

Outfit Guide



Visual Vaguer

okay, so what do I wear?

**complement each other,
but don't match.**

Although matching can be cute, it's generally best to pick outfits with the same vibe but they're not exactly the same!

neutrals + earth tones.

You don't want your outfit to distract from you two awesome people! Oftentimes, a brighter color will reflect weird tones onto your skin. Neutral and earth toned outfits make your photos truly POP (trust me!) If you'd like to add a pop of color, make sure it's only one article of clothing.

flatter your body shape.

Wear clothes that make you feel confident, because if you're confident, the better your photos will turn out!

accessorize + layer.

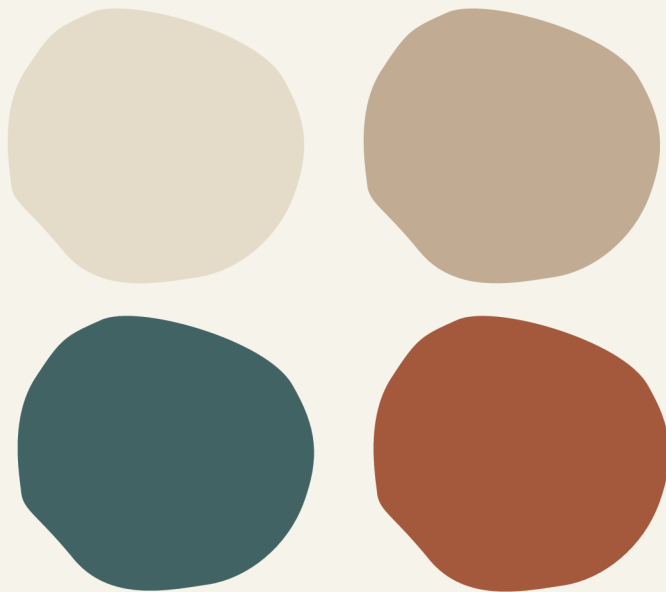
If you opt for only one outfit during your session, use accessories and layers to change up your look! You can add on a hat, scarf, jacket, necklace, or whatever you want to switch it up at your session.



*neutrals +
earth tones*

FROM REAL
SESSIONS

color palette



do's + don'ts

yes items!

- neutrals and earthy tones
- denim jeans and jackets
- cute hats
- patterned dresses
- flowy dresses or skirts
- chunky knits and layers
- boots or blundstones

leave at home...

- neons
- bright primary colors (red, royal blue, sunshine yellow, grass green)
- restricting fabrics (stiff clothing means stiff photos)
- anything with logos or writing
- running shoes or sneakers
- sunglasses



HELPFUL HINTS

- Try to pick outfits that suit the backdrop
- Bring multiple outfit options
- Go on a shopping spree and blame it on me!
 - Bring makeup to touch up
 - A simple lipstick or gloss helps you not look washed out in photos
- Find outfits you like on Pinterest and try to replicate them
- Clean jewelry if applicable before your session (for those detail shots)

PLACES TO SHOP

FOR DRESSES

Lulus
Free People
Francesca's

FOR WOMENS CASUAL OUTFITS

ASOS
Princess Polly
Boot Barn

FOR MENS CASUAL OUTFITS

H&M
ASOS



don't forget!

**I'm here for you!
if you're stuck or need any more
guidance, feel free to reach out!**