

Thursday May 16, 2019

ThreadTech Takes Fashion Designers from Design to Market, Faster. Below is our recent interview with Steve Crummey, Board Member at ThreadTech™

Q: Could you provide our readers a brief introduction to ThreadTech™, Inc.?

A: What We Do – Apparel development and production How We Do It- Incorporate experience and technology from concept to production to distribution Why We Do It- Compress production time, errors and cost

Q: Could you give us insights to your services?

A: a. Designer Work Studio

A makers space within ThreadTech™ where Fashion Designers can rent industrial sewing machines and work stations to create garments for their collection or customers. Photography studio, resources, professional dress forms, lockers and necessary supplies are also available.

Monthly memberships available.

b. Monthly Trainings/Seminars

Learn how to create accurate spec sheets, tech packs & use industrial sewing machines.

c. Product Development

3-D specs, patterns and pattern revisions, fittings, samples, small runs & fabric/trim sourcing. All done in-house, eliminating the need to out-source.

d. Apparel Production

Tech packs, digitizing, grading, nesting, markers, cut and sew. All done in-house. Streamlined production & faster to market methods.

e. Sales Studio

Utilize our in-house showroom to meet with your buyers. Not experienced with selling your collection? No worries, ThreadTech™ offers services to guide you on how to present, sell and distribute your collection.

f. Warehouse/Distribution

Let ThreadTech™ take care of your storage, packaging and shipping needs. From one garment to mass production.

Q: Tell us more about the production process. How does that work?

A: Founder, Donielle McKeever, has close to 20 years hands on experience with apparel development and production. She has developed a proprietary production method that infuses technology and experience to streamline the entire start to finish production process.

Every step from development to finished production is done in-house. We have eliminated the need to out-source any steps, which saves clients time and money.

One- stop solutions alleviate hidden financial stress, additional contractor and consultant fees, unnecessary downtime and the hassle of high shipping costs.

Q: What's the best thing about ThreadTech that people might not know about?

A: Donielle McKeever is a unique fashion visionary. ThreadTech™ not only helps Designers enter the fashion industry but also helps Experienced Fashion Designers with its one-stop concept and is able to produce final product in weeks, not months.

Q: What are your plans for the future?

A: ThreadTech™ will be opening nine additional facilities through the United States over the next three years.