

# KELLY X MCENTYRE: THE CONCEPT

Both Patrick Kelly and Kyemah Mcentyre utilize historical references in their designs to explore black identity. Their vulnerability as artists helps them convey authentic life experiences through their style, making both designers hard to forget. Kelly and McEntyre both received recognition from their work's exploration of Black identity.

Both designers recognize a need for more black representation in the fashion industry, deeming blackness as something that is beautiful contrary to white supremacist beliefs.

Both designers also draw on the importance of community and accessibility to fashion, expressing their appreciation of seeing their designs being worn by everyday people on the streets. Both designers view themselves as individuals with a unique perspective that disrupts the current fashion industry creating space for a more diverse fashion culture.

# CITY X NATURE: THE CONCEPT

Kelly and McEntyre are both inspired by their place of origin. Where as Kelly is inspired by the south, Kye is inspired by east orange New Jersey. Meanwhile, both have inspiration rooted in the African diaspora and the mixing pot of people from the Caribbean, just in different locations causing different influences in style.

Obvious design differences show that Kelly is more inspired by metro city areas, such as Paris and Mississippi, while kyemah uses more natural elements representing her commitment to sustainability. In this lookbook, there is a contrast between these two elements.

Kelly rewrites the narrative of Black stereotypes and racism through his designs, and Kyemah represents African culture through her designs. Both Patrick Kelly and Kyemah Mcentyre are influential designers that have created space for conversations about the black American experience within the fashion industry although they may have different approaches.





#### RUNWAY OF LOVE

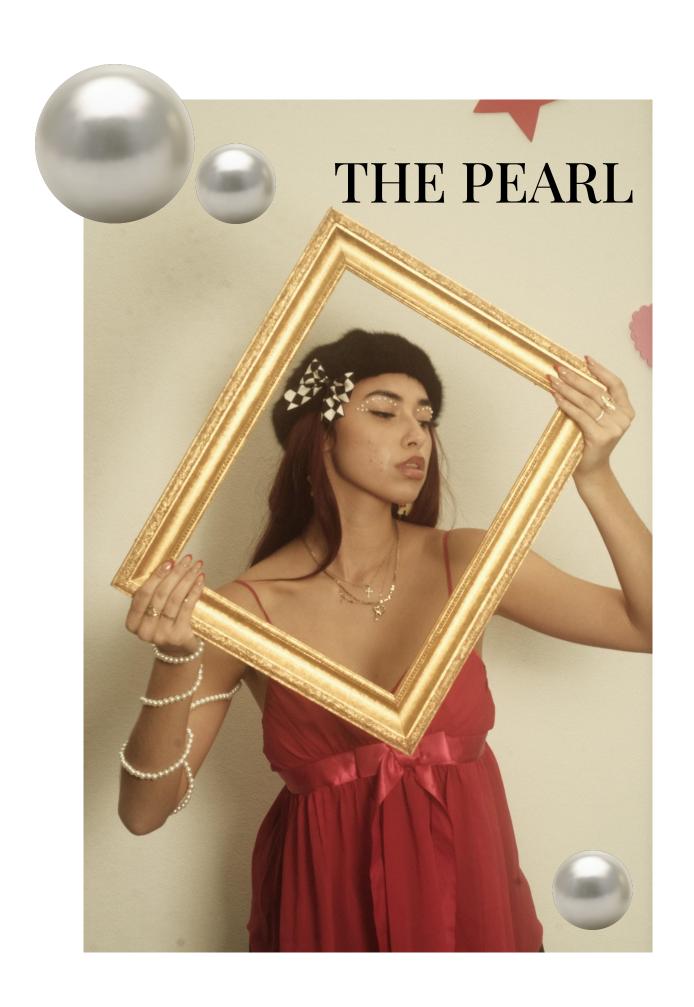
Patrick Kelly's "Runway of Love" is his most colorful and bold feature to date in his career. With the use of buttons, hearts, red, and fun designs, he created a line that drew his fans into the idea of love through fashion.

He credits his grandmother, Ethal, for his passion for fashion, stating that "his grandmother's own style was the "backbone of [his] taste."

His draw to the fashion world came from the desire to incorporate Black women in fashion catalogs, which he never saw growing up.





