

*“Embracing Our Community”*

**DR. MARTIN LUTHER KING PARADE**

*Hosted by the Bryan County NAACP # 5648*

**Sponsorship Package**  
**Event: Saturday, January 18, 2020**  
**10:00 AM**

**Celebration immediately following parade**

**MLK Parade 2020**

P.O. Box 1552

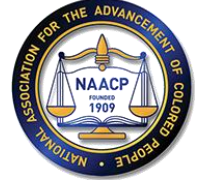
Pembroke, GA 31321

Ph: 912-200-7909

Email: [rhmlkparade@gmail.com](mailto:rhmlkparade@gmail.com)

Website: [rhmlkparade.com](http://rhmlkparade.com)





## *MLK Parade*

**Dear Prospective Sponsor,**

The 2020 MLK Parade Committee is excited to announce the 2nd MLK Parade to be held on Saturday, January 18, 2020 in Richmond Hill, GA. In addition, we are also thrilled that the newly activated Bryan County Branch #5648 of the NAACP will be hosting this event. The parade will follow the same route as last year's route which is identical to the Richmond Hill Christmas parade. Last year there were over 70 units in the parade and we are expecting even greater participation in 2020. We are also planning several other events leading up to the parade such as a gospel concert, black-tie affair, and community relay race just to name a few.

We sincerely thank you for your support last year and we hope you will support us again. This year we are offering a wide variety of sponsorship packages. You can identify a level that best fits your desired level of financial support. In return for your generous donation, you will have access to many benefits including media visibility and advertising opportunities.

Contributions or gifts to this NAACP Unit are not deductible as charitable contributions for Federal income tax purposes. However, organizations that give donations to this unit to support fundraising events can deduct the total contribution as an ordinary business expense, which can be designated as advertising or promotional.

For more information about how we can tailor your sponsorship to meet your needs, please contact us at 912-200-7909.

We hope you will join us in making this year's event a huge success. You can get additional information about this awesome event at [www.rhmlkparade.com](http://www.rhmlkparade.com)

Thank you for your time and consideration.

Sincerely,  
Mrs. Candice Fife  
**MLK Parade 2020 Chairperson**

Mrs. Johnnie M. Quiller  
**BCNAACP President**



## Sponsorship Packages

### **Premier Sponsor - \$2500 and up**

#### **Benefits:**

- Unlimited banners (supplied by you) posted at event.
- A complimentary table for advertising your company products and services.
- A logo placed on MLK Parade website with a hyperlink to your website
- A Corporate Sponsor wall plaque for your office

### **Platinum Sponsor - \$1500**

#### **Benefits:**

- 2 banners (supplied by you) posted at event.
- A complimentary table for advertising your company products and services.
- A logo placed on MLK Parade website with a hyperlink to your website
- A Corporate Sponsor wall plaque for your office

### **Gold Sponsor - \$1000**

#### **Benefits:**

- 1 banner (supplied by you) posted at event.
- A logo placed on MLK Parade website with a hyperlink to your website
- A Corporate Sponsor wall plaque for your office

### **Silver Sponsor - \$500**

#### **Benefits:**

- A logo placed on MLK Parade website with a hyperlink to your website
- A Corporate Sponsor wall plaque for your office

### **Bronze Sponsor - \$250**

#### **Benefits:**

- A logo placed on MLK Parade website with a hyperlink to your website



**MLK Parade**  
c/o Bryan County NAACP  
P.O. Box 1552  
Pembroke, GA 31321  
Phone: Ph: 912-200-7909  
Email: [rhmlkparade@gmail.com](mailto:rhmlkparade@gmail.com)

**Company Name:** \_\_\_\_\_  
Please Print

**Company Representative:** \_\_\_\_\_  
Please Print

**Address:** \_\_\_\_\_  
Please Print

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Sponsorship Level Request:**

- Premier Sponsor, \$2500 and up
- Platinum Sponsor, \$1500.00
- Gold Sponsor, \$1000.00
- Silver Sponsor, \$500.00
- Bronze Sponsor, \$250.00

***Make checks payable to: MLK Parade***

Corporate Representatives Signature: \_\_\_\_\_

Corporate Representatives (Print Name): \_\_\_\_\_

