



Welcome back STUDENTS!!!

Everyone knows it has been a challenging year for all students and teachers in West Virginia. I sincerely appreciate your continued participation in SkillsUSA WV FLC, community service events, etc.

I made the recommendation to the SkillsUSA WV Board of Directors to hold a 100% virtual conference for 2021. The recommendation included offering a written test for all skilled contests and a virtual contest for all leadership contests. The results will determine the SkillsUSA WV gold, silver and bronze medalists, with gold winners advancing to the virtual National Leadership and Skills Conference. The SkillsUSA WV Board of Directors voted unanimously that this was the best decision for the circumstances.

Our students have had little, to no in-person instruction this year so proceeding with a written test will more closely align with the virtual coursework they have received. For this same reason, many other states will be determining winners in the same manner. The gold medalist advancing to the NLSC will still be required to perform a virtual, hands-on component for the skilled contests. I'm hopeful by June, the WV gold medalist will have sufficient time in the classroom to be a top competitor at the NLSC. More information regarding the SLSC will be forthcoming in the following weeks.

With the announcement by the Governor; DUES DEADLINE is extended to February 28, 2021 at midnight.

SkillsUSA WV 2021 Pin and T-Shirt Design contest NOW OPEN. Please follow the national contest standards and submissions due January 31, 2021 at 4 pm.

The officer team will choose the design they wish to use for the 2021 SLSC and NLSC. Note: The winning design will ONLY be used for the 2021 SLSC and WILL NOT advance to nationals. A separate Pin and T-Shirt Design contest will be held during the 2021 SLSC that will allow a student the opportunity to advance to nationals.

- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
- 2020-2021 Esthetics Competition theme is “Carnival.”

Important 2020-2021 SkillsUSA WV Dates

January 31, 2021--2021 SkillsUSA WV Pin & T-Shirt design DUE
January 31, 2021 - EXTENDED TO FEBRUARY 28th Dues must be submitted by midnight.

PLEASE MAIL DUES TO:
14001 SkillsUSA Way
Leesburg, VA 20176

February 28, 2021-- DUES must be submitted BEFORE MIDNIGHT (payment may be sent later)

March 1, 2021 - Registration Deadline for SLSC 2021

March 26, 2021 - SkillsUSA State Leadership Conference Kick-Off
VIRTUAL





January Special on Contest Coaching Guides

Preparing for the SkillsUSA Championships is an excellent opportunity for students to develop their SkillsUSA Framework skills. As a SkillsUSA advisor, you have the unique opportunity to make a huge impact by helping students become college- and career-ready. This month, you can purchase the following coaching guides for \$14.95 each, a more than 15% discount.

- **Chapter Business Procedure Coaching Guide.**
- **Career Pathways Showcase Coaching Guide.**
- **Prepared Speech Coaching Guide.**
- **Job Skill Demonstration Coaching Guide.**

To order any of these coaching guides online, visit

<https://www.skillsusastore.net/catalog/product/view/id/491/s/january-2021-bundle/category/560/>.

SKU: BKS901-1

The National Technical Honor Society (NTHS) Scholarship is Now Open!

SkillsUSA has teamed up with the National Technical Honor Society to promote outstanding student achievement within career and technical education. SkillsUSA is encouraging chapters to consider participation in the honor society as part of their annual program of work.

NTHS will award four \$1,000 scholarships to SkillsUSA members, two for high school members and two for college/postsecondary members.

To be eligible, students must be active, dues-paying members of **both** SkillsUSA and NTHS. To apply, schools must have an active NTHS chapter, which includes submission of a charter application and approval from the school administration.

In the event that a qualified college/postsecondary member is not recommended by the scholarship committee, the available college/postsecondary scholarships will be awarded to high school students instead. For more information and to apply, visit <https://www.skillsusa.org/membership-resources/scholarships-financial-aid/>.

SkillsUSA Championships Technical Standards Posted

SkillsUSA Professional Members have access to the Championships Technical Standards as part of their Professional Membership Benefits Package. For a brief, easy-to-follow screencast that walks you through how to access the SkillsUSA Championships Technical Standards and other benefits, visit <https://youtu.be/OGz-HoDW0nY>. Not yet a Professional Member? Email customercare@skillsusa.org for information on how to join.

SkillsUSA Celebrates Career Essentials Certified Teachers

In December, the following individuals achieved their Career Essentials Certified Teacher status, becoming part of a national network of educators committed to preparing learners for success in the workforce:

California

Alejandra Salcedo, Slawson Southeast Occupational Center

Massachusetts

Peggy Reilly-O'Brien, Cape Cod Tech

Texas

Kelton Lemons, McArthur High School, Texas

As a Career Essentials Certified Teacher, these educators are now exceptionally equipped to use the Career Essentials curriculum as a turnkey tool to equip learners to define, implement and measure their career-readiness skills. To acknowledge the efforts of our Career Essentials Certified Teachers, we maintain a digital map at <https://mycareeressentials.org> that depicts the number of Career Essentials Certified Teachers in each state.

Discounted Pricing on Career Essentials Suite curriculum

We are pleased to announce that all Career Essentials project-based learning online curricula are deeply discounted for a limited time to support educators like you as you leverage new ways to teach in the upcoming school year! To view discounted price models, visit

<https://www.careeressentials.org/pricing/>.

For more information about Career Essentials, visit www.careeressentials.org.

To register to attend a Career Essentials overview, go to:

<https://docs.google.com/forms/d/e/1FAIpQLSdHakvnrar06xmuGXILVAlqIUJPd3kZLH0DhLaOG->

