



Ball Toyota of Charleston made a generous donation to SkillsUSA WV to use for prizes at SLSC.

Please fill out the [advisor survey](#) and provide any suggestions for the 2021 SLSC before the meeting next week 12/21.

If you would like to register your school as a total participation plan chapter please email [mwilkinson@k12.wv.us](mailto:mwilkinson@k12.wv.us) OR [pduncan@skillsusa.org](mailto:pduncan@skillsusa.org)

Reminder--Canned food/non perishable food drive and sculpture contest will end December 18. If the agency is requesting toiletries, we will count those items individually as well. Providing our communities a service is our #1 goal.

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- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
  - 2020-2021 Esthetics Competition theme is "Carnival."

***Important 2020-2021 SkillsUSA WV Dates***

**December 18, 2020** - Can food drive deadline. 4pm

**December 21, 2020** - 2nd Advisor SLSC virtual meeting @ 1:00 pm

**January 31, 2021** - Dues must be submitted by midnight.

**PLEASE MAIL DUES TO:**


14001 SkillsUSA Way  
Leesburg, VA 20176

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference  
Fairmont, WV

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# SkillsUSA National Information



## Plan Now for 2021 SkillsUSA Week

SkillsUSA Week is Feb. 7-13, and you can participate in many different ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow this daily schedule of events that will be held by local chapters nationwide:

**Monday, Feb. 8, Recognition Day.** Celebrate and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.

**Tuesday, Feb. 9, Give Back Day.** Rally around your school and community by focusing on ways for your chapter to give back.

**Wednesday, Feb. 10., Partner Day.** Invite local business and industry leaders to connect with chapter members as you highlight the importance of developing the career-readiness skills found in the SkillsUSA Framework.

**Thursday, Feb. 11, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity, such as presenting to school board members, administrators or community leaders.

**Friday, Feb. 12, SkillsUSA Day.** Celebrate SkillsUSA by wearing your favorite SkillsUSA shirt, planning a celebration activity or posting your Framework story on social media using the hashtag #SkillsUSAWeek.

For a packet of resources including information on how to request time on a school board meeting agenda with talking points, a guide to celebrating SkillsUSA in your chapter, and resources to help you engage local business and industry leaders, go to: [www.skillsusa.org/events-training/skillsusa-week](http://www.skillsusa.org/events-training/skillsusa-week).

Congratulations to Thomas Glaser from Walker County Center of Technology in Jasper, Ala. for winning the 2021 SkillsUSA Week T-Shirt Design Contest! Visit the SkillsUSA Store at [www.skillsusastore.org](http://www.skillsusastore.org) to order SkillsUSA Week T-shirts and other logo products to support your week of celebration.

## Professionals Can Now Print Membership Cards Instantly

SkillsUSA has implemented a new feature that allows all professional members to print their own membership cards as soon as they join, right from the membership registration website. This new feature provides each member with a quality, printable card without the wait. Each school/organization has the option to print individual cards on one page or print multiple professional cards to a single page using the batch print option. A log-on to the membership registration site is

required. With this new feature, the professional membership card mailing by the national office has been discontinued.

To print your card(s), simply log-on at <https://www.skillsusa-register.org> > Membership tab> select *Print Professional Cards-Single Print*, locate the page your name is on and print just that page or select *Print Professional Cards-Batch Print*, to print multiple cards to one page. We recommend you print on white card stock for a quality image, and you can laminate the cards if desired. Once joined, your SkillsUSA professional membership and benefits are accessible through July of 2021.

### **Looking for High-Quality, Online Curriculum?**

The SkillsUSA Career Essentials suite engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, whether it be middle-school, high-school, college/postsecondary, or even adult learners. It is a project-based learning curriculum housed in an online platform and includes the turnkey resources teachers need to be successful, including professional development. The curriculum generates high levels of student engagement and provides the opportunity for students to earn the industry-recognized Career Essentials credential. Watch this [video](#) to hear what instructors are saying about the Career Essentials suite.

To learn more, visit [www.careeressentials.org](http://www.careeressentials.org).

To view discounted price models, visit <https://www.careeressentials.org/pricing/>.

To register to attend a Career Essentials overview, click [HERE](#).

## **Amazon Smile Purchases Benefit SkillsUSA**

Now you can support SkillsUSA when you do your holiday shopping through Amazon. Make your order through AmazonSmile and search for “SkillsUSA Inc.” as your charity of choice. The direct link is: [smile.amazon.com/ch/52-0812433](https://smile.amazon.com/ch/52-0812433). SkillsUSA receives a percentage of each sale and there is no additional cost to you.

## **Apply for a Student Tuition Grant**

Saf-Gard Safety Shoe Co. is awarding an education grant for skilled trades students who are just starting out in their field. Three students will be chosen to receive a \$1,000 grant to go toward trade school tuition. Students who apply will respond to a prompt created by Saf-Gard and then send responses and photos to a designated contact for a weekly blog update. The deadline to apply is Jan. 13, 2021. For more information, visit: [www.safgard.com/sole-education](http://www.safgard.com/sole-education).

### **Professional Development is a SkillsUSA Professional Membership Benefit**

There are two more opportunities to participate in instructor-led professional development before the holiday break:

Dec. 14 – Program of Work

Dec. 15 – Conflict Management at Work

Register to attend at [www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf](http://www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf).

If you're looking for new strategies to engage students more effectively next semester, check out our educational resources at a time that is convenient to your schedule. Training videos and integration activity sheets are located at: <https://www.skillsusaconnect.org/advisor-professional-development-opportunity>.

### **Preparing Champions for Success**

Preparing for the SkillsUSA Championships is an excellent opportunity for SkillsUSA Framework skill development in students. Four SkillsUSA Championships Coaching Guides have been developed to support you in this important work:

- Chapter Business Procedure Coaching Guide.
- Career Pathways Showcase Coaching Guide.
- Prepared Speech Coaching Guide.
- Job Skill Demonstration Coaching Guide.

From training timelines to learning objectives and activity templates, these tools and tips will strengthen your coaching experience. During the month of December, you can purchase all four

coaching guides for \$50.00, which saves over 15%. Use **SKU# BKS912-2** when you order at <http://shop.skillsusa.org/>.

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