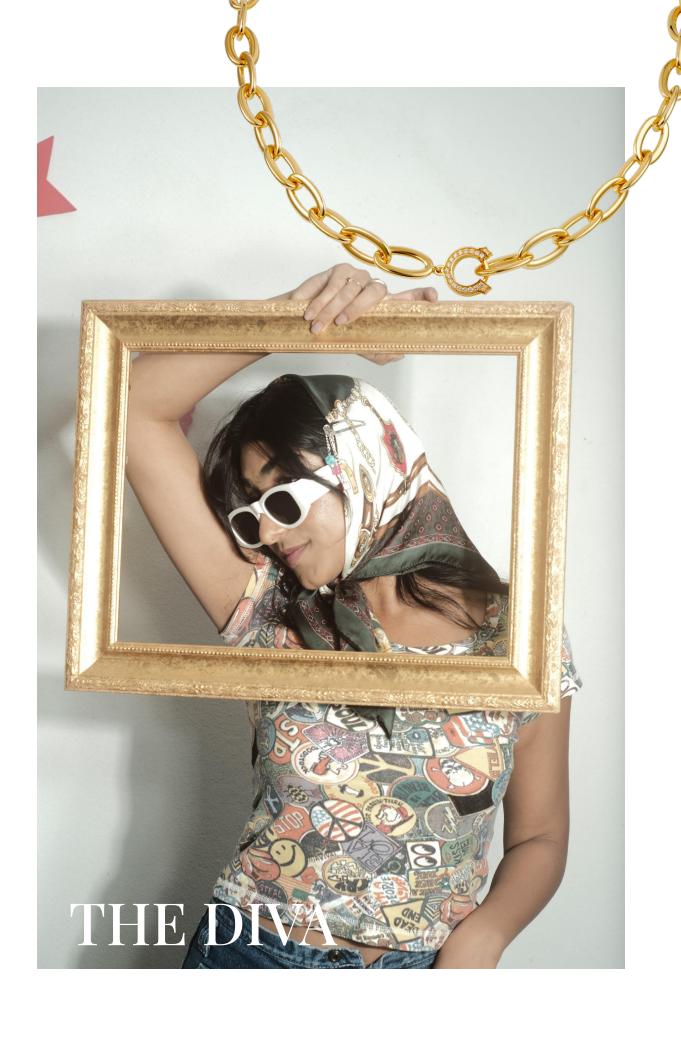


## THE COWBOY









## THE LOVER









### in the details





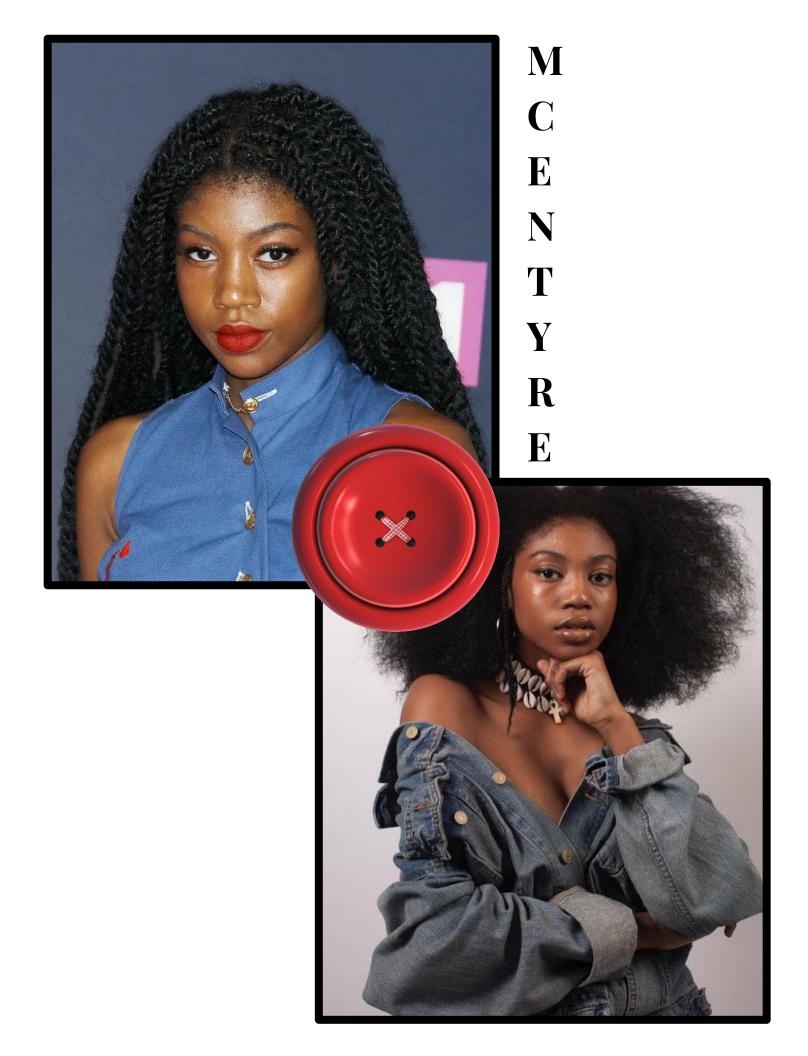












#### MIND OF KYE

24 year old artist, jewelry designer, and fashion designer Kyemah Mcentyre believes that her art is larger than herself. She claims that her role in the fashion industry is to come from "a place of being a disruptor" and states that she was born to bring newness in this world.

In 2015, she went viral for creating her own prom dress, drawing inspiration from the African Diaspora. Her goal was to move people by creating something beautiful. Her art transforms the world by taking complex creations and bridging them with social justice movements with the self awareness of her position as a black woman.

