

GALAXY DANCE & GYMNASTICS LTD

COOKIES & WEBSITE TRACKING POLICY

Website version | Reviewed: 19 August 2026

Company number: 16094218 | Registered office: 30 Winterbourne Mews, Ashford, Kent, TN23 3UR | Trading premises: 40 Park Street, Ashford, Kent, TN24 8LS

1. About this policy

This policy explains how Galaxy Dance & Gymnastics Ltd (“Galaxy”, “we”, “us”) uses cookies and similar technologies on www.galaxydanceandgym.co.uk. It should be read together with our Privacy Policy, which explains more generally how we process personal information.

2. What are cookies and similar technologies?

Cookies are small files or pieces of information stored on, or accessed from, a visitor’s device when they use a website. Similar technologies can include tracking pixels, scripts, tags, local storage and other technologies that store or access information on a device.

The rules in the Privacy and Electronic Communications Regulations (PECR) apply to cookies and similar technologies. Where their use involves personal information, UK data protection law may also apply.

3. Why Galaxy uses cookies

Galaxy may use cookies and similar technologies for the following purposes:

- Strictly necessary website functions, security and basic operation.
- Remembering a visitor’s cookie/privacy preferences.
- Website analytics, including Google Analytics, to help Galaxy understand how visitors use the website and improve it.

4. Analytics cookies

Galaxy currently uses Google Analytics on its website. Analytics technologies help us understand matters such as website usage and which pages are visited.

Google Analytics is not required for the basic operation of the website. Galaxy therefore treats analytics as non-essential tracking and uses its cookie/consent mechanism to manage whether analytics technologies may be set.

Galaxy does not currently use Meta or TikTok tracking pixels on its website.

We do not use website tracking to identify children or to create behavioural advertising profiles about children.

5. Consent and the cookie banner

Galaxy provides a cookie consent banner on the website. Where consent is required, non-essential cookies and similar technologies should not be set before the visitor has given valid consent.

Visitors should be able to accept or refuse non-essential cookies and should be able to change their preferences later. Refusing non-essential cookies should not prevent access to the ordinary website content that does not require those technologies.

Consent is intended to be freely given, specific and informed. Continuing to browse the website by itself is not treated as consent to non-essential cookies.

6. Strictly necessary technologies

Some cookies or similar technologies may be strictly necessary for the website to provide a service requested by the visitor, maintain security, or remember a privacy choice. Where a technology is genuinely strictly necessary, consent may not be required under PECR, although Galaxy will provide information about its use where appropriate.

Galaxy will not describe an analytics, advertising or other optional technology as “strictly necessary” simply because it is useful to Galaxy.

7. Third-party services

Some website technologies may be provided by third parties. Galaxy currently identifies Google Analytics as a website analytics service. The use of any third-party technology will be assessed to determine what information it accesses, whether it is essential, what consent is required and what information must be provided to visitors.

Where a third party processes personal information on Galaxy’s behalf or receives information through website technologies, Galaxy will address that processing through its Privacy Policy and appropriate supplier arrangements.

8. How to change your preferences

Visitors can use the website's cookie/privacy controls to change their choices where that functionality is provided. Visitors can also manage or delete cookies through their browser settings. Blocking or deleting cookies may affect some website functions or preferences.

If the website's cookie banner or preference controls are changed, Galaxy will update this policy where necessary.

9. What we do not currently use

- Meta/Facebook or TikTok tracking pixels for advertising or remarketing on the Galaxy website.
- Personal staff devices for website administration or customer data.

10. Cookie inventory and review

Galaxy will maintain an internal record of the cookies and similar technologies actually used on the website, including their provider, purpose, whether they are strictly necessary or optional, duration and any relevant third-party processing.

This public policy deliberately does not list individual cookie names or expiry periods because those details can change when website software, consent tools, analytics configuration or third-party services are changed. Galaxy should update its internal cookie inventory and this policy whenever the website's tracking technology materially changes.

Galaxy will review its cookie and tracking arrangements at least annually and sooner where there is a material change to the website, tracking technologies, suppliers or applicable law/guidance.

11. Your privacy

Our Privacy Policy explains how Galaxy handles personal information, including information collected through the website, and describes applicable data protection rights. The Privacy Policy can be found on our website.

Privacy contact: management@galaxydanceandgym.co.uk

12. Legal framework

Galaxy manages cookies and similar technologies in accordance with applicable UK law, including the Privacy and Electronic Communications Regulations (PECR) and, where personal information is involved, the UK GDPR and Data Protection Act 2018. Galaxy will take account of current Information Commissioner's Office guidance when reviewing its website tracking arrangements.

13. Contact

Galaxy Dance & Gymnastics Ltd
30 Winterbourne Mews, Ashford, Kent, TN23 3UR
Trading premises: 40 Park Street, Ashford, Kent, TN24 8LS
Privacy contact: management@galaxydanceandgym.co.uk
Website: www.galaxydanceandgym.co.uk

Version information

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Important website implementation note: this policy should match the actual configuration of the website's cookie banner/consent tool. Before publication, Galaxy should run a cookie scan or review the website's cookie settings so that the live cookie list, consent categories and Google Analytics configuration are accurately reflected.