The Voluntary Benefits Voice

2024 Monthly Content Themes *

- January: 2023 in Review / 2024 Predictions
- **February**: Enrollment & Engagement Trends
- March: Small Group Strategies
- April: All Things Tech
- May: Solutions for Gig / Part-Time Employees
- June: Diversity, Equity, Inclusion
- July: Supp Health Marketplace
- August: The Future of the VB Industry
- September: International Benefit Solutions
- October: Employee Wellbeing
- November: Purpose Driven—Impact of the Industry
- December: Executive Benefits

*These themes are not the only content we will accept—we will publish general content applicable to Voluntary Benefits each month as well as content that fits the theme



2024

| | | JAN | NU. | VRY | 1 | | | FEBRUARY | | | | | | MARCH | | | | | | | | APRIL | | | | | | |
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Targeted print date

Targeted content due



The Voluntary Benefits Voice - Publication Calendar