

SOUND

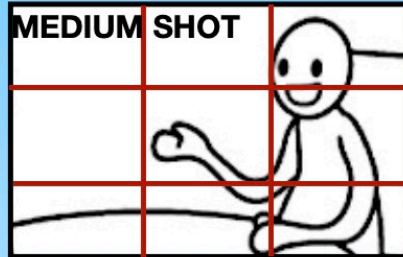
- AVOID NOISY PLACES
- USE EXTERNAL MICROPHONE IF POSSIBLE.
- MOVE CLOSER TO SUBJECT IF USING DEVICE MICROPHONE.
- RECORD NARRATIONS IN QUIET SPACE
- USE MUSIC THAT FITS YOUR STORY.

CAMERA

- CLEAN LENS, HOLD STEADY, WHITE BALANCE.
- CHECK BACKGROUND FOR DISTRACTIONS.
- USE BASIC SHOTS, SHOOT EXTRA VIDEO OF SURROUNDINGS.
- IF USING MOBILE DEVICE, HOLD IN LANDSCAPE FORMAT.

**KNOW YOUR BASIC SHOTS****PRODUCTION - SHOOTING****INTERVIEW TIPS**

- DO YOUR RESEARCH.
- WRITE DOWN YOUR QUESTIONS.
- GET ANSWERS IN COMPLETE SENTENCES.
- RESPECT YOUR SUBJECT'S TIME.
- MAKE IT MORE OF A CONVERSATION.



USE RULE OF 3RDS TO KEEP SUBJECT'S EYES IN THE UPPER 3RD OF THE FRAME.

ROYALTY-FREE RESOURCES

- IMAGES & VIDEO
- MUSIC & AUDIO
- LINKS TO OTHER ARTS, RESEARCH & MEDIA EDUCATION RESOURCES



JOURNALISM - Stories with information people need to make the best possible decisions about their lives, their communities, their societies, and their governments.

PUBLIC SERVICE ANNOUNCEMENT (PSA) - A story to raise awareness or change public attitudes or behavior towards a social issue.

DOCUMENTARY - A non-fictional story intended to document, educate and advocate.

NARRATIVE - A vivid personal story, usually from one person's viewpoint or lived experience.

GENRE - TYPES OF STORIES

- BEGINNING** • Act 1: Introduce characters, setting and challenge.
- MIDDLE** • Act 2: Obstacles and problems are encountered and overcome.
- END** • Act 3: Resolution with characters changed by the experience.

WHAT DO I WANT TO SAY WITH MY STORY?
WHAT IS THE BIG IDEA I WANT TO SHARE?
WHAT IS THE BIG QUESTION OR CHALLENGE?

**PRE-PRODUCTION - STORY****VIDEO STORYTELLING****POCKET GUIDE**