



SkillsUSA WV Fall Leadership Conference information:

*We had 169 registered participants!

*2020 X-Games Champions = Nicholas County Career and Technical Center

*Community Service Award = Cabell County Career Technology Center

*Conference MVP = Ava Lopata Wheeling Park High School & Rylee Adams
South Branch Career & Technical Center

*WV Statesman Award = 66 from all across the state!!! CONGRATULATIONS TO
ALL!!

*All prizes, pins and certificates will be mailed this week to the CTE Center lead
advisor.

SkillsUSA WV Winter Community Service Challenge

The state officer team would like to challenge all WV SkillsUSA chapters to collect non perishable food items and build Christmas/Winter/Holiday sculpture using the items.

Two awards: **Most cans collected **Best sculpture

Deadline: December 18th

Note: A 32 pack of water or a 12 pack of Coke is

considered ONE item NOT 32 or 12.

NEW for 2020 --- SkillsUSA WV membership will allow "Self-Service Dues Membership Registration." This service allows your students to input their information. I've attached an [instructional sheet](#) for you to use. Please note: If you choose to use this option, and provide the code to members, the CTE center will be responsible for those student dues. If you have any questions about this feature, please contact the national hotline for assistance. 844-875-4557. Also, please encourage the students to use proper capitalization. The name input generates awards PowerPoint presentation at SLSC. For example:

Melissa Wilkinson--Correct

melissa wilkinson--Incorrect

MELISSA WILKINSON--Incorrect

Elevate - Chapter Officer Development Conference

Friday, November 20 9:00 am - 2:30 pm

(SkillsUSA National Office will provide this training for SkillsUSA WV)

Our State Officers would like to THANK all chapters that participated in the pumpkin carving contest. The winner is Nicholas County Career & Technology Center.



- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
- 2020-2021 Esthetics Competition theme is "Carnival."
- SkillsUSA Membership is OPEN --The FIRST 500 members will receive a 2020 lapel pin. What is "The Value of SkillsUSA Membership?"

Important 2020-2021 SkillsUSA WV Dates

November 20, 2020 - Elevate - Chapter Officer Development

Conference 9:00 am - 2:30 pm (SkillsUSA Nationals will provide this training for SkillsUSA WV local chapter officers!)

[VIRTUAL DELIVERY](#)

December 18, 2020 - Can food drive deadline. 4pm

January 31, 2021 - Dues must be submitted by midnight.

March 1, 2021 - Registration Deadline for SLSC 2021

March 26-27, 2021 - SkillsUSA State Leadership Conference
Fairmont, WV

SkillsUSA National Information



Membership Incentive Time — Register by Nov. 15

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. Professional members receive online access to the following as a benefit of membership: Framework Integration Toolkit, consisting of 45 separate resources; Program of Work Toolkit for in-person and virtual chapter activities; SkillsUSA Championships Toolkit, including 2021 SkillsUSA Championships Technical Standards and local competition guides; Jump into STEM! Toolkit, including virtual lesson plans.

As a special membership incentive, those who register at least 15 student members plus one or more professionals by Nov. 15 will receive a complimentary copy of “JumpStart 2.0,” a collection of 33 mixers and icebreakers to engage SkillsUSA students in meetings, workshops and other activities.

“JumpStart 2.0” will help you find immeasurable success in the rewarding and fulfilling venture of being a SkillsUSA advisor as you coach your students to excellence. We hope you enjoy making this resource a part of your classroom and chapter environment.

Visit register.skillsusa.org to register yourself and student members. If you or any chapter advisors need assistance with SkillsUSA membership or registration, our Customer Care Team is ready to answer questions about starting a new chapter, ways to engage chapter members or strategies to strengthen an existing chapter. Customer Care Team members are on call 8 a.m.-5 p.m. on Monday, Wednesday and Friday; and 11 a.m.-7 p.m. on Tuesday and Thursday (Eastern time). To reach the team, call 844-875-4557 or email customercare@skillsusa.org. You can also chat online on the membership registration site.

Pour the IndusTEA

On Wednesday, Nov. 18, at 2 p.m. (EST), SkillsUSA will be hosting a career cluster panel discussion specific to each career cluster that we cover. This new, high-energy, informative experience will connect members with business and industry partners. We invite you and your students to attend this event to gain useful insight and information about the industries they are stepping into. **Students and advisors who register [here](#) by Thursday, Nov. 12, and attend the event will receive a newly released career cluster shirt from the SkillsUSA Store!**

Teachers — use this event as a class session! Through attending Pour the IndusTEA, students will be able to identify trends in their future industry, articulate ways to achieve career success, and be one step closer to becoming career ready, as defined by the [SkillsUSA Framework](#). No matter if a student is watching from home or sitting in a classroom with others, this event will be impactful. Each person attending the event (whether in a classroom or at home) must fill out the registration form linked above in order to receive the career cluster T-shirt from the SkillsUSA Store.

For further information, please check out the [Pour The IndusTEA page in SkillsUSA CONNECT](#), SkillsUSA’s new virtual community for members and advisors.

Share Your Messages of Support and Thanks for Our Teachers

Throughout the pandemic, SkillsUSA's social media has highlighted many SkillsUSA members who have worked to keep our nation moving in the fight against COVID-19. While frontline workers deservedly have taken center stage, career and technical education and our SkillsUSA programs nationwide could not happen without our dedicated teachers and advisors.

