



I'M READY

SkillsUSA West Virginia State Officers are in Washington, DC for WLTJ this week.

DEADLINE: *TODAY 4:00 pm*

- 2019 Fall Leadership T-Shirt design
- Simulated Workplace Skin Wrap Trailer Bid

Please e-mail submissions to:
mwilkinson@k12.wv.us

We are excited to see South Branch Career & Technical Center registered for the Fall Leadership Conference.

Our State Officers are hoping to work with officer teams or a minimum of two members from every chapter in West Virginia at the upcoming Fall Leadership Conference. They want to share a variety of strategies these participants can take back to increase membership and build a strong SkillsUSA chapter at their career and technical center!

Advisors, please register to attend the 1st Annual Lead Advisor Training that will run concurrently with

the students FLC. There will be a total of 8 sessions and 2 of these sessions will focus primarily on the 2020 State Leadership and Skills Conference. We value your input and we want to hear from you! Tell us what we can do to improve your overall conference experience and we will share some ideas that we hope will make the 2020 SLSC the best in the history of SkillsUSA West Virginia!! Can't wait to see you at Fall Leadership!!

Register for Fall Leadership Conference

ALL PERMISSION FORMS FOR FALL LEADERSHIP CAN BE FOUND ON THE WEBSITE AT <https://skillsusawv.org/students>

If you are an advisor and requesting a private room, please add the additional fee on the registration site. If the additional fee isn't added then you will be placed in dorm style lodging with 9 other participants.

See image below for adding single room fee:

FEES / OPTIONS

State Officer? Officer Candidate? Voting Delegate?

Add Optional State Fee Items:

These are Additional or Optional fee items available within your State for this particular Conference Event. Items might include optional dinners, t-shirts, hotel costs or award ceremony tickets. Please check with your State Director for additional questions.

Event	Fee Item	Qty	Amount	Extended
There are no records available.				
	Non-Dorm Style Single Room - \$85.00			

- Records: 0 - 0 of 0 - Pages: 1

Total Registration Fees: [recalc](#) (This total includes all conference registration fees and optional state fees listed above.)

Individual Payments This section is provided for your convenience, to track which Event Participants have paid. Regardless of what is entered here, it is still your responsibility to insure that the appropriate fees are submitted to the State Director prior to attending a Conference Event. This is NOT a secure section of the site, so please **DO NOT ENTER CREDIT CARD NUMBERS BELOW.**

Important 2019-2020 SkillsUSA WV Dates

October 30-31 - Fall Conference at Cedar Lakes, Ripley WV

Additional information below

Tentative Agenda, Statesman Award Study Guide, Packing List, Permission Slip, T-Shirt Design Details are posted at SkillsUSAWV.org web site

October 30-31 - SkillsUSA WV Lead Advisor Training, Cedar Lakes Ripley, WV

2019 Fall Conference Cedar Lakes, WV October 30-31 "Creepin' It Real with SkillsUSA"

Registration open to the first 240 participants

Our community service project is focused on the elderly. Each participant is encouraged to participate by bringing a trial size shampoo, lotion, and/or Kleenex. We will package the items with a card and a special message from the SkillsUSA WV students. The school that brings the most items to package will be awarded a gift card for \$100.00 to be used at the lead advisors' discretion for their local chapter.

October 1 - Fall Conference Registration **Deadline**

**MAIL PAYMENT FOR FALL CONFERENCE TO NEW ADDRESS:
SKILLUSA WV
PO BOX 335
RIPLEY, WV 25271**

Note: Payment for the FLC is due on or before registration, no exceptions will be made. Please make sure you have a check or purchase order number at the time of registration.

We have additional fee options listed:

1. Arrival on 10/29/2019
2. Dinner 10/29/2019
3. Single Room instead of dorm style lodging for advisors

Lead Advisor Training will be October 30-31 2019. One advisor per school is encouraged to attend for state updates, educational materials, and professional development.

November 15 - Dues Deadline to receive educational incentives from SkillsUSA National

December 1 - Total Participation Contracts Due (TTP)

If your school has not participated and would like more information, please contact mwilkinson@k12.wv.us

January 31- Dues **Deadline**

March 20 - SLSC Registration **Deadline**

April 17-18 SLSC, Fairmont WV

Note: No exceptions will be made for late entries. Please plan early and according to the above deadlines. **NO EXCEPTIONS!**



SkillsUSA West Virginia Simulated Workplace Bid OPEN 9/11/2019
OPEN FOR BID: Wrap our SkillsUSA WV box trailer with an eye catching design to promote SkillsUSA WV and CTE
Full job bid for trailer skin wrap posted on the SkillsUSA WV website under our student tab. We are excited to give students the opportunity to bid on jobs that will benefit SkillsUSA West Virginia!

COMING SOON:

- Build 2 new medal stands for easy storage, set up and tear down. "Mirror the National design"
- Build two new awards podium platforms to accommodate team winners.

SkillsUSA National Information



I'M READY

Jump Start Your Membership Recruitment Activities

The key to a successful chapter is the ability to recruit and retain members. Recruitment is an ongoing process and should involve as many current members as possible. If you are starting a new chapter, then all it takes is a few interested students to help get the momentum going. When members and advisors focus on the goal of ensuring that every eligible student has the opportunity to be involved in SkillsUSA, it makes recruitment easy.

