



ENGLISH
COUNTRY
AESTHETIC



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INTERIOR STUDIO

CLIENT WELCOME PACK

Welcome to our design studio, where timeless English country charm meets modern day living. We design spaces to feel like home- warm and practical layered and timeless. We believe your home should evolve over time and represent your family and your stories. We aim for our designs to feel carefully curated but with the ability to add layers as you live your life. We don't aim for perfect- who wants to live in a show home?

Thank you for choosing to work with us. This pack outlines our design process, timelines, expectations and next steps for your project. Please do get in touch if you have any further questions. We'd be happy to help.

Harriet English Country Aesthetic

ROOM E-DESIGN

Our E-design service offers a simple, hands-off approach to refresh your home. It suits anyone who doesn't require full interior design support, but who wants some help with layout, colour combinations, product sourcing and finishing touches. We believe interior design should be accessible to all and this process allows the client to bring the design to life in their own time and when budget allows.

OUR DESIGN PROCESS

STEP 1 Design Consultation	Online questionnaire- to understand your requirements, preferences, budget and vision for the space. Including floor plans, measurements of the space and images.
STEP 2 Concept Design and Mood Boards	Creation of bespoke digital mood boards, colour palettes, and 2D visual renders.
STEP 3 Design Presentation	A detailed shopping list with at least 10 recommendations including furniture selections, textiles, lighting and finishes.
STEP 4 Revisions and Refining	Based on clients feedback, we will make alterations and adjust plans to suit. We allow two rounds of revisions, ensuring clients are happy with the overall scheme.
STEP 5 Final Design Pack	Once the design is finalised, you will receive a comprehensive Design Pack. This includes everything you need to execute the room on your own.

PRICES

Room E-Design - £250 per room

(Please note, bathrooms and kitchens to be quoted on an individual basis.)

Payment payable upfront. We aim to send out the concept design and mood boards within 2 weeks of all information and payment received.

NEXT STEPS

1. Review the design questionnaire and return it to us.
2. Make payment.

We look forward to working with you - harrietaapplewhite1@gmail.com