As we approach the season of Thanksgiving, we'd like to create a thank-you video to let all SkillsUSA teachers know how valued they are, to let them know we see how hard they work and to show them how much that work is appreciated. We need your help to make that happen. We're requesting brief videos from SkillsUSA students, state directors, partners, parents, school administrators and other stakeholders offering short messages of thanks for our teachers. Current teachers and advisors are also welcome to submit their own messages of thanks and encouragement to their peers around the nation.

Videos can be shot on smartphones, should be a maximum of 15 seconds, and are due to SkillsUSA by Nov. 13. Let's ensure our SkillsUSA instructors know they are valued, respected and appreciated for their heroic work.

Submit your video here: <https://skillsusa.wufoo.com/forms/share-your-messages-of-support-for-teachers/>. If you prefer, upload your video through a file-sharing service like WeTransfer or Dropbox and send the link to director of communications Tom Kercheval at: tkercheval@skillsusa.org.

Apply for Prudential Spirit of Community Awards

The Prudential Spirit of Community Awards annually honor middle- and high-school students for making meaningful contributions to their communities.

Applications are now open through Nov. 10, and students in grades 5-12 are invited to apply if they have volunteered within the past year. Top honorees earn cash awards and an invitation to the program's national recognition events. Qualifying honorees also receive recognition through the President's Volunteer Service Award program.

Applications can be certified by a middle- or high-school principal; leaders of a Girl Scout council, county 4-H organization, American Red Cross chapter or YMCA; or a Points of Light Global Network member.

For more information, and to apply, go to: <https://spirit.prudential.com/>.

Member of the Month

Looking to recognize a student for the great work they are doing in your chapter? Check out the [Member of the Month Chapter Participation Guide](#) to see how you can recognize your outstanding members locally and on the national level!

Apply for a Student Tuition Grant

Saf-Gard Safety Shoe Co. is awarding an education grant for skilled trades students who are just starting out in their field. Three students will be chosen to receive a \$1,000 grant to go toward trade school tuition. Students who apply will respond to a prompt created by Saf-Gard and then send responses and photos to a designated contact for a weekly blog update. The deadline to apply is Jan. 13, 2021. For more information, visit: www.safgard.com/sole-education.

SkillsUSA Week 2021 — T-shirt Design Contest

SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2021. One design will be selected and produced by the SkillsUSA Store. The contest is open to all dues-paying student members. Only one entry/design per SkillsUSA member is permitted. All designs submitted should be appropriate for use on a red T-shirt and should include the annual theme of **SkillsUSA: Champions at Work, Empowered to Succeed.**

All entries must be submitted to SkillsUSA exactly as directed in the rules, and entries become the property of SkillsUSA once submitted. Download the contest rules and submit your design here: <https://www.skillsusaconnect.org/skillsusa-week-t-shirt-contest>.

Submission deadline is Nov. 2 at 5 p.m. (EST).

CHARGE — Now Streaming!

CHARGE is a weekly chapter officer video series that covers topics that chapter officers will find useful in the day-to-day management of their local SkillsUSA chapters. Each CHARGE video features an activity guide to encourage chapter officer growth and development. The series highlights individual growth and team bonding to effectively run a SkillsUSA chapter as a leader. Find a new episode every Friday in SkillsUSA CONNECT!

Professional Development that Fits Your Schedule

SkillsUSA is launching a series of professional development videos and activity integration sheets to help you increase student engagement and integrate the Essential Elements of the SkillsUSA Framework in your classroom and SkillsUSA chapter. Utilize these resources at a time that is convenient to your schedule. The videos and integration activity sheets are located at: <https://www.skillsusaconnect.org/advisor-professional-development-opportunity>.

Critical Thinking at Work

Within the SkillsUSA Framework is the Essential Element of “decision making” under the workplace skills component. Critical thinking is a strategy used for decision making, and the need for individuals to use critical thinking to solve problems, identify new solutions, and apply automation is essential in the workplace. Technology can improve job effectiveness and efficiency, but it cannot replace the human ability to process feedback, build relationships, offer recommendations and apply solutions. What’s more, critical thinking is not an inherent skill. It must be learned and practiced. “Critical Thinking at Work” is a SkillsUSA educational resource designed to challenge your students with workplace scenarios that provide opportunities to practice decision-making skills.

Professional development sessions related to this resource will be available on Nov. 18 and Nov. 30. To view the full schedule of professional development opportunities and register to attend, log in to your SkillsUSA CONNECT account to view the Professional Development calendar. Or, visit: www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf.

Use SkillsUSA Advocacy Tools to Promote Your State Activities

The SkillsUSA Advocacy Site is a free resource for state leaders and advisors to contact their governors, lieutenant governors, state senators and representatives, state attorney generals and other local officials, as well as members of Congress and the media.

To contact your elected officials or local media, go to: www.congressweb.com/susa/#/. Once there, simply compose a message, fill in your address, and click “Go.” To email a press release to local media, choose the media tab at the top of the page. From there, enter your zip code or click on your state on the map. Choose up to six outlets at a time and click “Send a Message.” Fill in your contact information, type or paste your message, and then click “Send.”

We encourage you to not just use this resource, but to help raise awareness of it within your chapters. It’s a great, simple way to spread the word about the your chapter’s great work. If you have questions, contact Jane Short at jshort@skillsusa.org. Thanks for being an advocate for SkillsUSA and career and technical education.