TRUE CRIME STORY

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Meet True Crime Story: An Immersive Platform Where Investigative Hobbyists Can Enjoy In-Depth True Crime Stories Like Never Before

One true crime content creator is engineering a hub where other mystery and crime fans can enjoy meticulously crafted articles, blog posts, interactive features, and more

DUNCANVILLE, TEXAS, AUGUST 15, 2023 - The creative force behind True Crime Story



has announced that the platform is getting closer to seeing its highly-anticipated debut. When it launches, True Crime Story will be the only platform of its kind where investigative and mystery enthusiasts can tap into a print and digital magazine, exclusive interactive online content, and a blog with crime stories not found in the magazine.

True Crime Story's creator, Peter Alexander Hearns, whose pseudonym is Kai-alexander Morgan, has been writing since childhood. He has spent much of his adulthood studying journalism and writing for various clients with a specialty in creating true crime content for his

freelance clients. This content, which has included podcasts, videos, and articles, helped Hearns delve into the world of researching the deepest facets of human nature. It led him to uncover a new passion within himself - a love for true crime.

Hearns knew there was no single platform where crime fans could find the caliber of immersive content he was imagining, much less a wealth of accurate, well-researched and curated magazine articles, blog posts, and more. He also realized the market potential. Statistics show that 44% of podcast consumers have listened to true crime

content, underscoring the massive volume of investigative enthusiasts who would enjoy an all-in-one platform like True Crime Story.

<u>True Crime Story</u> will feature immersive, interactive content on the website where users can step into crime stories. In addition, there will be the True Crime Story Magazine; each print issue will feature 2-4 true crime stories that have been deeply researched and will include photos, witness statements, and more. A companion digital version will provide on-the-go access for the TCS readership.

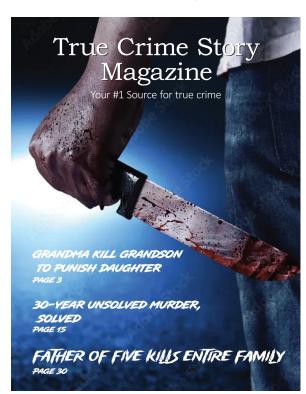
Moreover, the True Crime Story blog will be a spin-off of the magazine and will feature offbeat, unique stories not found in the print version.

Any doubt of the potential success of this platform has already been snuffed out. Hearnes recently launched a GoFundMe campaign to raise the funds needed to bring this dynamic platform to life, and already, more than \$22,000 has been raised. With a goal of \$100,000,

the campaign still has two weeks to hit its mark. Backers include true crime fans but also everyday people and investors who see the full potential of this very unique platform. To make a lasting impression in the world of true crime stories, visit

https://www.kickstarter.com/projects/truecrimestory/true-crime-story to donate today.

Backers are eligible for exclusive rewards including True Crime Story Magazine apparel, subscriptions to the magazine, and copies of the first Special Edition of True Crime Story, "True Evil Killers".



Learn more about the True Crime Story platform at https://truecrimestorymagazine.com/ and https://truecrimestoryblog.com/.

ABOUT TRUE CRIME STORY

True Crime Story is an immersive platform where true crime fans can step into the dark world of real-life mysteries and investigations through interactive online experiences, the TCS Magazine, and the TCS Blog.

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