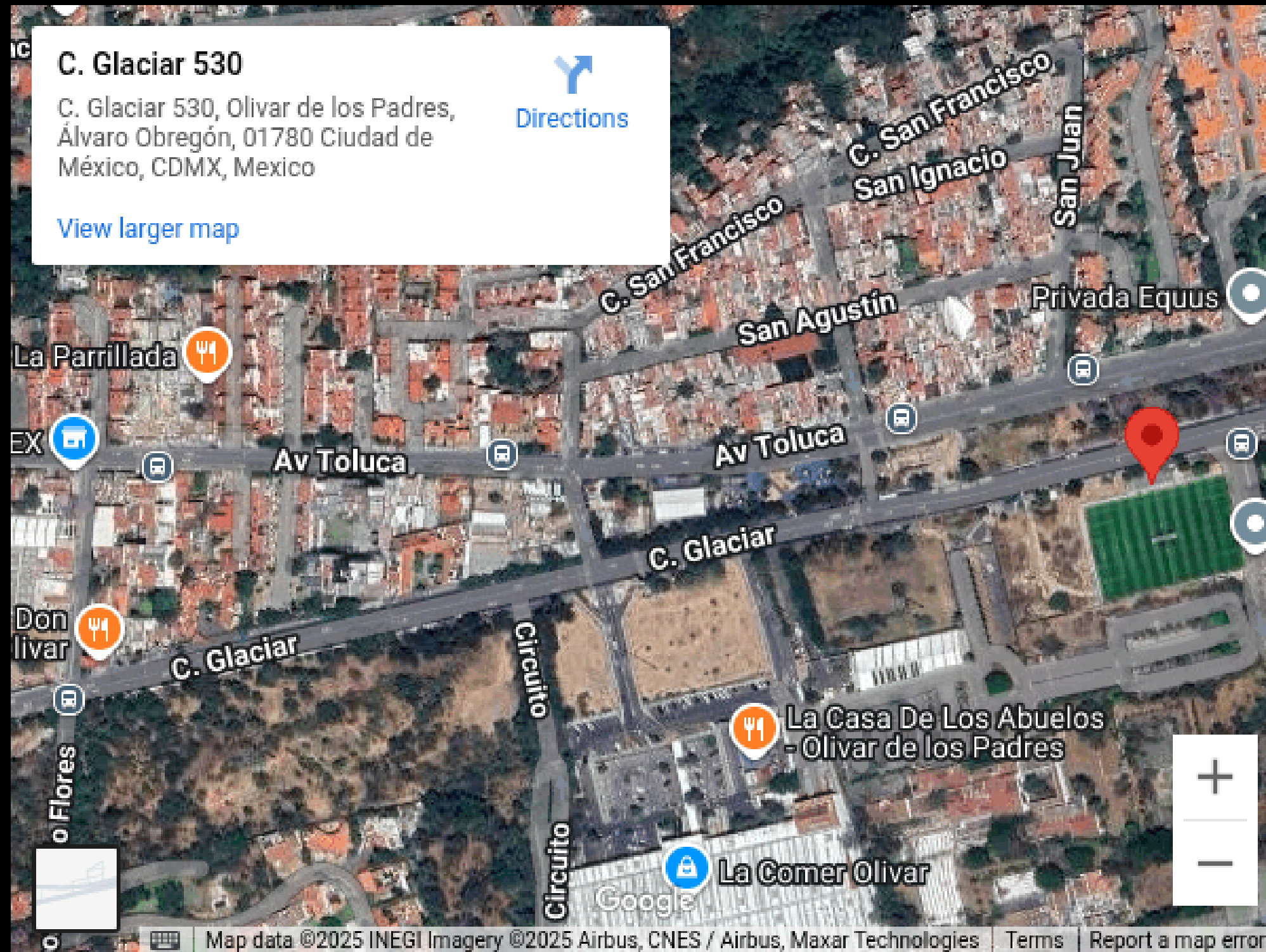
One Premier Academy

Cam. Viejo a Mixcoac 3525, Santa Fe, Álvaro Obregón, 01800 Ciudad de México



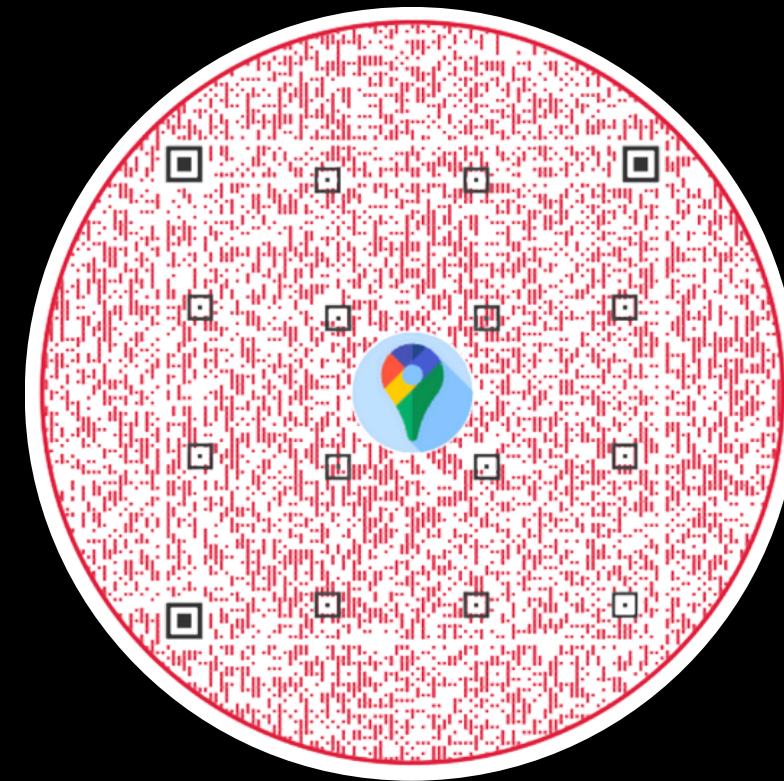


LOCATION



Soccer Pro Fut11

C. Glaciar 530, Olivar de los Padres,
Álvaro Obregón, 01780 Ciudad de
México, CDMX, Mexico





THE TEAM



NEIL CONNOR
CEO & FOUNDER

[LinkedIn](#)

"As CEO, my extensive experience as a coach and my travels have given me a unique perspective on the world of youth football. I have observed a significant disconnect between the needs of young players and the standard of care they receive. While many academies measure success by financial growth, our philosophy is different. We are built on a foundation of prioritizing player development and well-being, ensuring that every decision we make is centered on what is best for our athletes."



KIM ASABA
FOUNDER

"The academy Training Team is dedicated to supporting children of all ages in realizing their aspirations, whether that be attaining professional football status, playing at a semi-professional level, securing a college scholarship."



THE TEAM



STEVE HAMILTON
DIRECTOR OF
FOOTBALL

"My core philosophy, 'empowerment through tactical intelligence and emotional support,' guides everything we do. We prioritize technical mastery and holistic growth, ensuring our players evolve into intelligent, creative footballers and accountable leaders".

PARTNERS



The Junior Premier League (JPL) is the world's biggest youth football organization. Each week, we bring together tens of thousands of boys and girls and some of the world's most recognizable clubs - Liverpool, Paris St Germain, Real Madrid, and Barcelona among them – for unrivaled opportunities and elite competition.

[@juniorpremierleague](#)

