



**Competitive socialising
done right.**



WHAT IS DARTSEE?

Dartsee is an automatic scoring darts system with the focus on **quality, player experience and customizability**.

We use cameras and state-of-the art algorithms to detect the precise location of the darts in the board.

Dartsee makes up for one particular shortcoming of old dartboards, through the incorporation of **gamified feedback** about players and their abilities. Players can check their stats, take group photos and have fun with the feedback provided by Dartsee.





EASY TO INSTALL

EASY TO MAINTAIN

We manufacture Dartsee from quality components and test every unit extensively before shipping it out.

We partnered with Winmau, so your Winmau boards are on us.

Installing and calibrating the Core Ring itself is a 90-minute process.

Our operators get staff training and operational procedures to operate Dartsees.



Full HD Display

Dartsee games function best on a Full HD display. The display is bought and mounted on the wall by the client. The Dartsee Computation Unit (the “heart” of Dartsee) is recommended to be put behind the display.

Dartsee Ring

The Ring is read-to-use and pre-calibrated. Contains all detection cameras and a front camera for Instant Replays. The dartboard is added separately by the Client and short calibration is needed before the first use.

Divider / Tablet holder cabinet

Some kind of divider is usually a good practice to hold the tablets and separate the individual lanes from each other. This creates good separation of space and prevents players wandering into other player’s lanes. The cabinets can also conceal any cables that are needed to run the tablets continuously while they are ideal for holding spare darts drink when throwing.

Oche/Darts Lane

In darts each lane is usually signified by an oche, that is 237 meters in length. Sometimes the while oche is an elevated platform so the players don’t need to look down to find the 237 meter mark with their feet. Other times just a sticker or some sort of mounted plate can de the trick Dartsee can provide custom Dartsee-branded oche stickers of needed.

WE USE THE BEST COMPONENTS



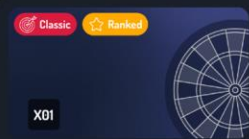
There are no requirements for expensive special boards or darts.

Use the ones you like, or use the ones you can. It makes no difference.

We have, however, partnered with Winmau, so your first board is on us.



The games



X01 15 mins 1-12
Reduce score to zero, finishing on a double.
Difficulty levels available: ● Medium ● Hard



Shanghai 15 mins 1-12
Hit numbers 1-7 in order, aiming for highest.
Difficulty levels available: ● Easy ● Medium



Killer 15 mins 2-12
Become a killer before everyone else.
Difficulty levels available: ● Easy ● Medium



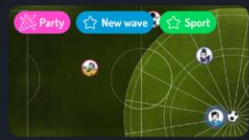
Cricket 15 mins 2-12
Hit numbers 15-20 and bullseye three times.
Difficulty levels available: ● Medium ● Hard



Fight 15 mins 2-12
Last fighter standing wins the game.
Difficulty levels available: ● Medium ● Hard



Conqueror 15 mins 2-12
Become a killer before everyone else.
Difficulty levels available: ● Medium ● Hard



Football 15 mins 2-12
Become a killer before everyone else.
Difficulty levels available: ● Easy ● Medium



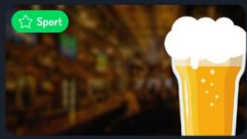
Moon Landing 15 mins 2-12
Great game for new players!
Difficulty levels available: ● Easy



Minigolf 15 mins 2-12
Put your aiming skills to the test.
Difficulty levels available: ● Easy ● Medium ● Hard



Radar 15 mins 2-12
Great game for new players!
Difficulty levels available: ● Easy ● Medium



Beer 15 mins 2-12
The higher you score the more beer will flow.
Difficulty levels available: ● Easy

FEATURES

Games and The Game Controller

Dartsee currently comes with 11 games: **X01, Moon Landing, Cricket, Killer, Fight Game, Football, Golf, Radar, Beer tap, Conqueror and Shanghai.**

Each game can be customized to a certain extent, new games are being developed continuously.

Dartsee features a **Game Controller** interface that runs on a tablet and also an Admin area which is used to manage sessions and calibrate the machine if needed.



GAMES | X01



The standard darts game that you need on every machine. Players can choose to play 301, 501 or 701; single-out or double-out. See how well you do on your personal heatmap!



GAMES | Moon Landing



Moon Landing is a creative spin on the classical x01 games for beginner players. The target is 200 and the players can learn the main concepts of darts in a fun way.



