



**I'M READY**

**Fall Leadership is 9 days away!!!  
"Creepin' It Real with SkillsUSA"  
Please print the SkillsUSA WV Statesman Study  
Guide from the website and disperse to  
participants this week.**

### **Important 2019-2020 SkillsUSA WV Dates**

October 30-31 - Fall Conference/Lead Advisor Training at Cedar Lakes, Ripley WV

***Please remind students that lodging is dorm style, they will need a sleeping bag, or twin size bedding, towel and toiletries.***

- Tentative Agenda, Statesman Award Study Guide, Packing List, Permission Slip, are posted at SkillsUSA WV website
- Our community service project is focused on the elderly. Each participant is encouraged to participate by bringing a trial size shampoo, lotion, and/or Kleenex. We will package the items with a card and a special message from the SkillsUSA WV students. The school that brings the most items to package will be awarded a gift card for \$100.00 to be used at the lead advisors' discretion for their local chapter.
- Please bring a copy of all permission forms to turn in at registration.
- No refunds will be given for FLC individual or chapter registration cancellations; however, same gender substitutions will be allowed due to predetermined lodging considerations.
- Advisors please bring a laptop to the FLC advisor training sessions.

**• MAIL PAYMENT FOR FALL CONFERENCE TO NEW ADDRESS:**

**SKILLSUSA WV PO BOX 335 RIPLEY, WV 25271**

- **Note: Payment for the FLC is due on or before October 30, 2019. No exceptions will be made. Please make sure you have a check or a copy of the purchase order at the time of registration. If your school needs an updated W-9, please email Melissa Wilkinson at [mwilkinson@k12.wv.us](mailto:mwilkinson@k12.wv.us).**

November 15 - Dues Deadline to receive educational incentives from SkillsUSA National Office

Mail payments for state/national dues and total participation to:  
SkillsUSA

## Membership Incentive Time — Register by Nov. 15

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. Professional members receive online access to the following as a no-cost member benefit. To receive these, instructors must submit membership and provide an email address: *2019 SkillsUSA Championships Technical Standards, Jump into STEM!* curriculum and *SkillsUSA Career Essentials: Foundations*.

Once membership is submitted, an email will be sent with a PIN to access the items electronically. As a special membership incentive, those who register at least 15 student members plus one or more professionals by Nov. 15 will receive a free educational resource item, *Critical Thinking at Work* (value \$9.95). Instructors who register with 100-percent membership (all students in their program) plus one or more professionals will also receive a SkillsUSA Program of Work calendar (value: \$5.95).

Visit [www.skillsusa-register.org](http://www.skillsusa-register.org) to register yourself and student members. If you or any chapter advisors need assistance with SkillsUSA membership or registration, hotline operators are ready to answer questions about starting a new chapter, ways to engage chapter members or strategies to strengthen an existing chapter. Operators are on call 8 a.m.-5 p.m. on Monday, Wednesday and Friday; and 11 a.m.-7 p.m. on Tuesday and Thursday (Eastern time). To reach the hotline, call 844-875-4557 or email [operators@skillsusa.org](mailto:operators@skillsusa.org). You can also chat online on the membership registration site.

## December 1 - Total Participation Contracts Due (TPP)

*If your school has not participated and would like more information, please contact [mwilkinson@k12.wv.us](mailto:mwilkinson@k12.wv.us)*

January 31- Dues **Deadline**

March 20 - SLSC Registration **Deadline**

April 17-18 SLSC, Fairmont WV

**Note:** No exceptions will be made for late entries. Please plan early and according to the above deadlines. **NO EXCEPTIONS!**

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# SkillsUSA National Information



## New Fundraiser is 'Double Good'

Double Good Popcorn is a newly approved fundraising program for SkillsUSA chapters. This online platform sells gourmet popcorn and seeks to make fundraising simple and effective.

The fundraising company began working with SkillsUSA Illinois in the middle of last year, and four other state SkillsUSA associations have since partnered to pilot fundraisers as well. Since then, it has helped chapters raise thousands of dollars.

Unlike some fundraisers that require a lot of hard work, time or dedication of advisors and student members, Double Good seeks to make fundraising easy. Chapter advisors can set up a fundraiser online and provide a code to their student members to join. Members then set up online stores and share out their link (by social media, personal text or flier) to sell Double Good's popcorn. They have four days to sell as much as they can.

