

- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
- 2020-2021 Esthetics Competition theme is “Carnival.”

Important 2020-2021 SkillsUSA WV Dates

January 31, 2021--2021 SkillsUSA WV Pin & T-Shirt design DUE

January 31, 2021 - EXTENDED TO FEBRUARY 28th Dues must be submitted by midnight.

PLEASE MAIL DUES TO:
 14001 SkillsUSA Way
 Leesburg, VA 20176

March 1, 2021 - Registration Deadline for SLSC 2021

March 26, 2021 - SkillsUSA State Leadership Conference Kick-Off
 VIRTUAL



Plan Now for 2021 SkillsUSA Week

SkillsUSA Week is Feb. 7-13, and you can participate in many ways. Honor your community supporters, connect with local business and industry professionals or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting. We encourage you to celebrate all week by planning activities that follow this daily schedule of events created for local chapters nationwide:

Monday, Feb. 8, Recognition Day. Celebrate and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.

Tuesday, Feb. 9, Give Back Day. Rally around your school and community by focusing on ways for your chapter to give back.

Wednesday, Feb. 10., Partner Day. Invite local business and industry leaders to connect with chapter members as you highlight the importance of developing the career-readiness skills found in the SkillsUSA Framework.

Thursday, Feb. 11, Advocacy Day. Amplify CTE in your community by conducting a local public relations activity, such as presenting to school board members, administrators or community leaders.

Friday, Feb. 12, SkillsUSA Day. Celebrate SkillsUSA by wearing your favorite SkillsUSA shirt, planning a celebration activity or posting your Framework story on social media using the hashtag #SkillsUSAWeek.

For a packet of resources including information on how to request time on a school board meeting agenda, a guide to celebrating SkillsUSA in your chapter, resources to help you engage local business and industry leaders and a link to send fill-in press releases using the SkillsUSA Advocacy Site, go to: www.skillsusa.org/events-training/skillsusa-week.

Visit the SkillsUSA Store at www.skillsusastore.org to order SkillsUSA Week T-shirts and other logo products to support your week of celebration.

