

# Visual Vaquera Style Guide



TIPS AND TRICKS FOR THE BEST SHOOT YET!

# Style Guide

Hello!

My name is Emily Manwell, and I am the photographer behind Visual Vaquera! I wanted to start by thanking you for choosing me to photograph YOU, and create special memories that will last a lifetime.

The following pages will help guide you into planning clothing that will be complementary to you and the ones you love!

I am here to help with any questions you may have, or to bounce ideas off of!

Thank you!  
*Visual Vaquera*

# Color Guide

COLOUR DRESSING GUIDE		
IF YOUR MAIN COLOUR IS:	CREATE EASY COMPLEMENTARY OUTFIT PAIRINGS WITH:	OR GO FOR A TONAL OUTFIT
PINK		
RED		
ORANGE		
BEIGE		
YELLOW		
GREEN		
LIGHT BLUE		
DARK BLUE		
PURPLE		
BROWN		
GREY		

NEUTRAL OUTFIT COLOUR GUIDE		
IF YOUR OUTFIT'S MAIN COLOUR IS	PAIR WITH THESE COLOURS FOR A TONAL OUTFIT	OR CHOOSE THESE COLOURS FOR A CONTRASTING OUTFIT
WHITE		
IVORY		
CREAM		
NUDE		
BEIGE		
TAN		
KHAKI		
OLIVE		
GREY		
CHAR-COAL		
BLACK		

Color is such an essential part of a shoot! Many things go into having the shoot of your dreams! First thing you must decide is what location you would like for your photos. Select clothing options that do not blend in with the background! Neutrals are always a safe bet, and photograph beautifully in all areas. Color coordination is key in having a cohesive shoot, so please select colors accordingly!

# Pattern Guide



Patterns should not distract from your natural beauty! The following patterns go well together in photos:

Leather and Lace



Denim and Knit

Satin and Cotton



Denim and Leather

Avoid patterns that are extremely busy and/or large! These tend to distract from the beautiful images that we want to achieve!



# Friendly Reminders

I do not make changes to the natural appearance of photos besides fixing major blemishes, tighter crops, and change in color filters.

In order to achieve your best look, consider bringing the following:

- Makeup and/or Touch-Ups
- Hair Spray, Mustache Wax, Hair Brushes, Bobby Pins
- Comfortable shoes for walking to/from locations
- Any props of importance or significance
- Drinks and/or snacks
- Toys or items to distract children and/or pets during shooting
- Changes of clothing
- Clothespins if necessary
- Anything else you feel you may need!

*Last but certainly not least...*

I am here to celebrate you, your life events, momentous occasions, love, and all the good things!

Ultimately, wear anything that makes you feel confident, happy, and shows your beauty! Accessorize however you would like, but do not let your accessories distract from your wonderful face!

I look forward to working with you, and letting your beauty shine through my lens!

Please do not hesitate to contact me with any questions/comments/or concerns you may have!

Thank you!  
*Visual Vaquera*