SkillsUSA WV State Officer Team have completed their **Program of Work** for 2020-2021.

SkillsUSA WV Fall Leadership Registration is OPEN!! Fee--FREE T-Shirt Option $10.00 (Mailed to the participants technical center)

SkillsUSA Connect has arrived. **Sign up today**--information below in the nationals section. Connect with advisors from WV and all across the nation!!

I would like to introduce Jason Polgar, SkillsUSA WV Historian. Please view his welcome video for students below.

- SkillsUSA WV developed a “What is SkillsUSA” online learning module that each advisor may use for remote learning assignments. You may access the files at the [Teams Link](#)
- 2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed
Our State Officer team chose the 2020 Fall Leadership Theme -- "Unmasking SkillsUSA in 2020"

SkillsUSA Membership is OPEN --Our 1st member for 2020-2021 is Mr. Thomas Bane from Brooke High School.

SkillsUSA WV State Officer Team would like to challenge students to meet virtually with a business partner this month and educate them about SkillsUSA.

The State Officer team would like to issue a design challenge to ALL WV Chapters

1) Design a SkillsUSA WV mask for 2020 using the national theme: SkillsUSA: Champions at Work, Empowered to Succeed

2) Design a SkillsUSA WV Fall Leadership T-shirt: [Rules for Contest]

**Important 2020-2021 SkillsUSA WV Dates**

**September 24, 2020 @ 7:30 pm**-- 2019-2020 Chapter of Distinction MEGA PRIZE ONLINE EVENT -- Nicholas County Career & Technical Center, Monongalia Technical Educational Center, and Roane-Jackson Technical Center professional members eligible to attend.

**October 2, 2020** - Mask & FLC T-Shirt design Deadline

**October 9, 2020** - FLC Registration Deadline

**October 28-29, 2020** - SkillsUSA Fall Leadership Conference [VIRTUAL DELIVERY]

**January 31, 2021** - Dues must be submitted by midnight.

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference Fairmont, WV

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**SkillsUSA National Information**

**SkillsUSA CONNECT Has Arrived**

SkillsUSA is excited to announce the launch of our new virtual community to further build our
partnership of students, teachers and industry representatives. This amazing resource is offered free to all SkillsUSA advisors and students.

What’s available in CONNECT?
- Student and Teacher Discussion Forums.
- Teacher Professional Development Trainings.
- Advisor Resources.
- Chapter Officer Experiences.
- Program of Work Information.
- Electronic Framework Essential Element Assessment.
- Empowering Experiences.
- State and Chapter Groups.
- …and more being added all the time.

The Big Reveal email was sent directly to you on September 8 with instructions on how to create your complimentary account, but if you missed it, login at register.skillsusa.org and click the CONNECT logo for registration instructions.

Empowering Experiences
SkillsUSA has worked this summer to develop innovative educational resources and new professional development materials that support teachers and students regardless of where learning takes place — in the classroom and lab, at home or a hybrid of the two. We realize that teachers are more successful and students are more engaged when they have rich content and meaningful experiences. We also know that students and teachers value consistency and need greater support than ever before.

As a SkillsUSA community, we are committed to helping students attain the highest level of academic achievement and personal transformation while developing their personal, workplace and technical skills grounded in academics from the SkillsUSA Framework.

SkillsUSA’s Empowering Experiences were created to help students find new ways to connect, engage, and stay motivated around SkillsUSA. Students have shared that through SkillsUSA membership, they are seeing community, growth and recognition. Each of these themes have been ingrained in the experiences that have been created. Through Empowering Experiences, students will be encouraged to engage in as many experiences as they would like to.

Here are just a few of the many experiences launching in the next few weeks, and all of the Empowering Student Experiences will be accessed through SkillsUSA CONNECT.

- **SkillsUSA Spotlight Member of the Month.**
  - A toolkit provided to chapters highlighting a local SkillsUSA leader. Additionally, there are opportunities for those local chapter members to be recognized at the national level.
  - *Local chapter toolkit launched in SkillsUSA CONNECT.*

- **The SkillsUSA Gameshow.**
  - A national game show for students that is designed around SkillsUSA knowledge and awareness.
  - *First event is September 17.*

- **Empowered Moments Blog.**
  - A blog written by national officers about how they grew in specific Essential Elements on the chapter level through their CTE program and SkillsUSA.
  - *Second blog launches September 22.*

- **SkillsUSA Recruitment Week**
  - The SkillsUSA Recruitment Week will be September 21-25. This week equips current members with the tools they need to successfully recruit potential new members. Throughout the week, members can interact with each other locally and nationally through events and challenges for an opportunity to be recognized for their recruitment efforts.
  - *Recruitment Week information and resources launch September 14.*

- **Charge — Chapter Officer Video Series**
  - A weekly chapter officer video series that focuses on developing chapter officers to build stronger chapters.
  - *First episode launches September 25.*
Empowering Advisor Experiences
This fall, SkillsUSA is excited to launch a wide variety of professional development opportunities for advisors. Whether you prefer instructor-led sessions or web-based instruction, SkillsUSA’s got you covered! You can participate in sessions related to professional membership benefits, Framework integration, Program of Work, Chapter Excellence Program and educational resources. We want YOU to be successful!

Upcoming sessions include:
September 16th — Framework Integration Strategies & Foundation Lesson Plans
September 17th — What is SkillsUSA?
September 17th — Chapter Officer Election Guide

To view the full schedule of opportunities and register to attend, log into your SkillsUSA CONNECT account, choose Professional Development Opportunities from the Advisor Resources tab or click https://www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf.

Call to Action
SkillsUSA Executive Director Chelle Travis welcomed advisors to a new school year during SkillsUSA's annual Call to Action Session on Wednesday. If you were unable to attend the session, you can access the video at SkillsUSA CONNECT under Advisor Events. This year's Call to Action session was sponsored by Lowe’s.

Discounted Pricing on Career Essentials Suite curriculum
We are pleased to announce that all Career Essentials project-based learning online curricula are deeply discounted for a limited time to support educators like you as you leverage new ways to teach in the upcoming school year! To view discounted price models, visit https://www.careeressentials.org/pricing/.

For more information about Career Essentials, visit www.careeressentials.org.

To register to attend a Career Essentials overview, go to: https://docs.google.com/forms/d/e/1FAIpQLSdHakovnaro6xmuGXILVAglUJPd3kZLH0DhJaOG-Oq_gFM6gQ/viewform.

Chapter of Distinction Mega Prize Event
The Chapter of Distinction Mega Prize Event will be held virtually on Sept. 24 at 7:30 p.m. EDT. This year's lineup includes over 25 MEGA prize packages and door prizes! Eligible advisors will receive save-the-date and registration details directly via email. If you have questions, contact Taryn Zeigler at tzeigler@skillsusa.org.

The I BUILT THIS! Video Contest is Back!
The sixth annual I BUILT THIS! video contest, presented by NCCER and Build Your Future, is returning this October! Designed to promote the value of craft skills and construction as an industry of choice, the contest encourages secondary and postsecondary students and trainees to showcase their building projects. This year’s contest theme is: Construction is Everywhere! The contest will be open for entries Beginning October 1, 2020. Start preparing now!

For more information, visit https://www.byf.org/i-built-this/.