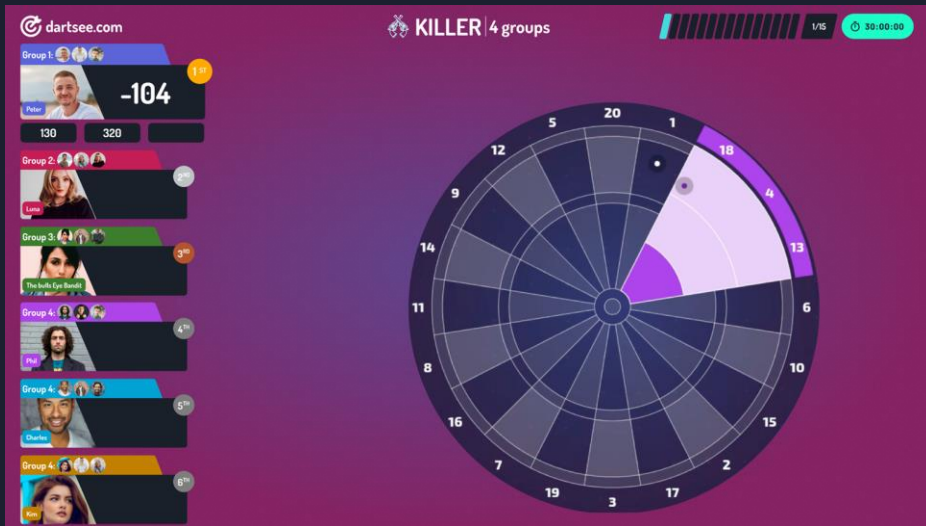
GAMES | Cricket



An age-old game for the advanced players, Cut Throat Cricket is a big favourite of the team. For players who embody the term “competitive”.



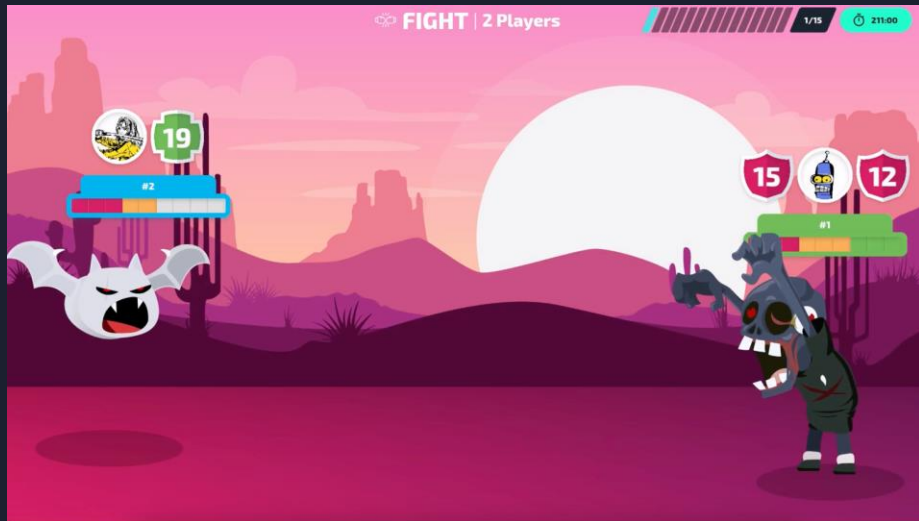
GAMES | Killer



Another darts classic, where players first “load their guns” by throwing their sector 3 times just to eliminate other players. Become a killer by hitting your number three times, then target your opponents to take them down—just like a high-stakes game of dodge-darts!



GAMES | Fight



Fight Game is an experimental fighting game where instead of mashing the buttons on a controller, you try to hit others' numbers to deal some damage or your own to heal yourself.



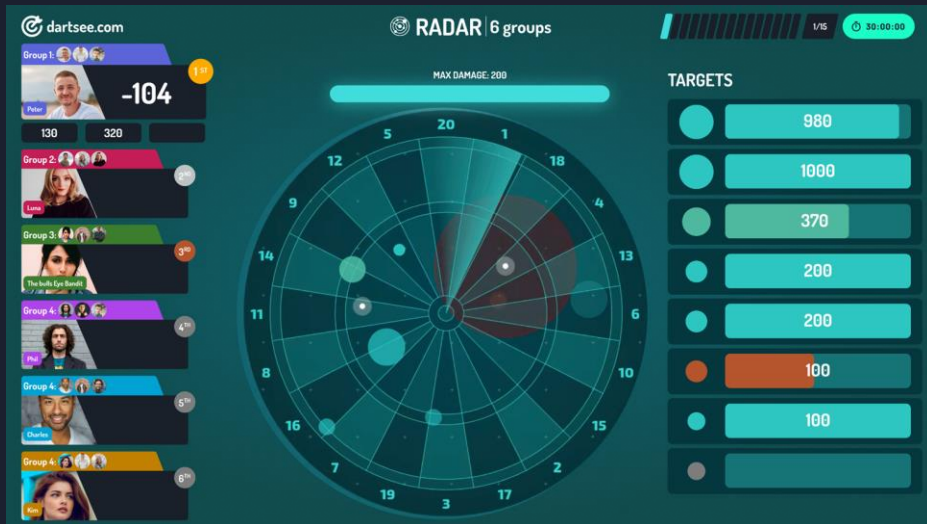
GAMES | Shanghai



Sling some serious darts in Shanghai and Shanghai Lite! Whether you're aiming for precision or embracing a "close enough" approach, these games challenge your skill, luck, and ability to handle your mates' banter.



