Reminders:
Collect blankets, throws and sleeping bags for the homeless in your area.

Membership deadline is January 31st, NO EXCEPTIONS.

Any updated 2020 SLSC will be uploaded to the SkillsUSAWV.org website (please begin to form a habit of checking the site frequently.

SkillsUSA 2020 NLSC updates can be found at SkillsUSA.org

2020 State and National Esthetics Theme: Esthetics 9/19/19
This year’s theme: Mythology = a collection of myths or stories about a specific person, culture, legendary heroes or groups with shared beliefs … A myth is a story about the olden days, often featuring supernatural characters.

2020 SLSC Scoring Committee
I am establishing a scoring committee for the 2020 State Leadership and Skills Conference and seeking volunteers.
If you are:
- Excel proficient
- Detail oriented
- Willing to input scores at one of the offsite locations
- Willing to be a scoring auditor
- Commit to working with the committee from 11 am – 7 pm on April 17th and 18th 2020
- Commit to attend a training in Leesburg, VA, January 11-12, 2020 to learn the CMS Scoring System

Please contact Melissa Wilkinson at 304-531-0603 or mwilkinson@k12.wv.us before Friday, December 13, 2019.

**Middle School National Initiative**

We are excited to share that we will be sending an email to middle school administrators in 5 states (KY, ME, OH, RI, VT, VA, WV) to encourage membership by way of integration activities. This is a project funded by Hypertherm. Attached is the letter that will be sent by way of MailChimp on Monday, December 2. Within the letter they are provided with two resources to encourage participation in SkillsUSA. Those that are interested in receiving additional information are directed to contact the hotline operators.

The two resources that are linked in the letter, are located this page of the website. [https://www.skillsusa.org/programs/middle-school/](https://www.skillsusa.org/programs/middle-school/)

SkillsUSA hotline number 844-875-4557

This initiative will hopefully build interest in our CTE centers for future students.

**Winter Community Service Project**

The State Officer Team voted to replace the canned food drive with a blanket/sleeping bag drive for the homeless. Please begin collecting blankets or sleeping bags to distribute to your local civic organization, homeless shelter, or other agency in need of these items in YOUR area. The school who collects the most blankets or sleeping bags will be recognized at our 2020 State Leadership Conference. DEADLINE TO SUBMIT NUMBER OF ITEMS AND CHAPTER PHOTO: Midnight, December 19th.

**Important 2019-2020 SkillsUSA WV Dates**

December 19th- Winter Community Service Project Photo Deadline

January 31- Dues Deadline
Mail payments for state/national dues and total participation to:
SkillsUSA
14001 SkillsUSA Way
Leesburg, VA 20176
March 20 - SLSC Registration Deadline

March 23- Advisor of the Year, Chapter of Excellence Application, Honorary Member Applications DUE

April 17-18 SLSC, Fairmont WV
Changes for 2020. We will be having contests split between BOTH days. Making the change will give more time for score input and time to offer additional contests.

Note: No exceptions will be made for late entries. Please plan early and according to the above deadlines. NO EXCEPTIONS!

If you know former students, alumni, who would like to assist with the State Conference in April, please forward the link below and/or post to your social media account.

https://docs.google.com/forms/d/e/1FAIpQLSdw5irHQVoDd3ANkmat0M0-Pq9lf5cbhUiWx8lK1NgNeEYg/viewform

SkillsUSA National Information

New Career Essentials Suite Videos Available
In today’s world, it’s not enough for students to have just technical skills. If they want to advance their career potential and compete in today’s job market, students need to stand out, be distinct and stay a step ahead. How can you ensure students are career-ready?

The SkillsUSA Career Essentials suite engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, whether it be middle-school, high-school or college/postsecondary including the adult learner. The curriculum generates high levels of student engagement and is built on evidence-based outcomes that support the industry-validated SkillsUSA Career Essentials: Assessments.
Together, curricula and assessments work to culminate in students earning the industry-recognized SkillsUSA Career Essentials Credential. You no longer need to search for a curriculum that will fulfill national and state standards related to career readiness. Visit the refreshed SkillsUSA Career Essentials website for more information including brochures and new videos at: www.careeressentials.org

Plan Now for SkillsUSA Week
During SkillsUSA Week on February 2-8, encourage student members and advisors to plan ahead and host events that include administrators, business leaders and legislators. You can participate in SkillsUSA Week lots of different ways: hold an open house, invite local media to tour your programs, conduct a community service project, work with area businesses to build more meaningful partnerships, or engage with policymakers to talk about the value of technical education.

Monday, Feb. 3 – Appreciation Day
Tuesday, Feb. 4 – Advocacy Day
Wednesday, Feb. 5 – Member Outreach Day
Thursday, Feb. 6 – SkillsUSA Service Day
Friday, Feb. 7 – SkillsUSA Day

For a sample calendar, proclamation and press release, go to: www.skillsusa.org/events-training/skillsusa-week

Visit www.skillsusastore.org to order your SkillsUSA Week T-shirt and a whole host of products that are ready for your week of celebration!

Young Entrepreneurs Eligible for World Series of Innovation

World Series of Innovation is an online, project-based competition sponsored by the Network for Teaching Entrepreneurship. Young innovators from across the globe ages 13-24 can enter the competition and compete for cash prizes.

Small teams will create business solutions that align with the United Nations’ Sustainable Development Goals (SDGs). Some teams compete independently, while others are affiliated with schools or programs like SkillsUSA. Students can compete on their own or in teams of two or three.

For the current sustainability-themed innovation challenges that close Dec. 16, and details on how to compete, visit: https://innovation.nfte.com/

Nominations Open for Inaugural Presidential Cybersecurity Education Award

Nominations are now open for the inaugural Presidential Cybersecurity Education Award. This honor will recognize educators who are doing great work to prepare the next generation of cybersecurity professionals.

The award will be presented to two educators — one at the elementary level and one at the secondary level — who demonstrate superior achievement in instilling skills, knowledge and passion with respect to cybersecurity and cybersecurity-related subjects. Winners will receive a trip to Washington, D.C., as well as public recognition and other professional opportunities.


Seeking Talented Singers to Open Conference

SkillsUSA is seeking a talented student or adult member to sing “The Star-Spangled Banner” at the Opening Ceremony of the SkillsUSA National Leadership and Skills Conference on June 23, 2020, in Louisville, Ky. Auditions must be received by Feb. 3. SkillsUSA does not pay any travel expenses for the selected singer to attend the national conference.

To audition, submit a video of yourself singing the national anthem: https://skillsusa.wufoo.com/forms/national-anthem-auditions/