

FISHING • HUNTING • BOATING • OUTDOOR TRAVEL • OUTDOOR RECREATION

# Bart Hall Shows

*Presented by*

**PROGRESSIVE**

## SAN DIEGO

FEB 16 - 19, 2023

DEL MAR FAIRGROUNDS

## LONG BEACH

MAR 29 - APR 2, 2023

LONG BEACH CONVENTION CENTER

*Just added!* BART HALL'S BOAT SHOW, JAN 20-22, 2023, POMONA FAIRGROUNDS







## THE HALL LEGACY CONTINUES

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Hundreds of people have spoken with Bart Hall over recent years and encouraged him to continue his work under his own name. Because of Bart's desire to honor his father he was reluctant to make the change. Now, however, seems like a good time to still honor the 74 years the Hall family has been producing shows and yet make a fresh start.

The Bart Hall Shows will be honoring the 75th year of producing shows for our friends and colleagues. This is the first of what we hope will be another seven decades of shows. The Bart Hall Shows will begin at the Del Mar Fairgrounds February 16-19 and continue at the Long Beach Convention Center March 29-April 2 in 2023.





# MEET THE TEAM

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**Bart Hall**

*Producer*

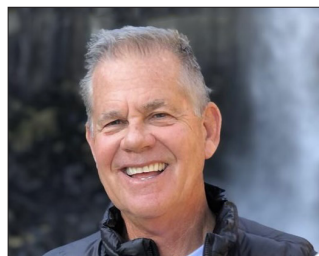
805-218-7481  
866-BH-SHOWS  
bart@hallshows.com



**Ginny Hall**

*Executive Producer*

866-BH-SHOWS  
ginny@hallshows.com



**Pat McDonell**

*Executive Producer*

760-822-8871  
866-BH-SHOWS  
pat@hallshows.com



**Brad Stieler**

*Executive Producer*

951-415-8121  
866-BH-SHOWS  
brad@hallshows.com



**Bill Varney**

*Executive Producer*

714-377-9001  
866-BH-SHOWS  
Info@hallshows.com



**Captain Jim McComb**

*Associate Producer*

805-377-1462  
866-BH-SHOWS  
captainjim@hallshows.com



**Jay Settle**

*Associate Producer*

866-BH-SHOWS  
jay@hallshows.com



**Jonathan Hall**

*Sales Manager*

562-252-5747  
866-BH-SHOWS  
jonathan@hallshows.com



**Suzy Settle**

*Production Coordinator  
+ Marketing Director*

866-BH-SHOWS  
suzy@hallshows.com



**Diane Hall**

*Office Manager*

866-BH-SHOWS  
diane@hallshows.com



**Jake Hall**

*Show Site Coordinator*

info@hallshows.com



**Jon Petty**

*Consultant*

866-BH-SHOWS  
Info@hallshows.com



**Timothy Manaka**

*Consultant*

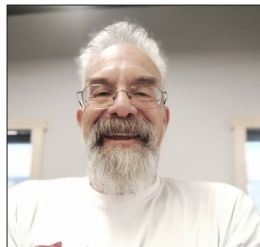
866-BH-SHOWS  
Info@hallshows.com



**Harold Davis**

*Operations Manager*

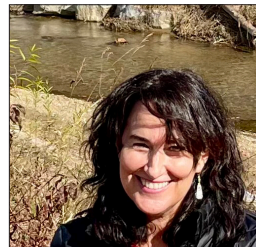
866-BH-SHOWS  
Info@hallshows.com



**Brian Balarsky**

*Consultant*

866-BH-SHOWS  
Info@hallshows.com



**Kristi Hall Stern**

*Consultant*

866-BH-SHOWS  
Info@hallshows.com



**Amy Foley**

*Director of PR*

866-BH-SHOWS  
Info@hallshows.com





## AFFORDABLE AND EFFECTIVE SPONSORSHIP!

Bart Hall Show sponsors get millions of impressions by being included in our strategic and targeted media campaign from TV, Radio, Billboards, Direct Mail, E-Marketing, and Social Media!

In the first quarter of the year we expect the Hall Shows to dominate Outdoor Recreation Marketing in California.

Hundreds of radio commercials, quality print ads, dozens of radio, TV, and podcast interviews, strategically placed billboards and an aggressive social media campaign.

