



Samir Jaber

Content Writing | Product Marketing | Science & Engineering

WHAT I CAN OFFER YOU

- ✓ 5+ years of experience in writing, editing, and scientific research
- ✓ Writer, proofreader, and editor of 200+ articles
- ✓ Featured author in 30+ industrial, engineering, and science magazines
- ✓ Expertise in SEO, content analysis, content design, and content strategy
- ✓ Experience in product marketing, particularly UX research, market research, and value creation

PROFILE

I am a passionate writer, a former researcher in science and engineering, and an evolving product marketer.

I am also a science communicator with articles on multiple media, including [Medium](#) and [LinkedIn](#).

I am determined to take the next step in my career as a senior content manager or product marketing manager.

PERSONAL INFO

NATIONALITY	Lebanese
CURRENT RESIDENCY	Germany
AVAILABILITY	Immediately
LANGUAGE LEVEL (/5)	
1. English	1 2 3 4 5
2. Arabic	1 2 3 4 5
3. Turkish	1 2 3 4
4. German	1 2 3

SKILLS & COMPETENCIES

Content writing/content creation	100%
SEO/Data analytics/Traffic generation	100%
Engineering & scientific research	90%
Science communication	90%
Product marketing/market research	80%
Copywriting/Blogging/Editing	100%
Simplifying complex topics	100%
Public speaking/Webinars	90%
Leadership/Teamwork/Organisation	100%
Project management/Planning	90%

CONTACT DETAILS

	samir@samirjaber.com
	linkedin.com/in/samirjaber
	0049 15256092180
	www.samirjaber.com

WORKEXPERIENCE

Mar. `22 – Present Matmatch GmbH Germany (Remote)	Product Marketing Manager <ul style="list-style-type: none"> Defined clear user personas that helped characterize 100,000+ users Introduced gamification-based products that doubled user engagement Created ad campaigns highly pertinent to a large engineer userbase
Oct. `19 – Present Matmatch GmbH Munich, Germany	Technical Content Writer (Engineering) <ul style="list-style-type: none"> Increased the website's organic traffic by 35x in under 3 years Created 200+ articles, many ranked top 10 on Google SERPs Hosted 10+ webinars for clients with 100+ registrants for each
Sept. `17 – June `18 Nanosystem Fabrication Facility (NFF) – HKUST Hong Kong	Bioengineering Researcher <ul style="list-style-type: none"> Designed a silicon-based nanofluidic device for biomedical applications using nanofabrication techniques Analysed fluid-based simulations on dielectrophoresis processes
July `16 – Aug. `16 Johnson Controls A.S. Istanbul, Turkey	Mechanical Engineering Intern (HVAC) <ul style="list-style-type: none"> Developed an analysis to improve chiller process efficiency by over 1.5x Conducted multiple maintenance inspections of HVAC systems of a multiple-use complex (shopping mall, hotel, offices, residences)
June `15 – July `17 MEMS Research Centre – ITU Istanbul, Turkey	Undergraduate Student Researcher <ul style="list-style-type: none"> Completed an award-winning microfluidics project for cancer diagnosis Published 3 scientific papers (cited 20+ times) and won 2 awards Acquired a US patent for our microchannel design
Aug. `15 – Sept. `15 Ciment de Sibline S.A.L. Mount Lebanon, Lebanon	Mechanical Engineering Intern (Manufacturing – Materials Science) <ul style="list-style-type: none"> Performed maintenance procedures on cement production machinery Studied the composition of cement and limestone brick products

EDUCATION

Aug. `22 – Oct. `22 Cornell University – eCornell (Online)	Product Marketing Certificate <ul style="list-style-type: none"> Learned about value creation and adapting business to changes and disruption in the market Studied different market research methods and pricing strategies
Sept. `17 – July `18 The Hong Kong University of Science & Technology – HKUST Hong Kong	Postgraduate Research in Bioengineering <ul style="list-style-type: none"> Learned about various areas of study in molecular biology, biomedical engineering, and neuroscience Performed theoretical and experimental studies in the fields of nanofluidics and MEMS
Sept. `11 – July `17 Istanbul Technical University – ITU Istanbul, Turkey	Bachelor of Science (B.Sc.) in Mechanical Engineering <ul style="list-style-type: none"> Conducted an award-winning research study in microfluidics and designed a patented cancer detection device configuration Completed advanced courses in manufacturing, materials science, fluid mechanics, thermodynamics, renewable energy, and nanotechnology

LINKS

- [My website](#)
- [Blog articles](#)
- [Medium profile](#)
- [Scientific papers](#)
- [Featured articles](#)
- [Google scholar profile](#)
- [Freelance writer profile](#)

ADDITIONALACTIVITIES

