



**I'M READY**

---

## ***Important 2020-2021 SkillsUSA WV Dates***

***October 28-29, 2020 - SkillsUSA Fall Leadership Conference***  
Cedar Lakes, WV

***March 26-27, 2021 - SkillsUSA State Leadership Conference***  
Fairmont, WV

---

● ● ●

## **SkillsUSA National Information**



**I'M READY**

### **Help Us Thank Our Essential Workers**

Since June, SkillsUSA's "Essential Skills, Essential Workers" social media campaign has highlighted SkillsUSA members who have worked during the pandemic to help keep our nation moving in the fight against COVID-19. While our healthcare workers deservedly take center stage in this effort, areas like culinary arts, welding, automotive technology, HVAC and many others are also heavily relied upon now more than ever.

As we conclude the campaign at the end of August, we'd like to include a thank-you video to all our essential workers, and we need you to help make that happen. We're requesting brief videos from SkillsUSA teachers, students, partners and other stakeholders offering short messages of thanks to all essential workers who have utilized their CTE skills to support the needs of individuals, businesses and communities during this ongoing crisis. Videos can be shot on smartphones, should be 15 seconds in length (maximum) and are due to SkillsUSA by Aug. 15. Let's let our essential workers know how valued, respected and appreciated they are. Submit your video using our online form here: <https://bit.ly/2P8LdmO>. If you encounter any difficulties with the form, you may also submit videos directly to: [tkercheval@skillsusa.org](mailto:tkercheval@skillsusa.org).

## SkillsUSA celebrates Career Essentials Certified Teachers

In July, the following individuals achieved their Career Essentials Certified Teacher status, becoming part of a national network of educators committed to preparing learners for success in the workforce:

Alabama

Lisa Keeton, Russville High School

### Georgia

Jeff Eller, Flat Rock Middle School

### Massachusetts

Electra Manley, Franklin Co. Technical School

Kelly Jenkins, Assabet Valley Regional Tech High School

### New Mexico

Tracy Galligan, Taos High School

### New York

Brandilyn Gage-Steves, SkillsUSA New York State Office

Vicki Gardiner, Chateaugay Central School

### Pennsylvania

Lana Barth, Seneca Highlands

### Texas

David Lanman, Wylie East High School

### Virginia

Debbie Elliott, Cornerstone Learning Center

### West Virginia

Megan Flinn, SkillsUSA

As a Career Essentials Certified Teacher, these educators are now exceptionally equipped to use the Career Essentials curriculum as a turn-key tool to equip learners to define, implement and measure their career-readiness skills. To acknowledge the effort of our Career Essentials Certified Teachers, we maintain a digital map at <https://mycareeressentials.org> that depicts the number of Career Essentials Certified Teachers in each state.

The Career Essentials Certified Teacher Training is designed for individuals who intend to implement a Career Essentials Experience course in the year ahead. To learn more about this free professional development opportunity, please visit <https://www.careeressentials.org/professional-development/career-essentials-certified-teacher/>.

## SkillsUSA Framework Fundamentals: Teaching Strategies for the Essential Elements

Take the guesswork out of the Essential Elements. This resource delivers exactly what the name implies. It's the ideal way to introduce the Essential Elements to your classroom and will lead to all students being able to articulate the definition, outcomes and behaviors of each Essential Element. This resource will also prompt questions to take students' learning to a deeper level. The set consists of 17 cards ideal for classroom use. Each 6"x10.25" card covers the definition, outcomes, behaviors and guided questions of each Essential Element. A teacher's guide — which includes 20 classroom integration ideas — is included with each set of cards.

To order your card set today, visit <https://www.skillsusa.org/shop>.

## Looking for Curriculum to Use This Fall?

Are you looking for a project-based curriculum which can empower students to define, implement and measure their career-readiness skills? Do you need curriculum that works in the virtual environment, as well as face-to-face? Consider one of four SkillsUSA Career Essentials Suite Experiences:

- Exploratory Experience (Ages 12-14).
- Fundamental Experience (Ages 14-16).
- Advanced Experiences (Ages 17-19).
- Adult Experiences (Ages 20+).

For a limited time, SkillsUSA is offering a considerable discount on this tremendous curriculum. The exploratory and fundamental Experience bundles are \$15 per person, and advanced and adult learner Experience bundles are \$20 per person. (List prices for these bundles range from \$25-\$65 per person.) A curriculum bundle includes the pre- and post-assessments. In addition to these bundle prices, the exploratory and fundamental bundles may also be purchased in three segments for \$5.95

per segment. Segments must be purchased and used in sequence of the curriculum bundle.

For more information about Career Essentials, visit [www.careeressentials.org](http://www.careeressentials.org).

To view the schedule and register to attend a Career Essentials overview, go to:  
[https://docs.google.com/forms/d/e/1FAIpQLSdHakvnao6xmuGXILVAlgIUJpD3kZLH0DhLaOG-Oq\\_gfM6gQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdHakvnao6xmuGXILVAlgIUJpD3kZLH0DhLaOG-Oq_gfM6gQ/viewform).

To view the complete price sheet, visit: <https://www.careeressentials.org/wp-content/uploads/2020/07/UPDATED-PRICING-6.25.2020.pdf>.

### **Congratulations, Winning SkillsUSA Filmmakers**

In June, SkillsUSA Digital Cinema students from across the country went head-to-head in a Digital Cinema challenge sponsored by “Sneak on the Lot,” an organization that offers young people a “safe and effective way to express themselves through film and the arts while providing an unmatched leadership training environment.” While the free event was not an official SkillsUSA competition, SkillsUSA’s Digital Cinema technical committee played a huge role in making sure the event was a fun and successful way for students who missed out on this year’s canceled SkillsUSA Championships to gain some recognition for their burgeoning filmmaking skills.

Students from 16 states participated: Alabama, Arizona, Florida, Georgia, Iowa, Maryland, Massachusetts, Nevada, New Jersey, North Carolina, Pennsylvania, Oklahoma, Texas, Utah, Washington and Wisconsin. As part of the challenge, students were asked to create their films in the style of one of the following directors: Steven Spielberg, Nora Ephron or Alfred Hitchcock. Students weren’t told beforehand which director would be chosen, so they had to be familiar with each director’s style before the challenge began.

Submissions were evaluated on camera movement, composition, blocking, lighting, pacing, music and creativity, and more than \$20,000 in gear and training opportunities were awarded to the winners.

Congratulations to the winners listed below. (The individual creators are solely responsible for each video’s content.)

#### **1st Place: “Neighborhood Watch”**

Vancouver School District #37 (Vancouver, Wash.)  
<https://theater.sneakontheLOT.com/videos/433059526>

#### **2nd Place: “Oblivious”**

Har-Ber High School (Springdale, Ark.)  
<https://theater.sneakontheLOT.com/videos/433015307>

#### **3rd Place: “Drive”**

Cypress Bay Television (Weston, Fla.)  
<https://theater.sneakontheLOT.com/videos/433059356>

Sneak On The Lot is hosting a series of seminars and contests that will focus on various filmmaking skills leading up to the 2021 state and national competitions. They will be hosting an introductory seminar on Tuesday, August 4, at 7:00 pm EDT for all those interested in participating.

To register, visit: <https://sneakontheLOT.com/free-seminars-form/>.