

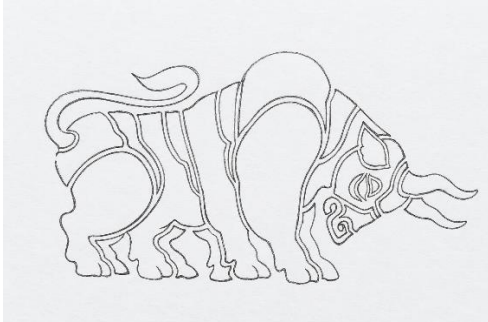
WEAVING

All of fabrics are locally resourced from local weavers of Mushirdabad, West Bengal. We use different types of cotton fabrics from fine count to coarser fabrics.



PREPARATORY & DYEING

Our preparatory process uses carefully selected biochemicals to achieve a clean, balanced white base, ready for natural coloration. For colour, we turn to natural resources—plants, minerals and botanical extracts—transforming their inherent colours into the fabric.



DESIGN PHILOSOPHY

We do not begin with a predefined design tradition. Our designs begin with observation—studying nature, its forms, rhythms, textures and movement.

Observe nature → find inspiration → develop the thought → explore forms → create the design → transform into textile



PRINTING

Our printing studio combines traditional block printing with precise screen printing to bring original designs onto fabric. Each print is developed with attention to placement, scale, repeat and surface character, giving every textile its own visual identity.



GARMENTING & TAILORING

Our garments begin with pattern cutting as an extension of the design itself, translating ideas into precise shapes and proportions. These patterns are then carefully tailored onto fabric, transforming the design into a functional, wearable form.



PHOTOGRAPHY & VIDEOGRAPHY

Our visual storytelling is created in-house, from concept to final frame. Through our own photography and videography, we document the colour, texture, process and character of every creation—keeping the story as authentic as the work itself.