Congratulations SkillsUSA WV State Officer Team -- for completing eight weeks of Leverage training with the national office.

Mr. Levi Ellis, SkillsUSA WV Parliamentarian, would like to welcome students and advisors to join us for the virtual 2020 FLC.

SkillsUSA WV developed a “What is SkillsUSA” online learning module that each advisor may use for remote learning assignments. The Teams link will be released later this week.

2020-2021 SkillsUSA Theme: SkillsUSA: Champions at Work, Empowered to Succeed

In addition to the SkillsUSA WV FLC --- SkillsUSA will host an online training for ALL Chapter officers this fall---Elect your officers early so they don’t miss this training opportunity!!!! Details TBA

SkillsUSA Membership is OPEN and Total Participation Plan contracts are being accepted. The TPP contracts allow you to choose online assessments, career essential modules and/or educational resources. The online assessments and career essential modules are great for an online learning
SkillsUSA is launching a new platform “SkillsUSA Connect” for advisors, students and members in September 2020. The platform will allow you to collaborate with advisors from across the USA, participate in discussion threads, and keep professional members receive the following benefits for the 2020-2021:

- Framework Integration Toolkit — The Framework Integration Toolkit has everything you need to ensure career readiness for students, including videos, Framework Foundation lesson plans, experiential activities and more.

- Program of Work Toolkit — The Program of Work Toolkit includes the Program of Work Launch Activity Guides, including Virtual Classroom edition, videos and resources to help you implement effective activities.

- Jump Into STEM!, updated to include Virtual Classroom edition — The “Jump into STEM!” curriculum provides an opportunity for SkillsUSA members to engage and mentor elementary- and middle-school students in STEM learning while creating an open door to future recruitment into high school career and technical education programs. The program highlights engaging, hands-on learning provided by current SkillsUSA members for younger students.

- 2020-2021 SkillsUSA Championships Technical Standards — The SkillsUSA Championships Technical Standards are the official rules and regulations for each competition that’s part of the SkillsUSA Championships, and they are included as a benefit of professional membership. Along with rules for all national events, the standards include an overview, lists of technical skills and knowledge required, clothing requirements, and eligibility and equipment lists. It also lists the embedded academic skills in math, English and science for each competition.

- SkillsUSA is launching a new platform “SkillsUSA Connect” for advisors, students and members in September 2020. The platform will allow you to collaborate with advisors from across the USA, participate in discussion threads, and keep
**Important 2020-2021 SkillsUSA WV Dates**

**September 24, 2020 @ 7:30 pm** -- 2019-2020 Chapter of Distinction MEGA PRIZE ONLINE EVENT -- Nicholas County Career & Technical Center, Monongalia Technical Educational Center, and Roane-Jackson Technical Center professional members eligible to attend.

**October 9, 2020** - FLC Registration Deadline

**October 28-29, 2020** - SkillsUSA Fall Leadership Conference VIRTUAL DELIVERY

**January 31, 2021** - Dues must be submitted by midnight.

**March 1, 2021** - Registration Deadline for SLSC 2021

**March 26-27, 2021** - SkillsUSA State Leadership Conference Fairmont, WV

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**SkillsUSA National Information**

**Help Carhartt Fund the Future of Work … and SkillsUSA**

For Carhartt, every day is labor day. SkillsUSA agrees. That’s why Carhartt, one of our longstanding partners, has generously agreed to support SkillsUSA’s mission during their “Every Day is Labor Day” event on … you guessed it … Labor Day, Sept. 7. From 7 a.m. to 7 p.m. (EDT), all sales of products made through Carhartt.com will be donated to SkillsUSA! Again, not just a “portion” of sales, but all sales. It’s an incredible opportunity to purchase some of Carhartt’s amazing products while contributing to the SkillsUSA mission — now more vital than ever — at the same time. Learn more at Carhartt.com, and get ready to do some truly life-changing labor day shopping.

**Call to Action**

Join us on Wednesday, Sept. 9 at 4:30 p.m. (EDT) for SkillsUSA’s annual Call to Action Session as executive director Chelle Travis welcomes advisors to a new school year. During this session, you will learn about the state of the association as well as the upcoming fall engagement opportunities for you and your student members. Additionally, you’ll be inspired by Mike Holmes, a professional contractor, television host, public speaker, educator, influencer and writer whose passion is to Make It Right®. Be sure not to miss this session and the opportunity to be one of 15 lucky participants to receive a $100 Lowe’s gift card! Be on the lookout for additional session information to come. This Call to Action session is sponsored by Lowe’s.