- The heavy lifting has already been done for you. Check out the top 10 recruitment ideas that are tried and true from experienced SkillsUSA advisors, found in the [Membership Recruitment Ideas document](#).
- Have students take the lead by personalizing the [Meeting Promotional Fliers](#) with information specific to your chapter and then hanging the fliers around the school. Encourage students to talk with other students and teachers about the benefits of SkillsUSA as they travel around the campus.
- Using the posters from the Membership Kit, create a bulletin board in a prominent location in the school. Get a few of your members involved. They will have an incredible time working together and create something that will have an impact on membership recruitment. Incorporate the SkillsUSA theme for the 2019-2020 year into your recruitment activities: **SkillsUSA: Champions at Work, I'm Ready**
- Using SkillsUSA's Brand Center will guarantee that you create a strong visual identity within the school. The interactive website makes it easy for members to download existing SkillsUSA logos (national, state and slogan art) as well as the SkillsUSA Framework art. An automated function allows local members to create their own personalized SkillsUSA logo with the name of the chapter. Members will be asked to register when first visiting the site, which enables them to save specific sections as favorites. This will be a unique login and password and is not tied to our registration system. Learn more at: www.skillsusabrandcenter.org.
- Capture students' attention with the [Kickoff Video](#) and [Student Message](#) by SkillsUSA Executive Director Tim Lawrence. Post these on social media or your campus website. Seek creative ways to get the word out about SkillsUSA.
- Hold a membership recruitment drive. Create incentives for students to join, including door prizes, drawings and special snacks. It is amazing what motivates students, so consider putting together a committee to organize and run the membership recruitment drive. Their ingenuity and excitement for SkillsUSA will quickly spread.
- Use the [SkillsUSA PowerPoint](#) during class to introduce students to the organization or during an open house when parents are present. If possible, have parents and students seated and present the PowerPoint to them. An extra bonus is to have SkillsUSA members present selected slides or give short testimonials on why they benefit from being involved in SkillsUSA. For additional ideas, check out the [Ideas for Using the SkillsUSA PowerPoint](#).
- Ultimately, membership recruitment is an opportunity to showcase your CTE program to the school and community. Take the opportunity!

Don't miss out on using the videos and materials that are specifically developed for [middle school](#), [high school](#) and [college/postsecondary](#).

Enter This T-shirt Design Contest for 2020 SkillsUSA Week

Student designs are being sought for the official T-shirt of SkillsUSA Week. One design will be selected and produced by the SkillsUSA Store in 2020.

The contest is open to all dues-paying student members. Only one entry/design per SkillsUSA member is permitted. All designs submitted should be appropriate for use on a red T-shirt. All entries must be submitted to SkillsUSA exactly as directed in the rules and become the property of SkillsUSA once submitted.

Download the contest rules at: <https://www.skillsusa.org/wp-content/uploads/2019/09/SkillsUSA-Week-T-Shirt-Design-Contest-FY20.docx>

Submission deadline is Sept. 27.

Enjoy the Benefits of Professional Membership

The SkillsUSA registration site is officially open for the new school year. If you or any chapter advisors need assistance with SkillsUSA membership or registration, hotline operators are ready to answer questions about starting a new chapter, ways to engage chapter members or strategies to strengthen an existing chapter. Operators are on call 8 a.m.-5 p.m. on Monday, Wednesday and Friday; and 11 a.m.-7 p.m. on Tuesday and Thursday (Eastern time). To reach the hotline, call 844-875-4557 or email operators@skillsusa.org. You can also chat online on the membership registration site.

Professional members receive these great benefits:

- **2019-20 SkillsUSA Championships Technical Standards.** The official competition guide for the SkillsUSA Championships contains rules for all national competitive events, including an overview, lists of technical skills and knowledge required, clothing requirements, eligibility and equipment lists. Note: The latest SkillsUSA Championships contest updates and the official SkillsUSA Championships scorecards are located online here: skillsusa.org/competitions/skillsusa-championships/contest-updates/
- **Jump into STEM!** Curriculum includes middle-school and elementary-school STEM career exploration activities that can be taught by high-school members. This is a great opportunity to expose students to STEM careers and recruit for career and technical education programs as well as SkillsUSA.
- **SkillsUSA Career Essentials: Foundations.** This complete curriculum includes 29 lesson plans that support the SkillsUSA Framework and prepare students for career readiness.

SkillsUSA professional members receive all of these materials when they submit membership along with a valid email address. The 2019-20 *SkillsUSA Championships Technical Standards* and other materials are provided through a digital delivery system. National dues for professional members are \$20 plus state dues, which vary. The complete listing of 2019-20 state dues and deadlines is online and included in the membership kits.

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the importance of joining a professional organization and the opportunities that membership will provide.

Klein Tools Continues Electrician of the Year Contest

SkillsUSA partner Klein Tools has kicked off its sixth annual Electrician of the Year search, with a special focus on electrical instructors who have made a difference in the lives of their students, as well as in their communities.

Klein Tools will announce six regional winners Oct. 14, based on three criteria: master of the craft, classroom/lab experience and community dedication. The six regional winners' profiles will appear on the Klein Tools website, where fans will have one week to cast votes for the grand prize winner. On Nov. 7, the grand prize winner will be announced live on Facebook.

Each regional winner will receive an Ultimate Garage, valued at approximately \$500 in Klein Tools products, for his or her classroom. The grand-prize 2019 Electrician of the Year will receive \$1,000 cash and \$1,000 of Klein Tools products for the winner's classroom.

To nominate an instructor online, go to: www.kleintools.com/eoy. Nominations are open until Sept. 29.