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Tuberville Leads Jones by Double Digits as Republicans Sweep the Statewide Ballot

Voters Want a Lottery Vote (79%) and a Gas Tax Holiday (79%); A Majority Sours on Data Centers; Cost of Living Dominates an Electorate That Has Already Made Up Its Mind

Montgomery, AL – The Alabama Poll’s sixth statewide survey of 2026 – and its only survey of the November general election electorate – finds Republicans leading every statewide race by double digits with just two weeks to go, and an electorate that has largely stopped deliberating: 94% of voters have settled on a candidate for Governor.

The survey of 600 likely general election voters was conducted October 15-18, 2026, with a margin of error of $\pm 4.0\%$ at a 95% confidence interval.

Governor: Tuberville Leads Jones by Double Digits; Six Percent Still Open

U.S. Senator Tommy Tuberville leads former U.S. Senator Doug Jones 50.8% to 39.4%, with independent Ronald Burnette Jr. at 4.1% and 5.7% undecided – an 11.4-point lead against the best-known Democrat in Alabama and the only one to win a statewide race in a generation. Tuberville holds 85.9% of Republicans and 81.9% of voters who supported President Trump in 2024, and leads 62.6% to 26.1% among rural voters, who make up four in ten of the electorate. Jones carries 55.4% of independents and runs strongest among voters under 55; Tuberville’s margin is built on voters over 55 and the highest-propensity voters – the Alabamians who show up in every midterm.

Candidate	General Election Ballot
Tommy Tuberville (R)	50.8%
Doug Jones (D)	39.4%
Ronald Burnette Jr. (I)	4.1%
<i>Undecided</i>	5.7%

Michael Lowry, founder of The Alabama Poll, said:

“Doug Jones is the strongest candidate Alabama Democrats could put on the ballot – universal name ID, a former senator, and a 42% favorable rating. Tommy Tuberville

leads him by double digits with 94% of the electorate already committed, and he’s doing it with the voters who actually turn out in a midterm. There is no path for Jones in these numbers. This race is settled.”

U.S. Senate and Constitutional Offices: Republicans Ahead Everywhere

Congressman Barry Moore leads Democrat Everett Wess 56.2% to 35.0% for U.S. Senate, holding 92.5% of Republicans and 88.3% of 2024 Trump voters. Republicans lead by 17 to 19 points for Lieutenant Governor, Attorney General and Commissioner of Agriculture and Industries, and by 17 points on the generic ballot for the Alabama Legislature. Undecided voters in the down-ballot races – 9% to 11% – are disproportionately independent, younger and less certain to vote.

Race	Republican	Democrat	Undecided
U.S. Senate – Moore (R) vs. Wess (D)	56.2%	35.0%	8.8%
Lt. Governor – Wahl (R) vs. Ensler (D)	53.1%	35.9%	11.0%
Attorney General – Robertson (R) vs. McLaughlin (D)	54.2%	34.9%	11.0%
Agriculture & Industries – Hill (R) vs. Sparks (D)	54.2%	36.6%	9.2%
Alabama Legislature – Generic Ballot	55.1%	38.0%	6.9%

The Legislature: No North Alabama Problem

Talk in political circles that Republican legislative candidates face headwinds in North Alabama does not show up in the data. On the generic legislative ballot, Republicans lead 55.4% to 40.2% in North Alabama – within a point of the statewide margin – with 55.7% to 39.9% in the Huntsville media market and 57.0% to 42.1% in Madison County. Just 4.4% of North Alabama voters are undecided, the fewest of any region. Statewide, Republicans hold 92.9% of Republicans and 87.5% of 2024 Trump voters on the legislative ballot.

Where Democrats are competitive is generational, not geographic. They lead the generic legislative ballot among voters under 55, while Republicans lead by 40 to 52 points among voters over 55 and by 27 points among the highest-propensity voters – those who have cast a ballot in all four of the last general elections.

