



Important 2020-2021 SkillsUSA WV Dates

October 28-29, 2020 - SkillsUSA Fall Leadership Conference
Cedar Lakes, WV

March 26-27, 2021 - SkillsUSA State Leadership Conference
Fairmont, WV



SkillsUSA National Information



Free Instructor Conference

The ASE Education Foundation will host a free virtual instructor training conference on August 4-5. This conference is designed for high school and college/postsecondary instructors from automotive, truck and collision repair programs nationwide.

“Although we would prefer to meet in person for our annual meeting, we have developed an excellent alternative that will provide educational offerings for our high school and college instructors,” said Mike Coley, ASE Education Foundation president. “We have put together a robust agenda, and the speakers will address some of the most pressing issues that instructors will face this fall. This premier professional development event is packed with information that our participants won’t get anywhere else and is focused specifically on the needs of automotive, truck and collision repair educational programs.”

The conference will provide training to hundreds of high school and college/postsecondary instructors. Some of the topics on the [agenda](#) include:

- Three scenarios for instruction: in-person, virtual and hybrid.

- The T-TEN "Safe Lab" plan.
- Keeping distance learners engaged.
- Classroom management tools in your e-learning curriculum.
- How COVID-19 affects ASE program accreditation.
- Putting work-based learning to work.
- Developing students' employability skills.

All sessions are 30-90 minutes and will count toward the 20-hour annual update training requirement. Seats are limited. Please [click here](#) to register for free.

Help Us Thank Our Essential Workers

Since June, SkillsUSA's "Essential Skills, Essential Workers" social media campaign has highlighted SkillsUSA members who have worked during the pandemic to help keep our nation moving in the fight against COVID-19. While our healthcare workers deservedly take center stage in this effort, areas like culinary arts, welding, automotive technology, HVAC and many others are also heavily relied upon now more than ever.

As we conclude the campaign at the end of August, we'd like to include a thank-you video to all our essential workers, and we need you to help make that happen. We're requesting brief videos from SkillsUSA teachers, students, partners and other stakeholders offering short messages of thanks to all essential workers who have utilized their CTE skills to support the needs of individuals, businesses and communities during this ongoing crisis. Videos can be shot on smartphones, should be 15 seconds in length (maximum) and are due to SkillsUSA by Aug. 15. Let's let our essential workers know how valued, respected and appreciated they are. Submit your video using our online form here: <https://bit.ly/2P8LdmO>. If you encounter any difficulties with the form, you may also submit videos directly to: tkercheval@skillsusa.org.

SkillsUSA Framework Fundamentals: Teaching Strategies for the Essential Elements

Take the guesswork out of the Essential Elements. This resource delivers exactly what the name implies. It's the ideal way to introduce the Essential Elements to your classroom and will lead to all students being able to articulate the definition, outcomes and behaviors of each Essential Element. This resource will also prompt questions to take students' learning to a deeper level. The set consists of 17 cards ideal for classroom use. Each 6"x10.25" card covers the definition, outcomes, behaviors and guided questions of each Essential Element. A teacher's guide — which includes 20 classroom integration ideas — is included with each set of cards.

To order your card set today, visit <https://www.skillsusa.org/shop>.

Looking for Curriculum to Use This Fall?

Are you looking for a project-based curriculum which can empower students to define, implement and measure their career-readiness skills? Do you need curriculum that works in the virtual environment, as well as face-to-face? Consider one of four SkillsUSA Career Essentials Suite Experiences:

- Exploratory Experience (Ages 12-14).
- Fundamental Experience (Ages 14-16).
- Advanced Experiences (Ages 17-19).
- Adult Experiences (Ages 20+).

For a limited time, SkillsUSA is offering a considerable discount on this tremendous curriculum. The exploratory and fundamental Experience bundles are \$15 per person, and advanced and adult learner Experience bundles are \$20 per person. (List prices for these bundles range from \$25-\$65 per person.) A curriculum bundle includes the pre- and post-assessments. In addition to these bundle prices, the exploratory and fundamental bundles may also be purchased in three segments for \$5.95 per segment. Segments must be purchased and used in sequence of the curriculum bundle.

For more information about Career Essentials, visit www.careeressentials.org.

To view the schedule and register to attend a Career Essentials overview, go to: https://docs.google.com/forms/d/e/1FAIpQLSdHakvnao6xmuGXILVAIqIUJpD3kZLH0DhLaOG-Oq_gfM6gQ/viewform.

To view the complete price sheet, visit: <https://www.careeressentials.org/wp-content/uploads/2020/07/UPDATED-PRICING-6.25.2020.pdf>.

The Rural Tech Project

The SkillsUSA Framework defines career readiness in three components: personal skills, workplace skills and technical skills grounded in academics. No matter where students want to work or what they want to do, we recognize that today's learners will need advanced technology skills. However, traditional teaching models may not effectively deliver transferable technology skills, especially in rural communities.

The Rural Tech Project is a \$600,000 challenge to advance rural technology education and prepare students for the careers of today and tomorrow. The U.S. Department of Education invites high schools and local educational agencies to propose technology education programs that use competency-based distance learning. This project is open to any publicly funded school or local education agency that delivers education to a rural community and to students in grades 9-12.

After both phases of the project are complete, the Rural Tech Project will compile the insights from all finalists and share lessons learned as a resource for other rural communities who might adapt similar models.

For more information on this innovative challenge, visit the [Rural Tech Project](#).

Congratulations, Winning SkillsUSA Filmmakers

In June, SkillsUSA Digital Cinema students from across the country went head-to-head in a Digital Cinema challenge sponsored by "Sneak on the Lot," an organization that offers young people a "safe and effective way to express themselves through film and the arts while providing an unmatched leadership training environment." While the free event was not an official SkillsUSA competition, SkillsUSA's Digital Cinema technical committee played a huge role in making sure the event was a fun and successful way for students who missed out on this year's canceled SkillsUSA Championships to gain some recognition for their burgeoning filmmaking skills.

Students from 16 states participated: Alabama, Arizona, Florida, Georgia, Iowa, Maryland, Massachusetts, Nevada, New Jersey, North Carolina, Pennsylvania, Oklahoma, Texas, Utah, Washington and Wisconsin. As part of the challenge, students were asked to create their films in the style of one of the following directors: Steven Spielberg, Nora Ephron or Alfred Hitchcock. Students weren't told beforehand which director would be chosen, so they had to be familiar with each director's style before the challenge began.

Submissions were evaluated on camera movement, composition, blocking, lighting, pacing, music and creativity, and more than \$20,000 in gear and training opportunities were awarded to the winners.

Congratulations to the winners listed below. (The individual creators are solely responsible for each video's content.)

1st Place: "Neighborhood Watch"

Vancouver School District #37 (Vancouver, Wash.)

<https://theater.sneakontheLOT.com/videos/433059526>

2nd Place: "Oblivious"

Har-Ber High School (Springdale, Ark.)

<https://theater.sneakontheLOT.com/videos/433015307>

3rd Place: "Drive"

Cypress Bay Television (Weston, Fla.)

<https://theater.sneakontheLOT.com/videos/433059356>

Sneak On The Lot is hosting a series of seminars and contests that will focus on various filmmaking skills leading up to the 2021 state and national competitions. They will be hosting an introductory seminar on Tuesday, August 4, at 7:00 pm EDT for all those interested in participating.

To register, visit: <https://sneakontheLOT.com/free-seminars-form/>.