GAMES | Radar



In our wildly fun blob-blasting game, it's all about smacking those gooey targets to rack up points and obliterate them for extra bonuses!



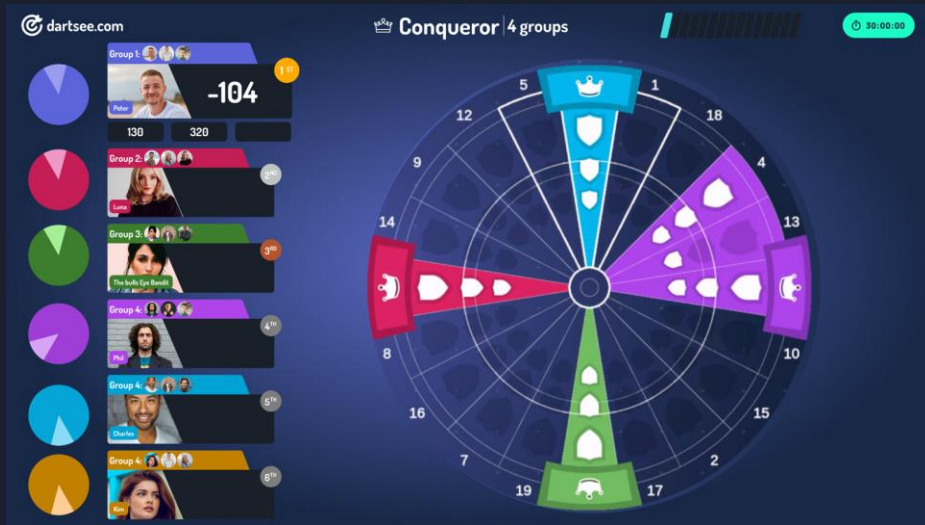
GAMES | **Beer Tap**



In this fun game, your darts decide how much beer pours! Score big to fill those glasses and keep the good times flowing. From beginners to beer pong champions, it's all about aiming high and sipping victory with each throw. Cheers to darts and beers!



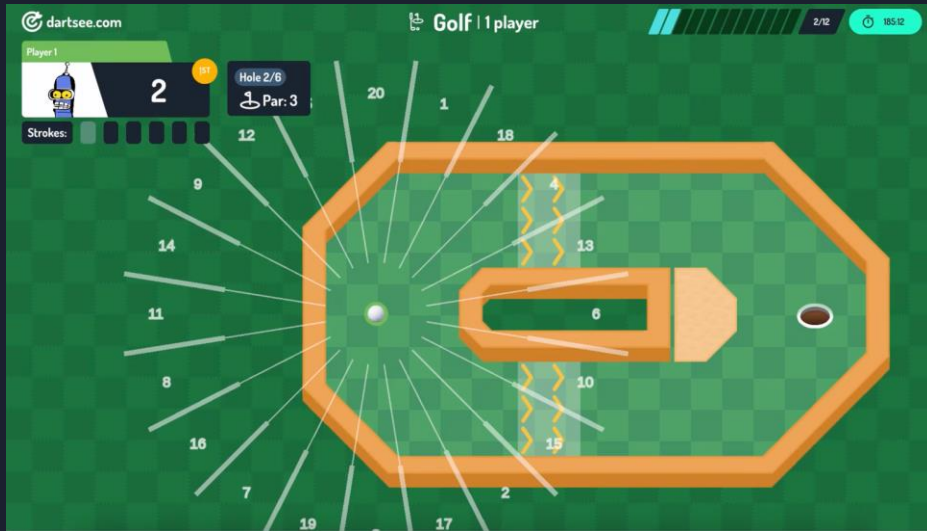
GAMES | Conqueror



In our wildly strategic game, dominate the dartboard by claiming territories and wreaking havoc on your opponents' sectors! It's darts meets world domination – where triples and doubles mean triple the trouble!



GAMES | Minigolf



In our Golf challenge, navigate tricky wall rebounds, dodge sandtraps, and strategically use boosters - all with the finesse of a dart-throwing ninja. Can you sink the ball with as much style as your hilarious golfing antics?



GAMES | **Football**



Kick it up a notch with our football-themed dart game! Aim for victory by hitting the dartboard on your attacking side and watch the ball roll to the goal.



