



ID 2020

Position brief for the position of Chair, Board of Directors

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Odgers Berndtson is proud to be aiding ID2020 in identifying the next Chair of its Board of Directors.

About ID2020

Over one billion people around the world do not have access to any form of recognized identity – no birth records, no documentation of citizenship status, no way of proving who they are. As a result, they struggle to access basic services (healthcare, education), they cannot open a bank account, they are unable to vote, and they cannot cross borders. Given that they are “uncounted,” public and private organizations struggle to broadly and accurately service them.

The ID2020 Alliance is a global partnership that brings together business, philanthropy, multinational institutions, and governments to address this challenge. Together, our members (1) set the technical standards for a safe and secure digital identity that is owned and controlled by the user; (2) solicit and fund pilot projects that bring digital identity to vulnerable populations, such as refugees and the stateless; and (3) use the data generated from these pilot projects to establish proof-of-concept, find scalable solutions, and ultimately impact public policy.

In taking this integrated approach, the organization aims to bring legal identity to the unidentified across the world by 2030, in line with Target 16.9 of the United Nations Sustainable Development Goals to have everyone in the world have an identity.

For additional information, please visit [the ID2020 website](#).

About the ID2020 Board of Directors

The ID2020 Board of Directors is responsible for the governance of the Alliance. The composition of the Board may include up to twelve individuals, including a Board Chair and four (4) additional Independent Directors, two (2) Board Directors who represent the pool of private-sector Founding Partners, two (2) Board Directors who represent the pool of public sector Founding Partners, one (1) Director nominated as a privacy expert, and one (1) Director representing funding organizations.

The current interim Board Chair is Blythe Masters. This role is in place pending appointment of the Chair, with the possibility of additional temporary responsibilities in assisting to onboard the new Chair.

The Position

ID2020's Board Chair will serve a three (3) year term and will be eligible for reappointment for one additional term. Board meetings will be held quarterly. Expected time commitment includes one (1) two-hour Board meeting quarterly with 4-6 hours of preparation work; approximately ten (10) hours of additional time to support ID2020's work monthly, and two (2) full-day retreats annually (the ID2020 Summit and ID2020 Alliance Retreat). Service on ID2020's Board of Directors is without remuneration.

ID2020's incoming Board Chair must, above all else, share the principles of the organization. These include:

- A firm belief in the preeminence of data privacy
- Support for the [ID2020 Manifesto](#), which sets out the core principles of the Alliance's mission, and reflects its guiding ethos
- A focus on the power of digital identity for individual empowerment, and the protection of the most vulnerable populations, particularly refugees and other stateless persons
- A strong conviction in the positive role technology can play in international development
- Personal qualities of integrity and credibility, and a commitment to fostering ethical standards at ID2020.



As a partner and strong mentor to the Executive Director and other board members, the Board Chair will provide leadership to ID2020 as it transitions from a young 501(c)(3) organization that has made notable strides into a sustainable global entity. The Board Chair will guide and sustain the work of ID2020, focusing on governance and fundraising strategy. Specific **responsibilities** include:

Leadership, governance, and oversight

- Being a trusted advisor and mentor to the Executive Director as she develops and implements ID2020's strategic plan and vision
- Developing and deepening relationships with: funders, partners, and other stakeholders
- As a board member, approving ID2020's annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities
- Together with the board, reviewing outcomes and metrics created by ID2020 for evaluating its impact, and regularly measuring its performance and effectiveness using those metrics
- Coordinating an annual performance evaluation of the Executive Director
- Assisting the Nominating Committee in recruiting board members
- Periodically consulting with board members on their roles and helping them assess their performance
- Planning, presiding over, and facilitating board and committee meetings
- Acting as an ambassador for the organization, including occasional public speaking engagements
- Ensuring ID2020's commitment to a diverse board and staff that reflects the communities ID2020 serves
- Ensuring ID2020's commitment to high ethical standards in employment practices, organizational management, financial practices, and responsibilities to funders and other stakeholders

Fundraising

- In collaboration with the Executive Director, generating substantial annual revenue and fostering ID2020's overall financial health
- Personally treating ID2020 as a top philanthropic priority to the extent possible
- Assisting in identifying, qualifying, cultivating, soliciting, or stewarding major individual donors, corporations, and/or foundation gifts

Qualifications

This is an extraordinary opportunity for an individual who is passionate about the success of ID2020's beneficiaries and who has a track record of board leadership. The selected Board Chair will have achieved leadership stature in business, government, or the nonprofit sector. His/her accomplishments will allow him/her to attract other well-qualified, high-performing board members and stakeholders.

Candidates should be eager to serve as a global ambassador for the organization, which will entail some degree of international travel, supported by the organization, speaking publicly on behalf of ID2020, engaging and fostering relationships with funders and partners, soliciting and stewarding major gifts. As the organization is in growth mode, the ideal Chair will be a strong mentor and advisor to the organization's Executive Director in developing and executing the organization's strategic plan.



We are seeking candidates with prior board and leadership experience -- be it in government, international governance, technology, international development, or in a related field. The Chair should be adept at managing a diverse range of stakeholders, understand the political sensitivities of our work, and appreciate the necessity of engaging in policy discussions to advance ID2020's mission. The Board Chair must have the time and willingness to lead ID2020's Board of Directors, which includes presiding over board meetings and fulfilling basic fiduciary duties.

Ideal candidates will have the following qualifications:

- Extensive experience with significant executive leadership accomplishments in business, government, or the nonprofit sector
- Experience in the field of digital identity desired, with a combination of experience/knowledge in privacy, technology governance and comfort with stakeholders in the identity sector very important
- Experience/knowledge of humanitarian, development and diplomacy sectors a strong plus
- Demonstrated success as a nonprofit board member or board chair
- Track record of building credibility in the funding community that has resulted in major gifts to a nonprofit is strongly preferred
- A commitment to and understanding of ID2020's beneficiaries and mission
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Excellent writing and oral communication skills, coupled with an affinity for public speaking
- A global perspective
- Personal qualities of integrity, credibility, and a passion for improving the lives of ID2020's beneficiaries



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