



## SkillsUSA WV Unmasking SkillsUSA Virtual Fall Leadership Conference THIS WEEK!!

### SkillsUSA WV Statesman Award Study Guide

T-Shirts were mailed last week to lead advisors of the registered chapters.

A virtual program link will be emailed to the lead advisor of registered chapters.

\*\*\*\*\*The 2020 The 2021 Esthetics Competition theme is  
"Carnival."

1. State Officers would like to challenge ALL SkillsUSA WV Chapters to participate in the FLC Community Service Project. In the month of October, the officers challenge chapters to mail greeting cards to residents at nursing homes in their area. Due to COVID-19, some residents haven't had an outside visitor all year. Please keep track of the number of cards your chapter as a prize will be awarded during the FLC.
2. NEW for 2020 --- SkillsUSA WV membership will allow "Self-Service Dues Membership Registration." This service allows your students to input their information. I've attached an [instructional sheet](#) for you to use. Please note: If you choose to use this option, and provide the code to members, the

CTE center will be responsible for those student dues. If you have any questions about this feature, please contact the national hotline for assistance. 844-875-4557. Also, please encourage the students to use proper capitalization. The name input generates awards PowerPoint presentation at SLSC. For example:

Melissa Wilkinson--Correct

melissa wilkinson--Incorrect

MELISSA WILKINSON--Incorrect

Elevate - Chapter Officer Development Conference

Friday, November 20 9:00 am - 2:30 pm

(SkillsUSA National Office will provide this training for SkillsUSA WV)

Our State Officers would like to challenge students to carve a pumpkin that represents your program of study and submit on or before October 31, 2020.

\*\*Winning program will receive a prize.



### Historian Video

Meet Kody Keffer, SkillsUSA WV Historian

- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
- SkillsUSA Membership is OPEN --The FIRST 500 members will receive a 2020 lapel pin. What is "The Value of SkillsUSA Membership?"

## ***Important 2020-2021 SkillsUSA WV Dates***

**October 28-29, 2020 - SkillsUSA Fall Leadership Conference**

## VIRTUAL DELIVERY

**November 20, 2020** - Elevate - Chapter Officer Development Conference 9:00 am - 2:30 pm (SkillsUSA Nationals will provide this training for SkillsUSA WV local chapter officers!)

## VIRTUAL DELIVERY

**January 31, 2021** - Dues must be submitted by midnight.

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference  
Fairmont, WV

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# SkillsUSA National Information



## **Pour the IndustTEA**

On Wednesday, Nov. 18 at 2 p.m. (EST), SkillsUSA will be hosting a career cluster panel discussion specific to each career cluster that we cover. This new high-energy, informative experience will connect members with business and industry partners. We invite you and your students to attend this event to gain useful insight and information about the industries they are stepping into. Students and advisors who register [here](#) by Thursday, Nov. 12, and attend the event will receive a newly released career cluster shirt from the SkillsUSA Store!

## **SkillsUSA Champions Digital Hub**

SkillsUSA created the new digital version of SkillsUSA Champions magazine in response to member requests for more content more often, and that's exactly what this site provides. You'll find inspiring features, relevant and timely news items and a user-friendly design that lets you easily share anything you deem share-worthy.

There's also a "Submit a Story" link at the top of every page, so if you have chapter news or a story idea you think is worth sharing, advisors and students can easily submit stories and photos for SkillsUSA's communications staff to review. Rather than looking at the site as a traditional "issue" of the magazine, look at it as an ever-expanding resource of inspirational, real-world examples of the SkillsUSA mission in action. The hope is that when someone asks you what impact SkillsUSA can have on a life, you can point them to the site and say, "Pick a story. Any story."

We encourage you to continually check the new SkillsUSA Champions digital hub at [www.skillsusachampions.org](http://www.skillsusachampions.org).

## **Member of the Month**

Looking to recognize a student for the great work they are doing in your chapter? Check out the [Member of the Month Chapter Participation Guide](#) to see how you can recognize your outstanding members locally and on the national level!