For more information regarding sponsorship opportunities, please contact us directly at 866-BH-SHOWS or email [info@hallshows.com](mailto:info@hallshows.com)

*Bart Hall Shows*  
www.HallShows.com

## 2023 SPONSORS

**PROGRESSIVE**



**okuma**  
INSPIRED FISHING

**TURNER'S**  
OUTDOORSMAN



**Hobie**  
FISHING



**Accurate**  
Fish Hard.



Custom  
**Goldsmith**  
Jon Petrey



**Convict Lake Resort**

**VIEW ALL SPONSORS ON OUR WEBSITE!**





## OUR ATTENDEES ARE YOUR CUSTOMERS!

- Average age of Attendee - 48 years
- Average Household Income - \$147,000

### **Of boats owned:**

- 83.3% are trailerable
- 70.6% are outboard powered
- 20% of attendees plan to purchase a new boat
- 67.7% of attendees fish in freshwater
- 85.3% of attendees fish in saltwater

### **Of attendees who fish:**

- 19.8% have fly fished
- 14.4% have fished from a kayak
- 64.2% have fished from a privately owned boat
- 53.3% have fished from a chartered boat, a party boat or long range vessel
- 66.4% of Attendees have traveled outside California to boat, fish or hunt

- 37% of Attendees plan to book a trip either at the show or within 90 days

### **Of those Attendees who plan to book a trip, where?**

- Mexico 86.5%
- Alaska 32%
- Canada 19.5 %
- Florida 16.2%



"The shows produced by Bart Hall for us have always been about branding the Costa name in Southern California. For us, it's the premiere event to get to the consumers.

Our glasses are out there, and that's what we're all about at Costa."

**Bill Poupart**  
Costa



"The results of these shows were so good for us that we have now expanded our presence to be a show sponsor. We Sponsor the Mammoth Lakes Seminar Stage and the Kids Fish Free Trout Pond.

It's a great one stop shop to increase our visitation we wouldn't do it any other way."

**John Urdi**  
Mammoth Lakes



BART HALL SHOWS, DEL MAR FAIRGROUNDS

# SAN DIEGO

FEB 16-19, 2023

At least one member of the Hall Family have been producing outdoor recreation shows in California for 75 years. At least one member of the Hall Family have been producing shows in the San Diego area for 44 years. There hasn't been a show produced by a Hall family member in San Diego in over four years nor anywhere in California in three years. The upcoming Bart Hall Show at the Del Mar Fairgrounds in San Diego, California will be the first outdoor recreation show of any kind in Southern California in

2023 and promises to be one of the premiere shows in the nation. San Diego is California's second largest city and the fifth most populous county in the country. The Bart Hall Show will be San Diego's biggest fishing show, biggest boat show and biggest fishing and hunting travel show. It will be the largest outdoor recreation event of the year. For many destination resorts the Del Mar location has always been one of the most productive locations they have ever attended.



*View all show photos  
on our website!*



*Bart Hall Shows*  
[www.HallShows.com](http://www.HallShows.com)





REACH 365 DAYS  
WORTH OF CUSTOMERS  
IN ONLY 4 DAYS.

## BOOTH SPACE

10' x 10 ..... \$1,250

*All 10' x 10' booths include:  
8' draped backdrop and 3' draped sidewalls,  
(1) 500 watt electrical outlet.*

## BULK SPACE

Over 1,000sq ft..... \$3.50 per sq ft

500 - 1,000 sq ft..... \$4.50 per sq ft

*Bulk Space limited to:  
Boats, trucks, autos, RVs and specialty displays.*

***Great news. If you put a 50% deposit down  
by November 15, you get a \$100.00 per booth  
discount. If you do multiple shows you get an  
additional \$50.00 per booth discount.***





BART HALL SHOWS, LONG BEACH CONVENTION CENTER

# LONG BEACH

## MAR 29- APR 2, 2023

The Hall Family have been producing outdoor recreation shows in Southern California for 74 years. Most of those years there was a show at the Long Beach Convention Center. That ended in 2020. But now the Hall Family is back with the Bart Hall Show March 29-April 2nd. This promises to be the world's largest consumer Sportfishing show, one of the premiere boat shows in the nation, and a world-class hunting and fishing travel show. No other event will be able

to match the size, scope or impact on the outdoor recreation community. As a special feature of this amazing show in 2023 The Bart Hall Show will be unveiling **Overland Expo**. The new feature will include a Federation of Fly Fishers Expo and an RV expo. You owe it to yourself and your business to become part of the Bart Hall Show Family especially during this 75-year anniversary event that will be celebrated by huge throngs of outdoor recreation enthusiasts.