The Poniente League was created by Mtro. Raymundo Guzmán Silva (current President of the League) in the month of November 2006 with the participation of four institutions (Eugenio D' Mazenod, Eton School, Escuela Sierra Nevada Interlomas and of course the Merici school), 4 categories (1st and 2nd , 3rd and 4th, 5th and 6th of primary school, and 1 of secondary school for boys), 16 teams and only one site, the Merici school. The first matches were held on a fast soccer field, there were no records.

[@ligaponiente](#)



[@unlimitedvisionoficial](#)

Unlimited Vision specializes in scholarships at universities and colleges in the United States. They provide expert guidance and support to help talented individuals navigate the American collegiate system, combining high-level athletic pursuits with academic excellence. Unlimited Vision's proven track record of connecting athletes with educational opportunities makes them an invaluable partner in our commitment to developing well-rounded individuals.

PARTNERS



This brand is more than just a local supporter; they are a significant global sponsor of women's football, demonstrating their strong dedication to the sport. Their worldwide focus aligns seamlessly with our vision of enhancing football for all ages in CDMX, making them an ideal partner to help us nurture the next generation of players.

[@scotiabank](#)

Two brothers, Harold and Wallace Humphrey, started a sportswear company in 1924 from the back of their family's pub, a company that would eventually become known as Umbro. The brand's journey has taken it from Manchester to the Maracanã. Today, the Umbro uniforms for our club are supplied by Rova Sports, an exclusive partnership that allows our athletes to access high-quality products through a dedicated online shop. As a textile company, Rova Sports focuses on providing innovative products from the best brands to help athletes perform at their peak.

