

Nico Grayson

Media, Arts, And Policy Professional

Education

- 2019-08 - *University of Texas At Austin*
2023-05 **Communication and Leadership, B.S.**
International Relations and Global Studies, B.S.
Area of Concentration: Culture, Media & Arts
Dell Foundation Scholar, Moody Success Scholar
- 2015-08 - *Tyler Junior College*
2019-05 **Business Administration, A.A. (3.9 GPA)**

Work Experience

- 2023-06 - **Digital Content Producer**
2023-08 *KETK-TV, Tyler, TX*
- Used web development and audience engagement tools to produce digital articles about community and politics
- 2022-08 - **Freelance Journalist**
2023-08 *The Tyler Loop & Afterglow, TX*
- Carried out research and pitched long-form stories concerning intersections of the arts, media, and social justice
- 2023-01 - **Media Education and Content Intern**
2023-05 *KMFA 89.5, Austin, TX*
- Wrote, produced and hosted a podcast focused on fostering intergenerational conversations about media
- 2022-08 - **Disinformation Policy Researcher**
2023-05 *Global Disinformation Lab, Austin, TX*
- Conducted research and developed a database (1,000+ entries) for policy combatting disinfo in Asia, MENA, Europe, and U.S
- 2022-09 - **Outreach and Advocacy Intern**
2022-12 *Austin Achieve, Austin, TX*
- Lead family outreach, maintained database of community resources and over 100 student's financial needs
- 2021-08 - **Equity Research Analyst**
2022-05 *UThink Think Tank, Austin, TX*
- Offered strategic recommendations for institutional programs and policies concerning equitable housing
- 2021-06 - **Communications Intern**
2021-08 *Michael and Susan Dell Foundation, Austin, TX*
- Developed mental health campaign with emphasis on coping skills following Covid-19 for over 500 students

Personal Information

Address
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Skills

- Project & Media Management
- Gathering/Reporting Data
- Digital Design (Adobe, Canva)
- Marketing/Fundraising
- Audio/Video Production
- Audience Engagement
- Training/Development (HR)
- Social Media Coordination
- Broadcast Journalism (AP)
- Storytelling/Branding
- Program Facilitation
- Policy Analysis
- Research/Op-Eds
- Field Production
- Microsoft/Google Suite

Additional Work

Community Organizer, *Austin Liberation Youth Movement*
Director of Creativity, *Fishbowl Creative Co-operative*
Performing Arts Instructor, *Arts Connections*
Gallery Curator, *Arts Alliance*
On Air Talent, *KVRX 91.7*
Lead Creative, *Spark Magazine*
Executive Media Assistant, *HowToBeSocial*