



Congratulations to Brooke High School for completing the Elevate Chapter Officer Training!

Congratulations to  
Boone Career & Technical Center  
Brooke High School  
Nicholas County Career & Technical Center  
Putnam Career & Technical Center  
for registering the 1st 500+ SkillsUSA WV members for the 2020-2021 school year!

\*\*Your lapel pins will be mailed this week.

Your opinion is important to us....Advisor 2021  
SLSC Planning Meeting  
Tuesday, December 1 at 1pm

## Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

### Or call in (audio only)

+1 304-553-7794,,416815164# United States, Charleston

Phone Conference ID: 416 815 164#

[Find a local number](#) | [Reset PIN](#)

[Learn More](#) | [Meeting option](#)

- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
- 2020-2021 Esthetics Competition theme is “Carnival.”

## ***Important 2020-2021 SkillsUSA WV Dates***

**December 1, 2020** - Advisor SLSC virtual meeting @ 1:00 pm

**December 18, 2020** - Can food drive deadline. 4pm

**January 31, 2021** - Dues must be submitted by midnight.

**PLEASE MAIL DUES TO:**  
 14001 SkillsUSA Way  
 Leesburg, VA 20176

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference  
 Fairmont, WV

# **SkillsUSA National Information**



**2021 National Leadership and Skills Conference and SkillsUSA Championships to be Held Virtually**  
 After careful consideration and research, SkillsUSA has decided that the 2021 National Leadership and Skills Conference and SkillsUSA Championships will be held virtually in 2021, with localized hands-on elements for select competitions.

For the full video announcement from SkillsUSA executive director Chelle Travis and SkillsUSA board president and Chief Marketing Officer for Snap-on Incorporated Sam Bottum, please go to [nlsc.skillsusa.org](http://nlsc.skillsusa.org). The video goes into great detail on the reasoning behind our decision and what we're working on for the format of the event. There you'll also find a FAQ (Frequently Asked Questions) section offering even more answers to your questions. The FAQ will be regularly updated as more information becomes available.

Although we know the first reaction to this news will be disappointment, we want to assure all of our members and stakeholders that we WILL be holding an engaging and inspiring event they can all be proud of, including ALL of our SkillsUSA Championships competitions, SkillsUSA TECHSPO, delegate sessions, national officer elections and many opportunities for leadership development, professional development and member/chapter recognition.

We will be working with a company specializing in virtual conferences to create an EVENT, not “just another Zoom conference.” Our partners are offering more support than ever, and the bronze, silver and gold medals earned there — while not presented in-person — will offer the same life-changing career and educational opportunities they always have. SkillsUSA will also be working closely with all of our state associations to support their efforts in conducting their own successful state leadership and skills conferences, which the national conference is so dependent on.

We encourage all our members and stakeholders to once again tap into the resilience that's a hallmark of our organization as we commit ourselves to hosting an engaging, inspiring and ultimately life-changing national conference. “We've all had to leap a lot of hurdles this year, and there are still a few more to come,” says Travis. “But that finish line is getting closer, and we'll cross it together as SkillsUSA, one united and empowered organization.”

Specific dates, times and details are still being finalized and will be made available soon through all available channels.

### **Revised Technical Standards Now Available**

The SkillsUSA Championships technical standards are the official competition guides for the SkillsUSA Championships, and they've been newly revised for 2021. The standards feature all the rules for each national competition, including an overview, lists of technical skills and knowledge required, clothing requirements, eligibility, and equipment lists. They also list the embedded academic skills in math, English and science for each competition.

In light of the recent announcement that the national conference will be held virtually in 2021, the standards have also been updated to reflect what will be needed in the virtual environment. Rules for state and local events may vary from the national guidelines, but most competitive events are modeled after the national technical standards.

SkillsUSA professional members receive access to all the SkillsUSA Championships technical standards as a free member benefit when they have submitted a current and accurate email address with their membership details. They're also available online to professional members as part of their paid membership.

Watch this [video](#) to learn how to access the *SkillsUSA Championship technical standards*.

CHARGE — Now Streaming!

CHARGE is a weekly chapter officer video series that covers topics that chapter officers will find useful in the day-to-day management of their local SkillsUSA chapters. Each CHARGE video features an activity guide to encourage chapter officer growth and development. The series highlights individual growth and team bonding to effectively run a SkillsUSA chapter as a leader. Find a new episode every Friday in SkillsUSA CONNECT!

### **Black Friday Deals on the SkillsUSA Store**

All November, you can enjoy **deep discounts** on a **wide selection of products** from the SkillsUSA Store. Find inspiration for your next gift or giveaway by shopping the "Black Friday" category. With most products discounted at **50% or more**, don't miss your chance to score great deals on apparel, bags, drinkware and more. Even better, if you shop on Black Friday, you can enjoy free shipping on any size order! If shopping on Black Friday, make sure to use code "**BlackFriday2020**" at checkout to take advantage of free ground shipping.

Visit [SkillsUSASTore.org](https://www.skillsusa.org/store) today!

### **Looking for High-Quality, Online Curriculum?**

The SkillsUSA Career Essentials suite engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, whether it be middle-school, high-school, college/postsecondary, or even adult learners. It is a project-based learning curriculum housed in an online platform and includes the turnkey resources teachers need to be successful, including professional development. The curriculum generates high levels of student engagement and provides the opportunity for students to earn the industry-recognized Career Essentials credential. Watch this [video](#) to hear what instructors are saying about the Career Essentials suite.

To learn more, visit [www.careeressentials.org](https://www.careeressentials.org).

To view discounted price models, visit <https://www.careeressentials.org/pricing/>.

To register to attend a Career Essentials overview, click [HERE](#).

### **Attend ACTE's CareerTech VISION Virtual Conference**

ACTE's CareerTech VISION 2020 has moved to a fully online, virtual experience this year. The Nov. 30-Dec. 4 event can be attended from the comfort and convenience of your school, office or home and features enhanced programming and immersive professional development to address timely topics impacting career and technical education.

The week-long conference allows flexibility to tailor session times to your availability. All attendees will receive access to over 300 sessions following the event. Attendees will have opportunities to network and participate in interactive experiences through a dynamic virtual platform at this flagship event.

For conference rates, speakers and program details, go to: [www.careertechvision.com](http://www.careertechvision.com).

## **#SkillsUSAGivingHopeDay Doubles Up on Hope**

The SkillsUSA Hope Fund was founded in 2019 to provide scholarships or support for individual students and SkillsUSA chapters in crisis. Contribute to the 2020 campaign and join us as a SkillsUSA member or supporter who makes a difference. Between now and Dec. 1, participate in #SkillsUSAGivingHopeDay and know that every donation you make to SkillsUSA will be doubled, because, once again this year, contributions will be matched by CareerSafe.

Thanks to the generosity of CareerSafe in supporting the campaign, every donation doubles up to help SkillsUSA, up to \$10,000. Follow the 2020 campaign on social media and share the #SkillsUSAGivingHopeDay posts to help spread the word.

Visit: [www.skillsusa.org/get-involved/donate/skillsusa-hope-fund/](http://www.skillsusa.org/get-involved/donate/skillsusa-hope-fund/).

## **Showcase Value of Membership**

In these challenging times, SkillsUSA is striving to increase the value of membership for every member and supporter. Share the value of SkillsUSA membership with administrators, partners or parents: <http://bit.ly/SkillsUSA-Value>.

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SkillsUSA WV | [SkillsUSAWV.org](http://SkillsUSAWV.org)

