



# PARTNERSHIP PACKET

## 2020 STATE CONFERENCE

### CAREER AND TECHNICAL EDUCATION CHAMPIONS

Engage your company and your brand by helping build Career and Technical Education and the leaders of tomorrow's workforce. There will be approximately 800 students on site showcasing their Personal, Workplace and Technical skills in more than 65 Skilled, Technical and Leadership competitive events.

**WE WANT TO PARTNER WITH YOU AND CONNECT YOU WITH SKILLED STUDENTS THAT ARE READY TO WORK.**

#### CONFERENCE DETAILS:

**April 17-18, 2020**

Fairmont State University  
Fairmont, WV

Pierpont Community and  
Technical College  
Fairmont, WV

\*Additional off-site locations TBA

#### CEREMONY OPTIONS:

The following is a list of all ceremonies that partners will be recognized at based on their level of participation.

Opening Ceremony April 17 at 6:00 pm

Awards Ceremony April 18 at 6:00 pm

See general partnership opportunities below.

Go to [www.skillsusawv.org](http://www.skillsusawv.org) to complete your partner form or contact [info@skillsusawv.org](mailto:info@skillsusawv.org) with any questions.

### SUPPORTER \$500

- Recognition in conference program
- Logo on website
- Recognition on slideshow prior to ALL ceremonies
- Company logo on donated materials

### APPRENTICE \$1,000

- Recognition in conference program
- Logo on website
- Recognition on slideshow prior to ALL ceremonies
- Company logo on donated materials
- Logo on banner at offsite locations
- 3ft. X 6 ft. free-standing sign in contest area

### CRAFTSMAN \$2,500

- Recognition in conference program
- Logo on website
- Recognition on slideshow prior to ALL ceremonies
- Company logo on donated materials
- Logo on banner at offsite locations
- 3ft. X 6 ft. free-standing sign in contest area
- Recognition at ALL ceremonies
- Social Media Spotlight
- Logo on conference T-shirt

Contact us:

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SkillsUSA WV State Director  
(304) 531-0603

### JOURNEYMAN \$5,000

- Recognition in conference program 1/4 page space
- Recognition at ALL ceremonies with on stage opportunity
  - Company logo on donated material
- Logo on banner at offsite locations (MTEC, UTC, ATC)
  - 3ft. X 6 ft. free-standing sign in contest area
- Recognition at ALL ceremonies • Social Media Spotlight
  - Logo on website • Logo on conference T-shirt
- Logo placed in corner of livestream • Stage area signage

### MASTER \$10,000

- Recognition in conference program 1/2 page space
- Recognition at ALL ceremonies with speaking opportunity of choice
- Company logo on donated material
- Logo on banner at offsite locations (MTEC, UTC, ATC)
  - 3ft. X 6 ft. free-standing sign in contest area
- Social Media Spotlight • Logo on website
  - Logo on conference T-shirt
- Logo placed in corner of livestream
  - Stage area signage
- Logo on conference lanyards