BLOCKCHAIN & DIGITAL IDENTITY: THE ID2020 STORY

VIDEO TRANSCRIPT

According to Article 6 of the Universal Declaration of Human Rights, 'Everyone has the right to recognition everywhere as a person before the law.'

However, 1.2 billion people in the world live without documented proof of their existence. That means they're excluded from modern society, and the everyday activities that we take for granted.

ID2020 believes that the future can be different. This public-private partnership is dedicated to solving the challenges related to identity in today's world.

To do this, we need to understand what truly defines our identity, and how we prove it. We need to appreciate the human at the heart of the challenge. Using innovative technology, we can discover how that identity can be established, trusted and strengthened over time.

I am Sara.
I am a mother.

I am a doctor.
I am a soccer fan.

I am Fabiola.
I am a student.

I am a princess.

I am Zhao.
I am a scientist.

I am a teacher

Yosef: I… am….

[Scenario 1: Yosef at a border]

Official: Can you show me some identification?
Yosef: No... My house was completely destroyed. I…I just ran.
Official: You'll need some ID to cross the border.
Yosef: I've got nothing on me. What can I do? I am a father, I am trying to find my family. Please. I'm…scared.

[Scenario 2: Nia at the hospital]

Hospital official: Hi, can I help you?
Nia: My child needs to be vaccinated.
Hospital official: OK. Can I get your name?
Nia: I am Nia.
Hospital official: And your date of birth?
Nia: I…don't know my date of birth, I don't have a birth certificate.
Hospital official: Don't you have any form of ID? We'll need something that proves who you are, and where you were born?

[Scenario 3: John at the embassy]

John: Can you please help me? I'm here on holidays, but I've lost my passport. And…my flight leaves tomorrow.
Embassy official: That'll take some time to process…
John: But I need to get back! Family

emergency. What can I do?

What if your identity was in always your hands.
An identity you can trust, that others can trust.
What if this digital identity was always at your
fingertips.
And people could verify your identity in a few
simple steps.

What if you were in control of your data, and how
it's shared with others.
What if this personal, portable identity helped
you to learn, work and live.
What if showing who you are, was as easy as
saying I am.

'I am Yosef.'

Across the globe, the pieces are coming
together to make this happen.
Accenture, Microsoft and Avanade have teamed
up to create the prototype you've seen in action.

It's a first step towards a digital identity solution
for all.

To achieve this, we need motivated, passionate
people and organizations to join us. So, we
invite you to come together, collaborate, and
realize the vision of ID2020.