[@rovasports](#)

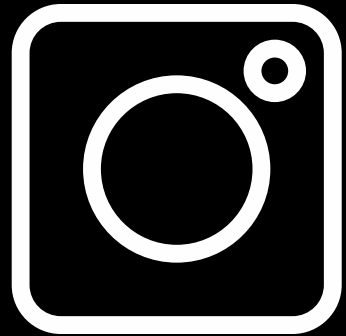


VEO is now available in more than 80 countries around the globe, with members logging over half a million games. This platform is utilized by Champions League clubs' academies, semi-professional senior teams, and grassroots clubs worldwide. It serves multiple purposes, including recording games, live streaming matches, and offering player footage.

[@veo](#)



MARKETING



We are committed to showcasing the authentic experiences of our academy. From program highlights to the intensity of game days, our social media channels serve as a platform to share real narratives.

We capture both victories and challenges, player journeys, and coaching moments—offering an unvarnished view of our operations and providing a glimpse into the heart of our academy.

Authenticity extends beyond mere transparency; it is fundamental to fostering trust and connection with our audience. By highlighting the genuine experiences of our players and staff, we invite you to witness the essence of our academy.



SPONSORSHIP



We're excited to announce the search for shirt sponsors for our new 2026 academy uniform! This offers local businesses a unique opportunity to partner with One Premier Academy, gaining significant visibility and directly impacting young footballers in CDMX.

What makes this special is our commitment to dedicating 25% of all shirt sales profit to our forthcoming OPA Foundation. This foundation will support grassroots football and wider community projects locally. We believe a thriving academy is linked to a thriving community, allowing us to reinvest in our players' support system, foster local talent, and provide opportunities where needed most.

Sponsoring means your brand gains prominent display on our kits, worn by players in leagues and training. You'll publicly align with an organization deeply committed to youth development and community enrichment. This is an investment in our youth's future and our community's strength. We seek partners who share our values and vision for positive impact through sport.

Interested? Please fill out our Expression of Interest form [Sponsorship Expression of Interest Form](#) to discuss how your support can help us grow, achieve sporting ambitions, and give back. We look forward to forming new partnerships!



SPONSORSHIP



The Most Prominent Placement: Be the Face of OPA

Investment: MXN \$350,000 (Two-Year Exclusive Partnership)

This is our most impactful sponsorship position, offering maximum brand visibility as the primary uniform partner for the entire academy. Your logo will be central to every player's kit, symbolizing your commitment to youth sports excellence.

Detailed Benefits:



- Exclusive logo placement on the front of all players' uniforms for two years.
- Prominent logo placement on the OPA website homepage and dedicated "Official Partners" page.
- Two dedicated social media spotlights (Instagram, Facebook) per year, reaching our 1,600+ followers.
- Logo inclusion on academy banners displayed at all home games and events.
- Opportunity for a joint press release announcing the partnership.



SPONSORSHIP



Significant and Consistent Brand Exposure

Investment: MXN \$180,000 (Two-Year Exclusive Partnership)

This position offers significant and consistent brand exposure, highly visible as players move across the pitch during weekly games and training sessions.

Detailed Benefits:

- Exclusive logo placement on the back of all players' uniforms for two years.
- Prominent logo placement on the OPA website's "Official Partners" page.
- One dedicated social media spotlight (Instagram, Facebook) per year.
- Logo inclusion on academy banners displayed at all home games.





SPONSORSHIP



A Clear and Consistent Branding Area

Investment: MXN \$100,000 (Two-Year Exclusive Partnership)

This package offers a clear and consistent branding area on our players' uniforms, providing excellent visibility during play and in team photos.

Detailed Benefits:

- Exclusive logo on the arm/sleeve of all players' uniforms for two years.
- Logo placement on the OPA website's "Official Partners" page.
- Mention in a general social media "Thank You" post to all uniform sponsors.

We believe these exclusive opportunities offer exceptional value for companies looking to make a significant impact and gain widespread, positive brand exposure within the vibrant youth sports community of Mexico City.

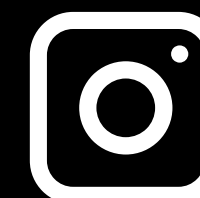
ENQUIRIES



[@onepremacademy](https://www.instagram.com/onepremacademy)



[@onepremieracademy](https://www.instagram.com/onepremieracademy)



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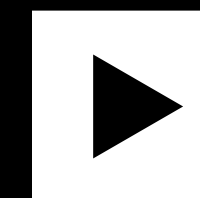
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www.onepremieracademy.com



[@onepremieracademy](https://www.youtube.com/onepremieracademy)



Thank you for taking the time to read our sponsorship brochure. We hope it has given you a clear insight into the vision, values, and ambitious plans we have for One Premier Academy. By partnering with us, you will not only be supporting the development of young athletes but also aligning your brand with a mission that values community, excellence, and social responsibility. We are passionate about what we do and are always here to answer any questions you may have.

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