Lowry said:

“I keep hearing that Republicans are in trouble in North Alabama. I went looking for it and it isn’t there. North Alabama looks exactly like the rest of the state – a 15-point Republican lead with almost nobody undecided. Where Republicans have a question to answer is with younger voters, and that’s a question for 2034, not for November 3rd.”

The Environment: Prices, Prices, Prices

Asked the one thing the Governor and Legislature should focus on that would most help their family, 70.9% of voters name an economic concern, led by inflation and the cost of living at 46.0%. Safety and security issues total 15.2%, including illegal immigration at 8.8%; health care costs stand at 11.7%. Groceries and food top the list of household cost pressures at 66.2%, followed by gas (39.4%), utility bills (29.4%), health care (24.0%), housing (19.8%) and insurance costs (19.4%).

The mood is sour but not partisan in its effects. 54.1% say the country is on the wrong track and 50.4% say the same of Alabama – yet those same voters favor Republicans by 15.6 points as the party best able to make Alabama more affordable (46.6% to 31.0%), with 15.1% saying neither. President Trump stands at 54.9% approve, 42.0% disapprove: 41.7% approve of the President and his policies, and 13.2% approve of his policies but not the President personally. U.S. Senator Katie Britt is the most popular figure tested at 49.8% favorable, 33.8% unfavorable; Tuberville stands at 49.6% to 46.1% and Jones at 41.8% to 47.8%.

Lowry said:

“Half of Alabama says the state is on the wrong track and they’re still voting Republican by 17 points. That’s not a revolt – that’s a grumpy electorate that has decided who it trusts on the thing it cares about most, which is the price of everything. If you’re running for office in Alabama and you’re not talking about groceries and gas, you’re not talking to anybody.”

The Issues: Lottery, Gas Tax and Data Centers

Two proposals draw landslide, bipartisan support. 79.2% of voters approve of establishing a statewide lottery (56.2% strongly), with 16.3% opposed – including 70.1% of Republicans, 87.6% of independents, 90.0% of Democrats and 71.3% of self-described evangelical or born-again Christians. 79.3% approve of temporarily suspending the state’s 30-cent-per-gallon gas tax to bring down the cost of gas and diesel, with 11.8% opposed, including 85.3% of Republicans and 74.6% of Democrats.

Data centers are a different story. 53.3% of voters hold an unfavorable view of data centers against 33.0% favorable. Asked specifically about building AI data centers in Alabama, only 6.7% say they should be built wherever local governments approve them; 58.6% say they should be allowed only if the company meets its own electricity needs, protects ratepayers from higher utility bills and protects water and environmental resources; and 27.9% say they should not be built in Alabama at all. Among 2024 Trump voters, 8.5% support building without conditions, 63.6% the conditional approach and 19.7% a ban. Opposition is strongest among voters under 40.

Proposal	Approve	Disapprove
Statewide lottery	79.2%	16.3%
Suspend the 30¢ state gas tax	79.3%	11.8%
Data centers (favorable / unfavorable)	33.0%	53.3%

Methodology

The Alabama Poll was conducted among 600 likely November 2026 General Election voters in Alabama from October 15th – 18th, 2026.

A multi-modal approach was employed via live telephone calls and self-administered text messages. The live telephone interviews were conducted by professional interviewers with respondents contacted by both landline phone and cell phone. The text message respondents were sent a personalized invitation to complete the survey on a secure online platform. Interview selection was random and interviews were stratified by area, race/ethnicity, age, gender, and vote history to correlate with actual voter turnout from previous even-year midterm elections.

In order to qualify for this survey, had to indicate that they are likely to vote in the November 2026 General elections.

This poll of 600 likely November 2026 General Election voters has an accuracy of +/- 4.0% at a 95% confidence interval. The error margin increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding and refusals.

About The Alabama Poll

The Alabama Poll is an independent, subscription-based public opinion research service providing high-quality survey research and analysis focused on Alabama politics, public policy, and elections. It is not employed by any candidate campaigns. For additional information, interviews, or data requests, contact Michael Lowry or visit www.AlabamaPoll.com.

Full topline results are available to subscribers and to credentialed media on request.