





What is Employer's Choice Preventive Health Plan?

- An <u>all-inclusive</u> preventative healthcare management program that supplements group health insurance plans.
- A HIPAA-compliant *participatory* Medical Expense Reimbursement Wellness plan, compliant with IRS codes 125, 213, and 105, and backed by a Legal Protection Plan.
- With no out-of-pocket cost, Employer's Choice prioritizes and incentivizes preventative health care for employees and at the same time benefits employees & employers through tax savings.



Validated

Using validated and awardwinning AI and Care Navigation, Employer's Choice Preventive Care *Puts Health First* By:

- 1. Predicting future medical issues
- 2. Predicting cost of these issues
- 3. Engaging EEs to prevent disease
- 4. Rewarding EEs for engaging
- 5. Improving your bottom line

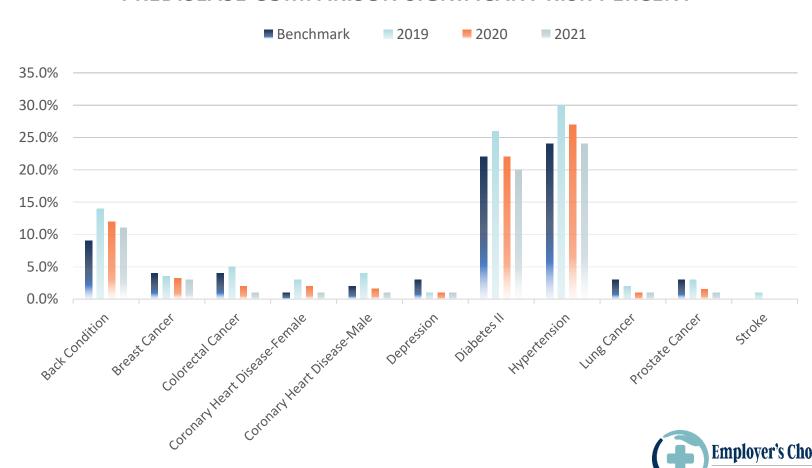
At no out-of-pocket cost to you or your employees



Why Employer's Choice Preventive Health Plan?

It's all about Employee Health!

PREDISEASE COMPARISON SIGNIFICANT RISK PERCENT



Predict and Prevent Future Conditions

Predisease Risk	Significant Risk Cases	Risk Burden	
Heart Disease (Male) Back Problems	<u>40</u> 63	\$1,091,890 \$971,038	
Lung Cancer	27	\$519,381	
Hypertension	191	\$517,035	
Colorectal Cancer	24	\$386,131	
Diabetes	158	\$277,228	
Breast Cancer	13_	\$242,659	
Prostate Cancer	19	\$178,632	
Heart Disease (Female)	4_	\$109,189	
Peripheral Artery Disease	5_	\$75,553	
Stroke	5	\$55,275	
Depression	20	\$54,291	
Total	593	\$4,908,611	

Significant Risk = Ticking Time Bombs



Total Predisease Risk Burden Per HRA Participant [595] = \$8,250

Facts:

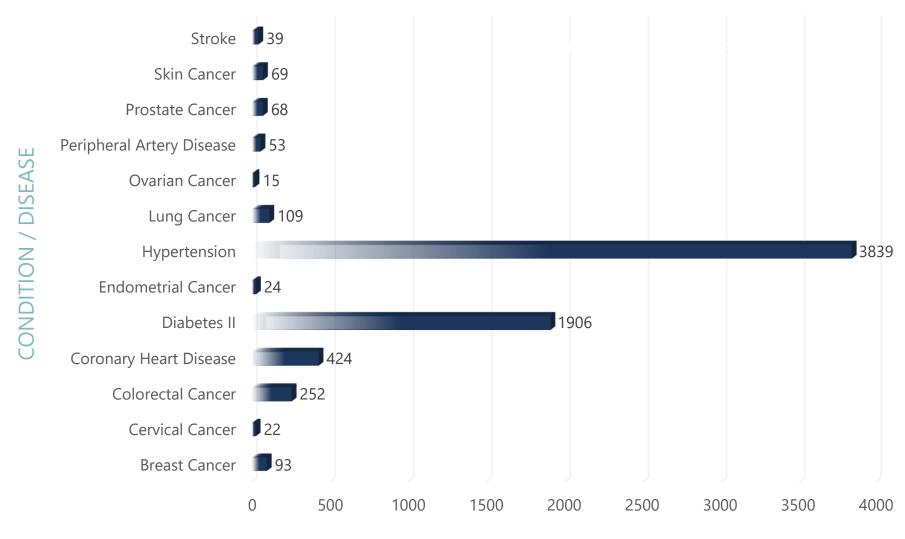
- 15% of individuals drive 85% of the cost
- 59% of next year's high-cost population comes from this year's low-cost population (50% of all claims)

Source: United Healthcare



Validated Algorithms Save Lives

Diseases averted reflected in a 5-year case study





How it Works for Employees



Employees perform **ONE activity per month** of their choice. The 15-minute Health Profile is the only requirement.







