

The Voluntary Benefits Voice

2024 Monthly Content Themes *

- **January:** 2023 in Review / 2024 Predictions
- **February:** Enrollment & Engagement Trends
- **March:** Small Group Strategies
- **April:** All Things Tech
- **May:** Solutions for Gig / Part-Time Employees
- **June:** Diversity, Equity, Inclusion
- **July:** Supp Health Marketplace
- **August:** The Future of the VB Industry
- **September:** International Benefit Solutions
- **October:** Employee Wellbeing
- **November:** Purpose Driven—Impact of the Industry
- **December:** Executive Benefits

*These themes are not the only content we will accept—we will publish general content applicable to Voluntary Benefits each month as well as content that fits the theme

VOLUNTARY ADVANTAGE

2024

JANUARY

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FEBRUARY

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DECEMBER

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Jan 01 New Year's Day
 Feb 19 Presidents' Day
 May 12 Mother's Day
 Jun 16 Father's Day
 Oct 14 Columbus Day
 Nov 28 Thanksgiving Day

Jan 15 M L King Day
 Mar 29 Good Friday
 May 27 Memorial Day
 Jul 04 Independence Day
 Oct 31 Halloween
 Dec 25 Christmas

Feb 14 Valentine's Day
 Mar 31 Easter Sunday
 Jun 07 National Donut Day
 Sep 02 Labor Day
 Nov 11 Veterans Day

The Voluntary Benefits Voice - Publication Calendar

Email Content (Word, Email, Google Doc) to: Heather@voluntary-advantage.com

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