*View all show photos  
on our website!*

*Bart Hall Shows*  
[www.HallShows.com](http://www.HallShows.com)







# COME TO THE HALL SHOW!

## BOOTH SPACE

10' x 10 ..... \$1,500

*All 10' x 10' booths include:*

8' draped backdrop and 3' draped sidewalls,  
(1) 500 watt electrical outlet.

## BULK SPACE

Over 1,000 sq ft ..... \$4.00 per sq ft

500 - 1,000 sq ft ..... \$5.00 per sq ft

*Bulk Space limited to:*

Boats, trucks, autos, RVs and specialty displays.

**Great news. If you put a 50% deposit down by November 15, you get a \$100.00 per booth discount. If you do multiple shows you get an additional \$50.00 per booth discount.**





# THIRD SHOW ADDED!

## BOATS, MARINE GEAR, APPAREL, & MORE!

POMONA FAIRGROUNDS

# BART HALL'S BOAT SHOW

JAN 20-22, 2023

### BOOTH SPACE

10' x 10 ..... \$1,000

BULK SPACE ..... \$5.00 per sq ft

Bulk Space limited to: Boats and specialty displays.

*Great news. If you put a 50% deposit down by November 15, you get a \$100.00 per booth discount. If you do multiple shows you get an additional \$50.00 per booth discount.*



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*Bart Hall Shows*  
**EXHIBITOR REQUEST FORM**

*Great news. If you put a 50% deposit down by November 15, you get a \$100.00 per booth discount. If you do multiple shows you get an additional \$50.00 per booth discount.  
**Three show exhibitors contact us for additional discounts.***

Company Name \_\_\_\_\_ Company Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Social Media Handle(s) \_\_\_\_\_

Email \_\_\_\_\_ Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Unit \_\_\_\_\_

Type of Business \_\_\_\_\_ City \_\_\_\_\_ Zip Code \_\_\_\_\_

☐ Importer/Distributor ☐ Travel

☐ Manufacturer ☐ Retail

☐ Other: \_\_\_\_\_

**Business Category (check all that apply)**

☐ Tackle ☐ Non Profit ☐ Marine

☐ Boats ☐ Media ☐ Art

☐ Camping ☐ Hunting ☐ RV

☐ Travel ☐ Other \_\_\_\_\_

**Have you been an Exhibitor at past Shows? (check all that apply)**

☐ Yes, San Diego

☐ Yes, Long Beach

☐ This will be my first year

☐ Other \_\_\_\_\_

**SAN DIEGO**

Feb 16-19, 2023

**BOOTH SPACE**

**\$1,250** per 10' x 10'

☐ 10' x 10'

☐ 10' x 20'

☐ 10' x 30'

Other \_\_\_\_\_

**BULK SPACE**

Over 1,000 sq. ft. .... **\$3.50** per sq. ft.

500-1,000 sq. ft. .... **\$4.50** per sq. ft.

Bulk Space \_\_\_\_\_

**LONG BEACH**

MAR 29-APR 2, 2023

**BOOTH SPACE**

**\$1,500** per 10' x 10'

☐ 10' x 10'

☐ 10' x 20'

☐ 10' x 30'

Other \_\_\_\_\_

**BULK SPACE**

Over 1,000 sq. ft. .... **\$4.00** per sq. ft.

500-1,000 sq. ft. .... **\$5.00** per sq. ft.

Bulk Space \_\_\_\_\_

**POMONA**

JAN 20-22, 2023

**BOOTH SPACE**

**\$1,000** per 10' x 10'

☐ 10' x 10'

☐ 10' x 20'

Other \_\_\_\_\_

**BULK SPACE ... \$5.00** per sq. ft.

Bulk Space \_\_\_\_\_

**SUBMIT FORM**

**By Mail:**

P.O. Box 3480

Camarillo, CA 93011

**By Email:**

info@hallshows.com

**FILL OUT ONLINE**

www.HallShows.com

Scan QR code with your camera phone to  
open Exhibitor Request Form.



Exhibitor Form

If you would like more information regarding exhibit space or sponsorships  
at one of our shows please contact us directly at **866 - BH - SHOWS.**





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JAN 20-22, 2023

POMONA FAIRGROUNDS

Exhibitor Form



HallShows.com



BartHallsBoatShow.com



If you would like more information regarding sponsorships or  
exhibit space at one of our shows please fill out form or contact us directly:

By Phone: 866-BH-SHOWS    By Email: [info@hallshows.com](mailto:info@hallshows.com)    By Mail: P.O. Box 3480 Camarillo, CA 93011