

KELLI KEDIS OGBORN

2021 Speaking Engagements Menu

THE FUTURE SPACE ECONOMY

Why space? Why now? In this talk, Kedis Ogborn, a thought leader in the emerging space sector, will discuss who how the advent of “new space” companies and the shift in funding from private sector dollars outpacing government investment affects the landscape. She will also touch on how the space industry can be both collaborative and competitive. For audience members, Kedis Ogborn will break down the major economic drivers, technology trends, and growth opportunities of the future space economy—and how companies can take advantage of them and prepare a strategy to stay competitive.

WOMEN IN SPACE - GENDER AND THE NEXT FRONTIER

As a leading woman in the space sector - Kedis Ogborn is in literal rarefied air. But one of her passions is getting women, young and contemporaries - to embrace and understand the opportunity for their work in the next frontier. We need far more gender parity in the world literally outside our own. You don't have to be a rocket scientist, proves Kedis Ogborn, and her talk breaks down what it means to be a woman in space- but also how it might be a career for you. It's not typically discussed that space is a place for everyone and every skill set. Kedis Ogborn will also show audiences how to match particular skill sets to areas (and jobs) in aerospace they will excel at - and how to find a job you will love in the industry.

INNOVATE WITH INTENTION

It's easy to suffer from analysis paralysis when developing a new product, service, or process. When there are a plethora of ideas, moving in one direction inherently means moving away from another. How do you know you're going after the right opportunity and making the best next step? Kedis Ogborn's key ideology throughout her career is to innovate with intention. She will walk the audience through her successes, and how you too can change the world, strategically. Many people will let their conviction dictate the strategy—but process needs to dictate strategy. It's not about what you put out into the world, it's how you do it, and there are many disparate conditions that can make or break success.

For bookings and pricing email

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