**Empowering Experiences**

SkillsUSA has worked this summer to develop innovative educational resources and new professional development materials that support teachers and students regardless of where learning takes place — in the classroom and lab, at home or a hybrid of the two. We realize that teachers are more successful and students are more engaged when they have rich content and meaningful experiences. We also know that students and teachers value consistency and need greater support than ever before.
As a SkillsUSA community, we are committed to helping students attain the highest level of academic achievement and personal transformation while developing their personal, workplace and technical skills grounded in academics from the SkillsUSA Framework.

SkillsUSA’s Empowering Experiences were created to help students find new ways to connect, engage, and stay motivated around SkillsUSA. Students have shared that through SkillsUSA membership, they are seeing community, growth and recognition. Each of these themes have been ingrained in the experiences that have been created. Through Empowering Experiences, students will be encouraged to engage in as many experiences as they would like to.

Here are just a few of the many experiences launching in the next few weeks. Look for more information on how to access these experiences coming soon.

- **SkillsUSA Real Talk.**
  - A video series focused on things a SkillsUSA member needs to know about what is happening that month. This will highlight national programs, experiences, and activities that chapter members can participate in.
  - *First episode launches September 8.*

- **SkillsUSA Spotlight Member of the Month.**
  - A toolkit provided to chapters highlighting a local SkillsUSA leader. Additionally, there are opportunities for those local chapter members to be recognized at the national level.
  - *Local chapter toolkit launches September 8.*

- **Empowered Moments Blog.**
  - A blog written by national officers about how they grew in specific Essential Elements on the chapter level through their CTE program and SkillsUSA.
  - *First episode launches September 8.*

- **Alumni Ask Me Anything Series.**
  - A monthly Instagram Live that connects members with former SkillsUSA members who are working in their career field or continuing their education.
  - *First event is September 10.*

- **The SkillsUSA Gameshow.**
  - A national game show for students that is designed around SkillsUSA knowledge and awareness.
  - *First event is September 17.*

**Empowering Advisor Experiences**

This fall, SkillsUSA is excited to launch a wide variety of professional development opportunities for advisors. Whether you prefer instructor-led sessions or web-based instruction, SkillsUSA’s got you covered! You can participate in sessions related to professional membership benefits, Framework integration, Program of Work, Chapter Excellence Program and educational resources. We want YOU to be successful!

Look for more information on how to access these experiences coming soon.

**SkillsUSA celebrates Career Essentials Certified Teachers**

In August, the following individuals achieved their Career Essentials Certified Teacher status, becoming part of a national network of educators committed to preparing learners for success in the workforce:

- **California**
  - Michael Dickinson, The Academy of Careers and Exploration

- **Georgia**
  - Amy O’Dell, Technical College System of Georgia

- **Illinois**
  - Sandra Burke, Carver Community Center
  - Charles Miner, Carver Community Center
  - Billy Young, Carver Community Center

- **Maine**
  - Harold Casey, SkillsUSA Maine

- **Massachusetts**
  - Andrew Thurston, Southeastern Technical High School

- **New Jersey**

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As a Career Essentials Certified Teacher, these educators are now exceptionally equipped to use the Career Essentials curriculum as a turnkey tool to equip learners to define, implement and measure their career-readiness skills. To acknowledge the efforts of our Career Essentials Certified Teachers, we maintain a digital map at https://mycareeressentials.org that depicts the number of Career Essentials Certified Teachers in each state.

Discounted Pricing on Career Essentials Suite curriculum
We are pleased to announce that all Career Essentials project-based learning online curricula are deeply discounted for a limited time to support educators like you as you leverage new ways to teach in the upcoming school year! To view discounted price models, visit https://www.careeressentials.org/pricing/.

For more information about Career Essentials, visit www.careeressentials.org.

To register to attend a Career Essentials overview, go to: https://docs.google.com/forms/d/e/1FAIpQLSdHakvnaro6xmuGIXLVAlgLJUJp3kJLH0DhLaOG-Oq_gfM6gQ/viewform.

Chapter of Distinction Mega Prize Event
The Chapter of Distinction Mega Prize Event will be held virtually on Sept. 24 at 7:30 p.m. EDT. This year’s lineup includes over 25 MEGA prize packages and door prizes! Eligible advisors will receive save-the-date and registration details directly via email. If you have questions, contact Taryn Zeigler at tzeigler@skillsusa.org.

The I BUILT THIS! Video Contest is BACK!
The sixth annual I BUILT THIS! video contest, presented by NCCER and Build Your Future, is returning this October! Designed to promote the value of craft skills and construction as an industry of choice, the contest encourages secondary and postsecondary students and trainees to showcase their building projects. This year’s contest theme is: Construction is Everywhere! The contest will be open for entries Beginning October 1, 2020. Start preparing now!

For more information, visit https://www.byf.org/i-built-this/