Required Activity: Health Profile

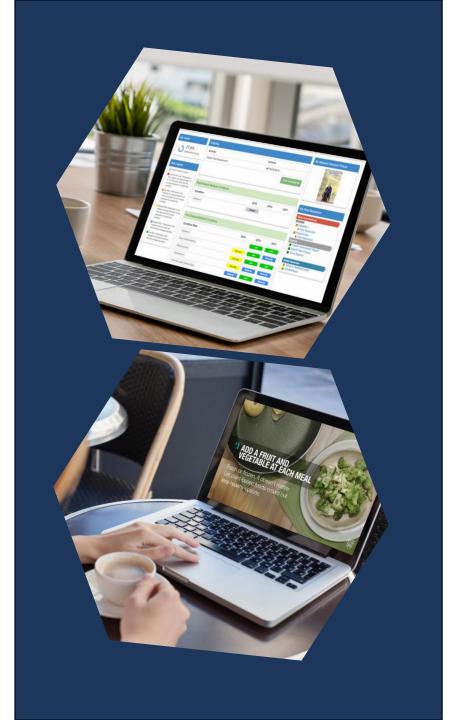
(any month)

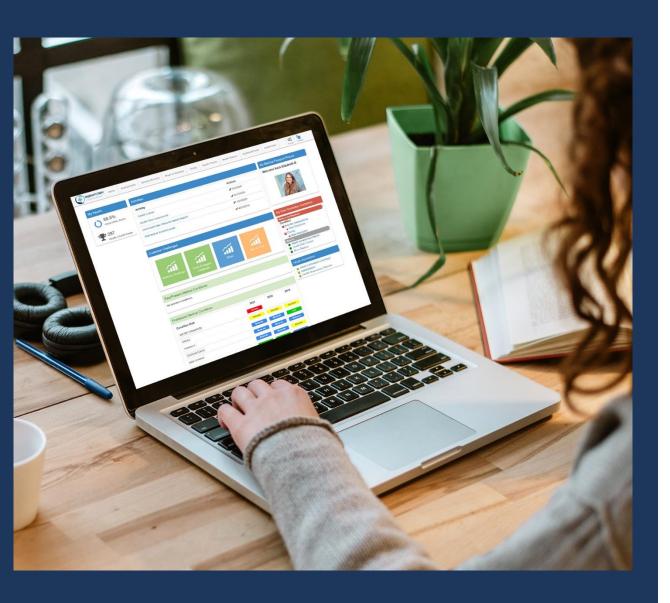
We recommend employees start by completing the online
Health Profile, however, they can complete it any month of their program year. The Health Profile will personalize the Personal Health DashboardTM to the employee and predict future risk burden.

Other Health Activities

(1 per month)

- Wholeistic[™] Health Coaching
- 24/7 no cost TeleMed
- Health Videos
- Behavioral Health Modules
- HealtheMail, HealtheDigest
- Surveys
- And much more...





Personal Health DashboardTM

The PHD™ can be translated into over 60 languages and offers numerous features. It allows you to oversee your tasks and benefits, including an individual risk profile, a risk resolution center, and health reminders.

Begin by activating your account and watching the intro video on your effective date. Other activities include:

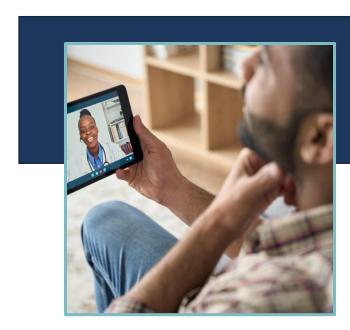
- View your Personal Health Profile
- Complete Health Risk Assessment (HRA)
- Complete behavior modification modules
- Watch over 250 multimedia videos
- Connect your wearable directly to the fitness tracker
- Use "My Benefits" tab to learn more about additional free benefits
- After you activate your account, you can access your Personal Health DashboardTM (PHD) on the mobile app.



