August 19, 2019

Dear Future SkillsUSA West Virginia Business Partner:

I want to offer your company the opportunity to partner with West Virginia’s future workforce. Career and Technical Education in West Virginia is working with both high school and college students to help ensure our state has trained and skilled workers to grow our state’s economy. SkillsUSA West Virginia is a student youth organization made up of these hardworking career and technical education students. SkillsUSA West Virginia, formerly VICA, has partnered with students, teachers and industry in WV since 1965. Together, we want to ensure not only West Virginia but America has a skilled workforce. Our mission is to empower its members to become world-class workers, leaders and responsible American citizens. SkillsUSA improves the quality of our nation’s future workforce through the development of Framework skills that include personal, workplace and technical skills grounded in academics.

Each Spring, SkillsUSA WV hosts its annual State Leadership and Skills Conference. We a range of competitions in a variety of trades such as welding, masonry, carpentry, electrical, plumbing, cosmetology, culinary, robotics, additive manufacturing, automotive repair, computer networking and web design just to name a few. Please take a minute to review our list of contests and consider utilizing our student youth organization as advertisement for your business. In addition, SkillsUSA West Virginia is a great recruiting tool for skilled trade job vacancies you may have within your company. Our 2020 state conference will also offer a reverse job fair. Plan to attend and see what our students can offer your company. The 2020 conference will be held April 17-18 at Fairmont State University.

After reviewing the attached flyer, please visit our website at https://skillsusawv.org or give me a call me at 304-531-0603 if you have any questions. To invest in the Career and Technical students of West Virginia is an investment in our state’s trade industry and SkillsUSA West Virginia is proud to showcase your local business. Keep in mind, all partnership commitments for the 2019-2020 school year must be made by March 15, 2020. Our organization hopes to hear from you soon.

Respectfully,

Melissa Wilkinson, State Director
SkillsUSA West Virginia

If you would like to partner with SkillsUSA West Virginia, simply complete and return this portion along with your check.

Business Name:_________________________________________________________

Contact Email:_________________________________________________________

Contact Address:________________________________________________________

Contact Phone:_________________________________________________________

Partnership Level:______________________________________________________

Make checks payable to SkillsUSA West Virginia