2021 Conference T-Shirt and Pin Design due TODAY!!

SkillsUSA WV 2021 Pin and T-Shirt Design contest ENDS TODAY.
The officer team will choose the design they wish to use for the 2021 SLSC and NLSC.
Note: The winning design will ONLY be used for the 2021 SLSC and WILL NOT advance to nationals. A separate Pin and T-Shirt Design contest will be held during the 2021 SLSC that will allow a student the opportunity to advance to nationals.

2021 Conference Registration is now OPEN!!
SkillsUSA West Virginia will have conference fees such as: medals, banners, postage, LMS, communication platform, insurance, production, state officer gifts, and prizes. After surveying several instructors from around the state;
SkillsUSA WV decided on the following fee structure.
Contestants: $40
Advisors: $10
State Officer Candidates (NOT registered for a contest) $10.00

For a list of contest events (CLICK HERE)
**A list of LI contests times and link will be dispersed once judges clarify a preference of Friday or Saturday. Please remember that ALL LI contests can be completed from home using a smart phone, school issued device with camera, etc.
**SkillsUSA WV 2021-2022 State Officer Packet will be included next week.
PLEASE consider nominating an outstanding student from your chapter! Currently, we have an AWESOME GROUP and hope that trend continues!!
Our state officer team would like to challenge chapters to participate in SkillsUSA week with the following:

GIVING BACK: We challenge each CTE program to create a gift from materials in your shop/classroom/lab for another CTE program at your school. Post your pics #SkillsUSAWVGIVESBACK

RECOGNITION: We challenge each SkillsUSA chapter to recognize members, advisors, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA Chapter. Chapters could use the attached certificate to present or simply use index cards and announce the recognitions throughout the week.

SKILLSUSA Day (FRIDAY) Wear your favorite SkillsUSA TShirt, snap a pic and tag us at #SkillsUSAWVDay

• 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
• 2020-2021 Esthetics Competition theme is “Carnival.”

**Important 2020-2021 SkillsUSA WV Dates**

**January 31, 2021 - EXTENDED TO FEBRUARY 28th** Dues must be submitted by midnight.

PLEASE MAIL DUES TO:
14001 SkillsUSA Way
Leesburg, VA 20176

**February 28, 2021--** DUES must be submitted BEFORE MIDNIGHT (payment may be sent later)

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference VIRTUAL

**Confirm SkillsUSA Membership Before March 1**
The SkillsUSA national membership deadline is March 1 each year, but many state
deadlines fall earlier. Please confirm membership dues are current for all chapter members to ensure full participation in SkillsUSA programs and activities. Visit www.skillsusa-register.org to register yourself and student members. If you need assistance confirming membership, joining SkillsUSA, or renewing a professional or student membership, please email customercare@skillsusa.org. You can download state dues and deadlines here.

Post Office Delivery Delays and Membership Dues

The SkillsUSA national headquarters is experiencing delays in receiving mail when sent by the USPS. A student must be a paid member, in some states, to register as a contestant in state and national competitions. We recommend using an electronic payment method instead of mailing checks during these unpredictable times to ensure payment is received prior to conference registrations. Details of payment options and can be found in the Post Office Delay Advisory.

Marsha Daves Memorial Scholarship Application Deadline is Feb. 1

SkillsUSA is pleased to be offering one annual merit-based $1,500 scholarship for college/postsecondary education to a state officer in memory of the legacy left by our champion Marsha Daves. The scholarship is open to SkillsUSA state officers in ALL REGIONS who are high school seniors or non-senior college/postsecondary students. The Marsha Daves Scholarship recognizes how SkillsUSA student leaders are empowered by the skills they have gained through their association with SkillsUSA to fulfill the mission of becoming world-class workers, leaders and responsible American citizens. For more information, and to apply for the scholarship, visit: https://www.skillsusa.org/membership-resources/scholarships-financial-aid/

The 2021 National Leadership and Skills Conference T-Shirt and Pin Design Challenge is Now Open!

SkillsUSA is once again sponsoring the 2021 National Leadership and Skills Conference T-shirt and pin design challenge! These challenges are open to all dues-paying student members of the organization. The winning designs will become the official T-shirt and pin design for the 2021 Virtual SkillsUSA National Leadership and Skills Conference. This annual challenge has been updated to reflect the virtual delivery model of the 2021 National Leadership and Skills Conference. Contestants are encouraged to embrace this unique aspect of the 2021 NLSC in their artwork. Your challenge is to create an icon that can mark this historic occasion for years to come!

The top three finalists from both challenges will be announced on March 7. Student members from across the nation will have the chance to vote on designs for the official pin and T-shirt design of the 2021 NLSC via SkillsUSA CONNECT during the week of March 15, with the final winners being announced on March 22. Submissions are due by March 1, 11:59 P.M. (ET)

Plan Now for 2021 SkillsUSA Week

SkillsUSA Week is Feb. 7-13, and you can participate in many ways. Honor your community supporters, connect with local business and industry professionals or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow this daily schedule of events created for local chapters nationwide:

- **Monday, Feb. 8, Recognition Day.** Celebrate and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.
- **Tuesday, Feb. 9, Give Back Day.** Rally around your school and community by focusing on ways for your chapter to give back.
- **Wednesday, Feb. 10., Partner Day.** Invite local business and industry leaders to connect with chapter members as you highlight the importance of developing the career-readiness skills found in the SkillsUSA Framework.
- **Thursday, Feb. 11, Advocacy Day.** Amplify CTE in your community by conducting a local public relations activity, such as presenting to school board members, administrators or community leaders.
- **Friday, Feb. 12, SkillsUSA Day.** Celebrate SkillsUSA by wearing your favorite SkillsUSA shirt, planning a celebration activity or posting your Framework story on social media using the hashtag #SkillsUSAWeek.

For a packet of resources including information go to: https://www.skillsusaconnect.org/SkillsUSA-week.

“SkillsUSA Champions” Digital Hub Story of the Week

The only thing more overwhelming than Edwin Maxcy’s story of pain and loss was the strength of his resolve to succeed in spite of it. SkillsUSA membership played a huge role in creating that reservoir of resolve and resiliency for Maxcy. Read his inspiring story and share it with your students here. You’ll find many other success stories about SkillsUSA members and local chapters across the
country on the digital hub, which can be accessed at skillsusachampions.org. And don’t forget, you can always submit your own story ideas through the “Share News and Stories” link at the top of the web page.