



Open Book Ministries Privacy Policy — Website & SMS/Text Messaging

Last updated: July 20, 2026

1. Introduction

- This Privacy Policy describes how Open Book Ministries ("we", "us", "our") collects, uses, discloses, and protects personal information when you visit our website, use our services, or receive SMS/text messages from us. It also explains your choices regarding that information.
- By using our website, signing up for SMS messages, or providing your phone number, you agree to the practices described in this policy.

2. Information We Collect

- Information you provide directly:
 - Contact information: name, email address, postal address, phone number (including mobile number for SMS).
 - Account information, payment information (if applicable), preferences, and messages you send to us.
- Information collected automatically:
 - Usage data such as IP address, device type, browser, pages visited, and analytics cookies.
- SMS-specific data:
 - Your mobile phone number, carrier information (if provided by the carrier or messaging provider), opt-in/opt-out timestamps, message content you send to us, and message delivery/read status.

3. How We Use Your Information We use personal information for these purposes:

- Provide, operate, and maintain our website and services.
- Send SMS/text messages you subscribe to, including transactional, informational, and promotional messages.
- Manage subscriptions and consent records (including opt-in and opt-out).
- Respond to inquiries and provide customer support.
- Personalize content, offers, and communications.
- Monitor, analyze, and improve our services and detect fraud.
- Comply with legal obligations.

4. SMS/Text Message Program — Consent & Terms

- Express Consent Required: By signing up for SMS/text messages, you expressly consent to receive periodic text messages from Open Book Ministries at the number you provide. You confirm the number is your mobile telephone number and that you are authorized to receive messages at that number.
- Message frequency and cost: Message frequency may vary by program. Message and data rates may apply according to your carrier plan. Contact your carrier for details.
- Opt-in example language: If you sign up online, the opt-in prompt will include clear language such as: “By providing your mobile number, you agree to receive recurring marketing and informational text messages from Open Book Ministries at the number provided. Message frequency varies. Reply STOP to opt out; HELP for help. Msg & data rates may apply.”
- Opt-out instructions: You can opt out at any time by replying STOP to any message. After opting out, you will receive a confirmation message and no further marketing messages will be sent unless you re-opt in. For help, reply HELP or contact us at info@openbookministries.net.
- Recordkeeping: We will retain consent and opt-in/opt-out records to demonstrate compliance with applicable laws and industry rules.

5. Third-Party Processors

- We use third-party service providers to operate our text messaging program and deliver SMS messages. These service providers process personal information on our behalf and are contractually required to protect it.
- Textedly and similar vendors may collect limited information to provide messaging services. For information on Textedly's own privacy and terms, see Textedly's public resources . textedly.com
- We are not responsible for the data practices of third parties; please review their privacy policies before providing information.

6. Sharing & Disclosure We may share personal information:

- With service providers and vendors who perform services on our behalf (including text-message delivery providers).
- To comply with legal obligations or lawful requests from public authorities.
- To protect and defend our rights, property, or safety, or that of our users.
- In connection with a corporate transaction (sale, merger, reorganization), subject to confidentiality terms and applicable law.

7. Data Retention

- We retain personal information only as long as needed for the purposes described and to meet legal, tax, or accounting requirements. SMS consent and messaging logs are retained to support compliance with TCPA and industry rules for a commercially reasonable period, unless otherwise required by law.

8. Security

- We take reasonable administrative, technical, and physical measures to protect personal information against unauthorized access and misuse. However, no method of transmission or storage is completely secure; we cannot guarantee absolute security.

9. Your Rights and Choices

- Opt-out: You can opt out of SMS messages by replying STOP to any message.
- Access and correction: You may request access to or correction of your personal information by contacting us at the address below.

- Email marketing: For email communications, follow the unsubscribe instructions included in our emails.
- Cookies and tracking: You may manage browser cookie settings and use opt-out tools for targeted advertising; note that disabling cookies may affect site functionality.

10. Children

- Our services are not directed to children under 13. We do not knowingly collect personal information from children under applicable age limits without parental consent. If we learn we collected such information without consent, we will delete it.

11. International Transfers

- If we transfer data outside your country, we will ensure appropriate safeguards are in place as required by law.

12. Changes to this Policy

- We may update this Privacy Policy. We will post the updated policy with a new “Last updated” date. For material changes, we will provide additional notice where required.

13. Contact Us

- For questions, access requests, or concerns about this policy or your data, contact:
 - Open Book Ministries
 - Email: info@openbookministries.com

14. Additional SMS/Legal Disclosures (Suggested Wording for Signup Forms)

- “By providing your mobile phone number and clicking ‘Sign Up,’ you agree to receive recurring automated promotional and personalized marketing text messages (e.g., cart reminders) from [Company Name] at the mobile number provided. Consent is not a condition of purchase. Reply STOP to unsubscribe. Message frequency varies. Msg & data rates may apply. For help, reply HELP or contact [email address].”