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Wicked Local Cohasset : Cohasset resident named board member of ThreadTech

Boston-based ThreadTech, recently announced that Steve Crummey, of Cohasset, has joined ThreadTech as a board member.

“Our business model is a radical change from the traditional way clothing development and apparel production is done in the fashion industry,” said Crummey, a 30-year veteran of the high tech community with extensive experience starting, growing, developing and turning around multi-million dollar companies in highly competitive markets.

Crummey has served as vice president of worldwide sales for three major start-up companies -- Lotus Development, Avid Technologies and PictureTel -- and created, co-founded and developed Intranets, one of the earliest SaaS successful start-ups, which was sold to WebEx.

“Steve is a huge asset to us as he brings a realm of knowledge and passion for the high tech industry, which will be instrumental as we continue to grow as a company and offer our clients a sustainable way to develop, produce and sell in fashion markets all over the nation,” said Donielle Martorano McKeever, founding partner at ThreadTech and regional director of Fashion Group International of Boston.

ThreadTech is a one-stop solution for fashion designers to develop, produce and sell their clothing brands. ThreadTech infuses modern fashion technology with clothing development and apparel production, guiding fashion designers through all vital stages from concept to development.

For information: threadtechboston.com.