



# CAPABILITIES STATEMENT

3019 Merle Hay Road  
Des Moines, Iowa 50310  
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*I have nothing but great things to say about this business I have dealt with them with a big event and it was amazing and it ran smoothly. I have also purchased products from them a few times and they are wonderful. I will be purchasing more!! - - Brandy Hall*

## ABOUT

Privacy, LLC is an event specialist company that invests in taking your corporate events, weddings, and social gatherings to the next level. Our innovative ideas deliver memorable experiences for clients, attendees, and stakeholders. We also provide business specialist services that create data driven solutions for small business and non-profit organizations. We strive to tackle the problem by creating strategic solutions through marketing, clients, and technology. We partner with our sister company, Ladie Lex Scented Candles, to produce handmade aromatherapy products that increase the socialization in events and aid in the mental health of business owners.

## DIFFERENTIATORS

- Diligent worker
- Quick to respond to issues
- Problem-solver
- Flexible
- Knowledgeable
- AI (Artificial Intelligence) efficient
- Excellent communication
- Valuable interpersonal skills
- Marketing Advancement
- Trusted Resources

## NACIS CODES

- 339999
- 541613
- 711310
- 711320
- 561920
- 812990

## CLIENT HISTORY

- Hip Hope, Inc
  - Know Your Worth Youth Conference
  - Life Skills Event
  - Education Workshops
- Beauty In Des Moines
  - Self Esteem Development Event
  - Small Business Showcase
  - Youth Mentorship
- Clash Of The Clippers
  - Barber & Beautician Competition
  - Business Vendor Expo (up to 2k attendees)
  - Industry Award Ceremony
- Iowa Juneteenth Observance
  - Cultural Awareness Education
  - Fundraising
  - Annual Festival (up to 5k attendees)
  - Multi-Event Project Manager
- Taste Of The Junction
  - Cultural Museum
  - Historical Valley Junction Award Ceremony
  - Community Development Project
  - Annual Festival (up to 3k attendees)
- Jewels Academy
  - STEM Fundraising
  - Virtual Event (up to 100 attendees)

## MEMBERSHIPS

- West Des Moines Chamber of Commerce
  - Board Member
- Taste Of The Junction
  - Board Member
- Courageous Access
  - Board Member
- FUSE DSM
  - Member
- US Black Chambers
  - By Black Business Certification
- Better Business Bureau
  - A+ Rating
- Iowa Economic Business Authority
  - Targeted Small Business
- System for Award Management (SAM)