## **Apply for a Student Tuition Grant**

Saf-Gard Safety Shoe Co. is awarding an education grant for skilled trades students who are just starting out in their field. Three students will be chosen to receive a \$1,000 grant to go toward trade school tuition. Students who apply will respond to a prompt created by Saf-Gard and then send responses and photos to a designated contact for a weekly blog update. The deadline to apply is Jan. 13, 2021. For more information, visit: [www.safgard.com/sole-education](http://www.safgard.com/sole-education).

### Need Resources?

If you are looking for strategies to support SkillsUSA chapter management, this educational resource bundle is right for you. Ignite, Propel and Jumpstart are bundled for \$25.00. Bell ringers, mixers and activities to engage students in purposeful learning are provided with quick reference guides to make selection easy. These proven activities are designed to promote participation and boost positive energy at chapter meetings, workshops and conferences. These resources provide instruction sets and processing questions for teachers and student leaders to employ for success. Shop now at: [www.skillsusa.org/store/index.html](http://www.skillsusa.org/store/index.html).

### SkillsUSA Week 2021 — T-shirt Design Contest

SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2021. One design will be selected and produced by the SkillsUSA Store. The contest is open to all dues-paying student members. Only one entry/design per SkillsUSA member is permitted. All designs submitted should be appropriate for use on a red t-shirt and include the annual theme of **SkillsUSA: Champions at Work, Empowered to Succeed**.

All entries must be submitted to SkillsUSA exactly as directed in the rules, and entries become the property of SkillsUSA once submitted. Download the contest rules and submit your design here: <https://www.skillsusaconnect.org/skillsusa-week-t-shirt-contest>.

**Submission deadline is Nov. 2 at 5 p.m. (EST).**

## Help Share SkillsUSA's Inclusion and Diversity Efforts

SkillsUSA strives to be an inclusive organization that is welcoming to all who want to be members. This is our official statement of inclusion and diversity, which is on the website and applies to all members nationwide:

"In keeping with a tradition of respect for the individuality of our members and our role in workforce development, SkillsUSA strives to ensure inclusive participation in all of our programs, partnerships and employment opportunities. SkillsUSA's diversity encompasses differences in ethnicity, gender, language, age, sexual orientation, religion, socio-economic status, physical and mental ability, thinking styles, experience and education. We strive to make all members, partners and employees feel welcomed and valued in the SkillsUSA family. SkillsUSA believes in treating all people with respect and dignity. We want SkillsUSA to be regarded as a "membership organization of choice" — one that encourages all individuals to be involved."

If you want to share this statement with members, it is posted here: [www.skillsusa.org/about/values-vision/](http://www.skillsusa.org/about/values-vision/).

### Professional Development that Fits Your Schedule

SkillsUSA is launching a series of professional development videos and activity integration sheets to help you increase student engagement and integrate the Essential Elements of the SkillsUSA Framework in your classroom and SkillsUSA chapter. Utilize these resources at a time that is convenient to your schedule. The videos and integration activity sheets are located at: <https://www.skillsusaconnect.org/advisor-professional-development-opportunity>.

To view the full schedule of professional development opportunities and register to attend, log in to your SkillsUSA CONNECT account to view the Professional Development calendar. Or, visit: [www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf](http://www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf).

## Use SkillsUSA Advocacy Tools to Promote Your State Activities

The SkillsUSA advocacy site is a free resource for state leaders and advisors to write to their governor, lieutenant governor, state senators and representatives, state attorney general and other local officials, as well as members of Congress and the media.

To write to elected officials or to the media, go to: [www.congressweb.com/susa/#/](http://www.congressweb.com/susa/#/) and compose a message by filling in your address and zip code and clicking on "Go." To email a press release to local media, choose the media tab at the top of the webpage. From there, enter your zip code or

click on your state on the map. Choose up to six outlets at a time and click "Send a Message." Fill in your contact information, type or paste your message, and click "Send."

We encourage you to help raise awareness of this resource. Thanks for being an advocate for SkillsUSA and career and technical education. If you have questions, contact Jane Short at [jshort@skillsusa.org](mailto:jshort@skillsusa.org).

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