Employee Benefits Include:



RN Wholeistic™ Health Coaching



Virtual Medical Care for the Whole Family



Personal Health DashboardTM

- Telephonic Coaching
- Nutrition Education
- Disease Management
- S.M.A.R.T. Goals
- Behavior Change Counseling
- Smoking Cessation

- \$0 copay or cost
- Primary Care with same doctor
- 24/7 Urgent Care
- Mental Health Therapy
- Prescription and Pharmacy Care
- 70+ urgent care medications at no cost

- Personal Health Profile
- Stress & Sleep Programs
- Medical & Video Library
- DNA Testing
- Health Tracker
- Online Behavior Change Modules



A Dual Approach

SECTION 125 CAFETERIA PLAN

This provides you the opportunity to receive certain benefits on a pre-tax basis and has the potential to generate healthcare savings while also utilizing tax advantages under Section 125 integrated with your Group Health Plan.

2 WELL-BEING SERVICES AND SOLUTIONS

This offers state-of-the-art health tracking software, 24/7 telemedicine with a \$0 co-pay, online learning modules, WholeisticTM Coaching, and more.

Benefits provided at no out-of-pocket cost to the employee.



Employee Paycheck Example #1



Example of employee pay making \$31,200.00 annual salary. (~\$15/hr.) with and without the Employer's Choice program using 2020 W4 federal filing rules:

	WITHOUT Employer's Choice	WITH Employer's Choice	DIFFERENCE
MONTHLY GROSS INCOME	\$2,600.00	\$2,600.00	\$0.00
Employer's Choice Pre-Tax Deduction	\$0.00	\$1,200.00	\$1,200.00
Taxable Income	\$2,600.00	\$1,400.00	\$1,200.00
Tax Withholding	\$435.50	\$159.43	\$275.07
Employer's Choice Post-Tax Reimbursement	\$0.00	\$1,000.00	\$1,000.00
Net Take Home Pay	\$2,165.50	\$2,240.57	\$75.07

Preventive Health Care
Programs such as Telemedicine,
Coaching, and more

Tax

Withholding without

Employer's

Choice

Tax

Withholding

Employer's

Choice

\$18.33

Federal Tax \$146.67

PRE-TAX

DEDUCTION

 Social Security
 \$161.20
 \$86.80

 Medicare
 \$37.70
 \$20.30

 State Tax
 \$39.15
 \$2.81

Total Tax Withholding \$434.50 \$159.43

Increase in take-home pay using Employer's Choice program

\$75.07

PER MONTH INCREASE

\$900.84

PER YEAR INCREASE

Employee Paycheck Example #2



Example of employee pay making \$100,000.00 annual salary. (~\$48/hr.) with and without the Employer's Choice program using 2020 W4 federal filing rules:

	WITHOUT Employer's Choice	WITH Employer's Choice	DIFFERENCE
MONTHLY GROSS INCOME	\$8,333.33	\$8,333.33	\$0.00
Employer's Choice Pre-Tax Deduction	\$0.00	\$1,200.00	\$1,200.00
Taxable Income	\$8,333.33	\$7,133.33	\$1,200.00
Tax Withholding	\$2,223.42	\$1,794.42	\$429.00
Employer's Choice Post-Tax Reimbursement	\$0.00	\$1,000.00	\$1,000.00
Net Take Home Pay	\$6,109.91	\$6,338.91	\$229.00

PRE-TAX

Preventive Health Care
Programs such as Telemedicine,
Coaching, and more

Increase in take-home pay using Employer's Choice program

State Tax

Federal Tax \$1,153.42 \$889.42 Social Security \$516.67 \$442.27 Medicare \$120.83 \$103.43

Tax

Withholding without

Employer's

Choice

\$432.50

\$2,223.42

Tax

Withholding

Employer's

Choice

\$359.30

\$1,794.42

\$229.00
PER MONTH INCREASE

\$2,748.00

Employer Payroll Savings Example



	WITHOUT Employer's Choice	WITH Employer's Choice	DIFFERENCE
GROSS INCOME	\$2,600.00	\$2,600.00	\$0.00
Employer's Choice Pre-tax Payment	\$0.00	\$1,200.00	\$1,200.00
Employee's Monthly Gross Taxable Income	\$2,600.00	\$1,400.00	\$1,200.00
Employer's Monthly FICA Contributions	\$198.90	\$107.09	\$91.80
Employer's Annual FICA Contribution	\$2,386.80	\$1,285.20	\$1,101.60
Gross Annual Employer's Savings	\$0.00	\$1,101.60	\$1,101.60
NET ANNUAL EMPLOYER'S SAVINGS PER EMPLOYEE	\$0.00	\$0.00	\$681.60

