

City of Tonawanda Local Development Corporation (LDC) Meeting Minutes

Date: September 8, 2021 @ 7pm

Location 130 Clinton St., Tonawanda, NY 14150

Call to order: 7:11pm by Don

Board Members in Attendance: Don Benoit, Mario Pena, Samantha Muscato, Mary Ann Cancilla

Excused: Lindsay Dzielski, Joseph Hokenkamp, Fred Foels

MOTION: Sam moved to approve minutes of July 13, 2021. Second by Mario. Motion carried. No LDC meetings were held in August.

MOTION: Mary Ann moved to pay invoice from Interim Executive Director Jason Knight in the amount of \$2,970. Sam seconded. Motion carried.

The board agreed to hold its monthly meetings on the 2nd Wednesday of the month @7pm. Location at Sam's house, 130 Clinton St. unless decided otherwise.

The board discussed the one-year plan to get our name out in the community, set goals, work with businesses.

Create a survey to reach out to businesses to see how we can help. Sam and Mario to take the lead. Survey can be distributed through website once up and running. To include questions regarding homeless population, what businesses like about city, what LDC can do to help. Will be encouraged to submit photos with survey. LDC will create report and submit to City Council once complete.

Mary Ann to review all required documentation and bring to next meeting for board to fill out. Mary Ann also to create an Expense form to be used for all reimbursements.

Business Mixer to be scheduled for January/February. Held at Prescott's Provisions.

Each member to submit a short bio and picture of themselves to be used on Facebook and website.

Advertising ideas: Lackawanna took out a full-page ad in the paper to encourage businesses to come to city to invest. Spotlight local businesses on Facebook and Website. Do some research on other local LDCs to see what they have done.

Adjournment: Motioned by Mary Ann 9:01pm. Second by Don.

Next meeting Wednesday, October 13th @ 7pm at 130 Clinton St.