## THE PROM DRESS

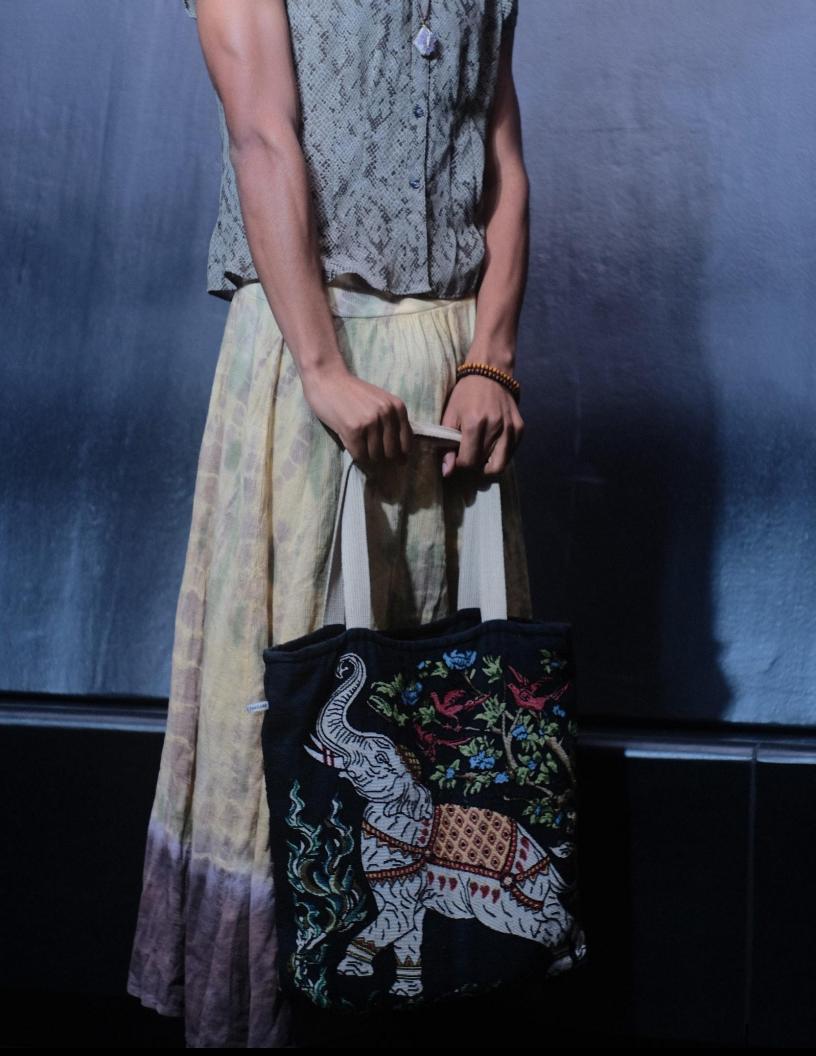




















### A SPECIAL THANKS



A special thanks to Professor Lyndon K. Gill

Ive got hope. I've got dreams and I have aspirations. I don't need to climb mountains; I don't need to build nations. What I do need is the courage to look deep inside, cos im me and from me I know I can't hide. I don't wish to fly, I'm quite happy to glide. I am who I am and I'll be me with pride.

- Patrick Kelly -

"Once I realized the power of my mind over anyone's stereotype, I wanted others to recognize this power too, which is already planted at birth... Clothing is kind of like a promise to your own ideology, because once you leave the house, you give your clothes the permission to speak for you."

- Kyemah McEntyre -











