



# Advertise with the Phoenix Gay Men's Chorus



The Phoenix Gay Men's Chorus is a premiere performing arts organization that strives to unite, inspire, educate, and entertain its diverse audiences, members, allies, and supporting partners.

Our 33rd season will feature three mainstage concerts, available with program advertising, all in **full-color!**



Thanks for The Memories: A Gay Christmas Carol (3 performances)

- December 16 - 18, 2023 | Herberger Theatre
- **Potential Audience: 1000+**

Diva Divine: A Tribute to Gay Icons of Music (2 performances)

- March TBD-TBD, 2024 | Memorial Concert Hall
- **Potential Audience: 600+**



Season Finale: TBD (3 performances)

- June 22 - 23, 2024 | Tempe Center for the Arts
- **Potential Audience: 1500+**



## PHXGMC Program Ad Rates

Ad Size	Dimensions	Season (All 3 programs)	Holiday	Spring	Season Finale
Inside/Back Cover	5" w 8"h	\$1250	\$550	\$450	\$600
Full Page (int.)	5" w 8"h	\$950 Standard \$750 Non-Profit	\$950 Standard \$750 Non-Profit	\$350 Standard \$250 Non-Profit	\$350 Standard \$250 Non-Profit
1/2 Page Horizontal	5" w 3 7/8"h	\$675 Standard \$450 Non-Profit	\$350 Standard \$200 Non-Profit	\$275 Standard \$150 Non-Profit	\$375 Standard \$200 Non-Profit
1/4 Page Vertical	2 3/8 " w 3 7/8"h	\$450 Standard \$300 Non-Profit	\$250 Standard \$175 Non-Profit	\$175 Standard \$150 Non-Profit	\$275 Standard \$150 Non-Profit
Business Card	3.5" w 2"	\$200 Standard \$150 Non-Profit	\$100 Standard \$75 Non-Profit	\$75 Standard \$60 Non-Profit	\$125 Standard \$60 Non-Profit



For more advertising information,  
contact:  
[advertise@phxgmc.org](mailto:advertise@phxgmc.org)

The Phoenix Gay Men's Chorus  
PO Box 16462, Phoenix, AZ 85011, US

1101 N Central Avenue #200  
(Parsons Center for Health & Wellness)  
Phoenix  
(405) 714-4861



### Ad Submission Information

All ads must be submitted in completed color camera-ready form. Artwork should be in CMYK 300 dpi PDF file with fonts flattened and images embedded.

Please ensure that all fonts are supplied with .eps files or converted to paths.

For more information, send an inquiry to [adcopy@phxgmc.org](mailto:adcopy@phxgmc.org)

Submit all camera-ready artwork directly to [adcopy@phxgmc.org](mailto:adcopy@phxgmc.org)

### Ad Copy Submission Deadlines

#### Holiday (December) Ads

- Camera - ready artwork received no later than Friday, November 10, 2023
- Payment received no later than Friday, November 18, 2023

#### Diva Divine (March) Ads

- Camera - ready artwork received no later than Friday, February 24, 2024
- Payment received no later than Friday, March 1, 2024

#### Season Finale (June) Ads

- Camera - ready artwork received no later than Friday, May 17, 2024
- Payment received no later than Friday, May 24, 2024