Employer's Choice

Cost Per Employee

Per Month: \$35

Per Year: \$420

Savings Per Employee

Per Month: \$91.80

Per Year: \$1,101.60

NET SAVINGS PER
EMPLOYEE

AFTER Employer's Choice FEE

Per Month: \$56.80

Per Year: \$681.60



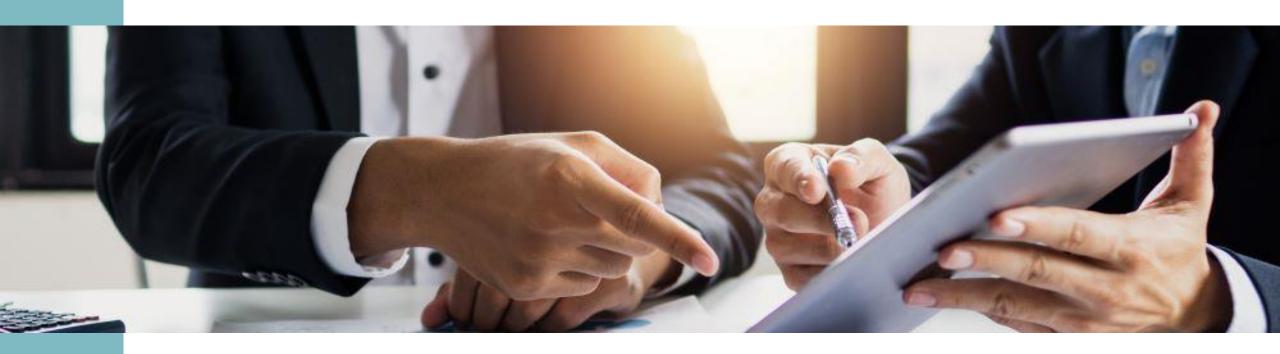
Additional Employer Benefits

Insurable

Legal protection up to \$500,000 for the employer and \$10,000 for each employee.

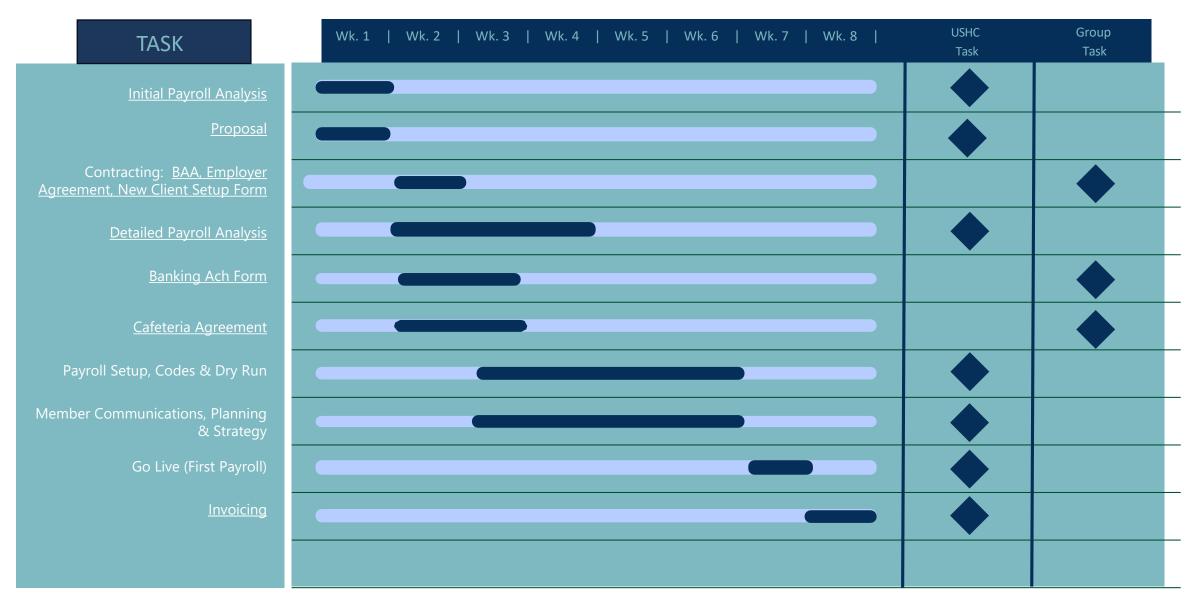
Health Plan Options

Add an *America's Choice*Group Plan to round out
your Program.



Implementation Timeline





Note: Underlined tasks above are clickable links.





Bottom Line:

- Better Employee Health
- Improved Employee Benefits
- Enhanced Employee Pay
- Increased Profits

All While **REDUCING COST**

THANK YOU

FOR CHOOSING



Putting Health First