Features



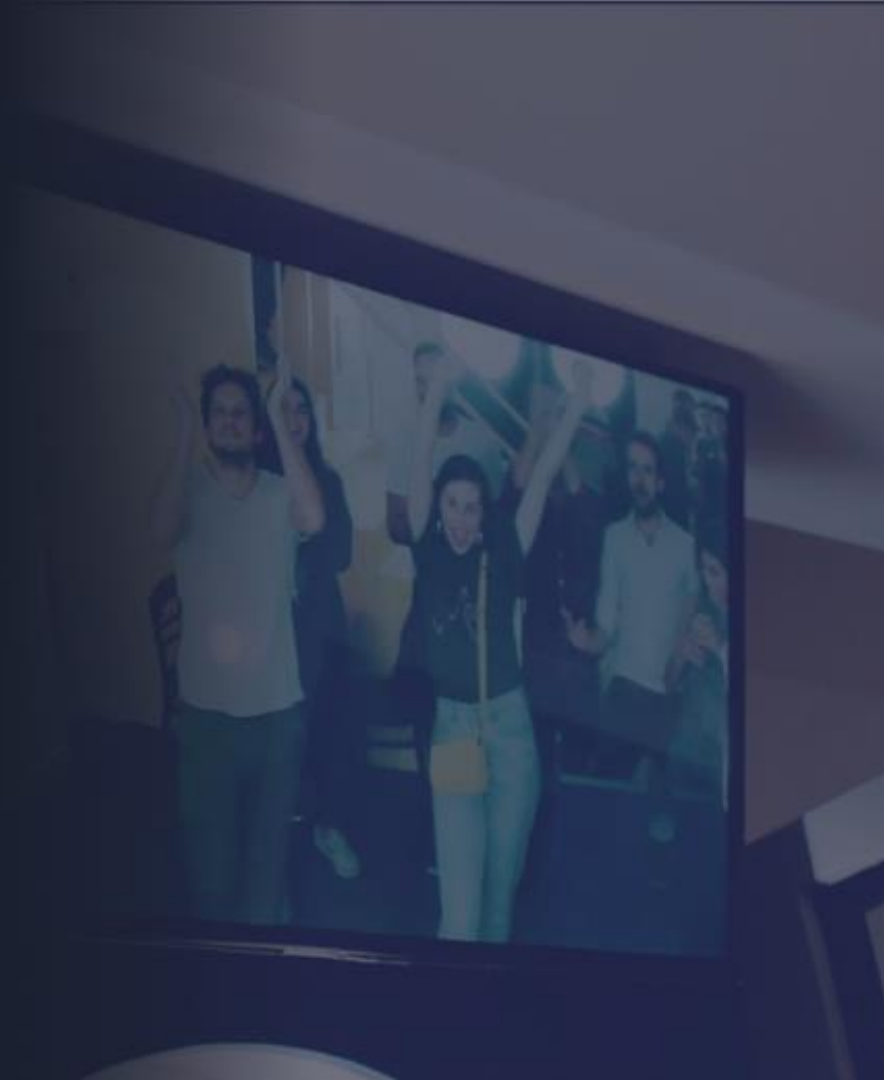
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FEATURES

Instant Replays and Session Overviews

Engage your players even more by playing back their winning throws and a recap of their best moments!

Players receive a venue-themed **Session Overview page** that they can share across their social media. Let them generate buzz if they had a great time!



MEMES

Dartsee reacts to your performance.
These witty mid-shot animations are fully
customizable.



BANTER!

Now your Dartsee has personality! Mid-round banter guides players through a truly emotional experience.





User-friendly system



Create your players.



Take a selfie.



Set up your game.



Play.



Partner benefits



dartsee.com



**Game and player
statistics**

Receive regularly updated statistics about your venue, get insights about your audience. Increase footfall the smart way!





Generated Income
Pay-per-hour Model

70
HOURS

Average monthly machine
usage

x

\$20

Average price of a one hour
session

=

\$1400

Revenue per machine per
month





Generated Income
Pay-per-person Model

210
HOURS

Average monthly person-
hours sold

x

\$10

Average price of a one hour
session per player

=

\$2100

Revenue per machine per
month





Increased F&B Sales

Direct Dartsee income is 5-10% of the total generated income in a bar. The rest is Food & Beverage sales.

A Dartsee that makes **\$2800** in a month, generates an additional **\$28 000 - \$48 000**.





24/7 Support

We understand that customer experience and success is paramount. That is why our customer success team is standing ready to solve any dartsee-related issues around the world.





25+ Countries



500 000+ Players



50 000 000+ Throws



1 250 000+ Games



JOIN THE FUN!



EXCUSE ME
WHILE I KISS THE SKY

**TYPICAL
SETUPS**

**HELT
SKALTER**
Darts club



**HELT
SKALTER**
Darts club





















PLAY DARTSEE.



dartsee.com