

- SOUND**
- AVOID NOISY PLACES
 - USE EXTERNAL MICROPHONE IF POSSIBLE.
 - MOVE CLOSER TO SUBJECT IF USING DEVICE MICROPHONE.
 - RECORD NARRATIONS IN QUIET SPACE
 - USE MUSIC THAT FITS YOUR STORY.

- CAMERA**
- CLEAN LENS, HOLD STEADY, WHITE BALANCE.
 - CHECK BACKGROUND FOR DISTRACTIONS.
 - USE BASIC SHOTS.
 - SHOOT EXTRA VIDEO OF SURROUNDINGS.
 - IF USING MOBILE DEVICE, HOLD IN LANDSCAPE FORMAT.



KNOW YOUR BASIC SHOTS

PRODUCTION - SHOOTING

GENRE - TYPES OF STORIES

NARRATIVE - A vivid personal story, usually from one person's viewpoint or lived experience.

DOCUMENTARY - A non-fictional story intended to document, educate and advocate.

PUBLIC SERVICE ANNOUNCEMENT (PSA) - A story to raise awareness or change public attitudes or behavior towards a social issue.

JOURNALISM - Stories with information people need to make the best possible decisions about their lives, their communities, their societies, and their governments.

BEGINNING • Act 1: Introduce characters, setting and challenge.

MIDDLE • Act 2: Obstacles and problems are encountered and overcome.

END • Act 3: Resolution with characters changed by the experience.

WHAT DO I WANT TO SAY WITH MY STORY?
 WHAT IS THE BIG IDEA I WANT TO SHARE?
 WHAT IS THE BIG QUESTION OR CHALLENGE?

PRE-PRODUCTION - STORY

INTERVIEW TIPS

- DO YOUR RESEARCH.
- WRITE DOWN YOUR QUESTIONS.
- GET ANSWERS IN COMPLETE SENTENCES.
- RESPECT YOUR SUBJECT'S TIME.
- MAKE IT MORE OF A CONVERSATION.



USE RULE OF 3RDS TO KEEP SUBJECT'S EYES IN THE UPPER 3RD OF THE FRAME.

ROYALTY-FREE RESOURCES

- IMAGES & VIDEO
- MUSIC & AUDIO
- LINKS TO OTHER ARTS, RESEARCH & MEDIA EDUCATION RESOURCES



FOLD HERE

LIGHTS, CAMERA, LEARN!
 presents



MR. FRANK'S

**VIDEO STORYTELLING
 POCKET FIELD GUIDE**