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Once the fundraiser is over, the chapter will receive a check for 50% of all sales. Chapters never have to handle money nor touch the popcorn; it is shipped directly to the buyer. The chapter can use these funds to attend SkillsUSA conferences, chapter activities or pay membership dues. A portion of the proceeds will also go to the national and state SkillsUSA associations to help fund future member services.

When advisors sign up through an email or at [SkillsUSAFundraising.com](http://SkillsUSAFundraising.com), they will automatically be sent a sample package of popcorn with steps on how to get started. Double Good can also provide resources to help promote this program such as fliers, postcards, email blast information and social medial content. Contact Courtney Psinas (309-202-2576/[courtney@skillsusafundraising.com](mailto:courtney@skillsusafundraising.com)) for more information.

## Who's Ready for a New T-Shirt?

The SkillsUSA Store has a new T-shirt with this year's theme, "SkillsUSA: Champions at Work, I'm Ready." Don't miss an opportunity to purchase a 2019-2020 themed T-shirt!

To place an order or if you have any questions, contact Kim DeVenuto at 703-674-5454 or [kdevenuto@egroupengage.com](mailto:kdevenuto@egroupengage.com).

## Nominations Open for Inaugural Presidential Cybersecurity Education Award

U.S. Secretary of Education Betsy DeVos has announced a call for nominations for the Presidential Cybersecurity Education Award. This award was established May 2 by the President's Executive Order on America's Cybersecurity Workforce. The U.S. Department of Education created the award in consultation with the deputy assistant to the president for Homeland Security and Counterterrorism at the National Security Council and the National Science Foundation.

See the press release and blog below:

- <https://www.ed.gov/news/press-releases/nominations-open-inaugural-presidential-cybersecurity-education-award>
- <https://blog.ed.gov/2019/10/nominations-open-inaugural-presidential-cybersecurity-education-award/>

The nomination period is now open (coinciding with National Cybersecurity Awareness Month) and will close **Jan. 31, 2020**. For the rules, terms and conditions and specifics on how to apply, please visit [here](#). Information on the executive order is available [here](#).

## World Series of Innovation Competition Open to Young Entrepreneurs

World Series of Innovation is an online, project-based competition sponsored by the Network for Teaching Entrepreneurship. Young innovators from across the globe are encouraged to enter the competition every fall and compete for cash prizes.

In the competition, small teams of young entrepreneurs (age 13-24) create business solutions that align with the United Nations' Sustainable Development Goals (SDGs) and answer a special challenge posed by an entity from the private sector. Some teams compete independently, some are affiliated with schools or youth development organizations, and some undertake a challenge as a guided classroom project.

Educators who are interested in using the World Series of Innovation in the classroom or encouraging student participation as an extracurricular enrichment opportunity can access a robust toolkit that provides additional resources for students and teachers. Visit <https://innovation.nfte.com/> now to read more about the winners of the Spring 2019 challenges recently completed.

## Students Eligible for Prudential Spirit of Community Awards

Honor some great young volunteers in your school. Applications are now open for 2020 Prudential Spirit of Community Awards, honoring students in grades 5-12 for making meaningful contributions to their communities through volunteer service.

Now in its 25th year, this program, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals, provides an opportunity to celebrate young volunteers throughout your student body and generate positive publicity for your school. It also gives one or more of your students the chance to win state and national awards.

Here's how it works:

- Promote: Ask students who have volunteered over the past year to apply for a 2020 award at [spirit.prudential.com](http://spirit.prudential.com) or [nassp.org/spirit](http://nassp.org/spirit). Student application deadline: **Nov. 5, 2019**.
- Select: Then, you can certify top applicants for state-level judging on behalf of your principal. Certification deadline: **Nov. 15, 2019**. Qualifying certified applicants will receive the President's Volunteer Service Award and will be eligible to earn a \$1,000 scholarship or more, a medallion and an all-expense-paid trip with a parent or guardian to Washington, D.C., next spring for four days of special recognition events.

· Celebrate: State-level honorees will be announced in February 2020. In the meantime, your school can recognize top applicants for their volunteer service and hold them up as role models for their peers by presenting them with Prudential Spirit of Community Award certificates.

Your principal should already have received an information packet on the 2020 awards. If you need another packet, or if you need a paper application, please call 888-651-2951. Program details are also available at: [www.spirit.prudential.com](http://www.spirit.prudential.com) and [www.nassp.org/spirit](http://www.nassp.org/spirit).

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