



Executive Summary: Marshall's Strong Start and Open Fields

Recent polling from The Alabama Poll indicates that Attorney General Steve Marshall has made a strong start in his campaign for the U.S. Senate race, leading Congressman Barry Moore 37% to 16% in a crowded Republican primary. Additional findings show that President Trump remains incredibly popular among likely Republican voters with an unprecedented 88% job approval number. Also showing strong positives are Senators Katie Britt (76%) and Tommy Tuberville (74%). All other statewide races are up for grabs with unknown candidates and undecided voters.

The poll, conducted between August 24-26, 2025, surveyed 600 likely May 2026 Republican primary voters across Alabama.

Key Findings Include:

- Nearly nine in ten Republican Primary voters approve of the job **Donald Trump** is doing (88%), with nearly three-quarters, 74%, who approve of him personally AND his policies.
- On the GOP Primary ballot for U.S. Senate, **Steve Marshall** leads and is the frontrunner with 37% of the vote, followed by **Barry Moore** at 16%, **Jared Hudson** at 7%, and **Rodney Walker** at 1%, while 40% say they remain undecided.
- **Steve Marshall** enjoys Approve/Disapprove advantages in the Huntsville Media Market (MM) (48/10), Birmingham MM (50/15) and enjoys equal popularity in the Mobile MM to **Barry Moore** (33/18 to 34/18) despite **Barry Moore** having had the distinct advantage of a heavy advertising presence during his 2024 Republican Congressional Primary.
- Of the Alabama political leaders tested, **Senator Katie Britt** is the most popular with 76% having a favorable opinion, only 15% have an unfavorable opinion. **Senator Tommy Tuberville** follows close behind with 74% favorable/23% unfavorable.
- **Wes Allen** (28%) leads **Rick Pate** (12%) in the Primary for Lieutenant Governor, however the majority (61%) say they are undecided.



- The race for Attorney General is wide open with 74% saying they are undecided. **Jay Mitchell** leads among candidates with 13% of the vote, followed by **Pamela Casey** and **Katherine Robertson** virtually tied at 7% and 6% respectively.
- Though a majority (64%) are undecided, **Andrew Sorrell** and **Caroleene Dobson** in the Primary election for Secretary of State of Alabama are virtually tied, 20% to 16%.
- The election for Commissioner of Agriculture is wide open, with nearly eight in ten (77%) saying they are undecided. Among the candidates, **Jack Williams** (10%) leads over **Christina Woerner McInnis** (7%) and **Corey Hill** (6%).

Methodology

A multi-modal approach was employed via live telephone calls and self-administered text messages. The live telephone interviews were conducted by professional interviewers with respondents contacted by both landline phone and cell phone. The text message respondents were sent a personalized invitation to complete the survey on a secure online platform. Interview selection was random, and interviews were stratified by area, race/ethnicity, age, gender, and vote history to correlate with actual voter turnout from previous even-year primary elections.

To qualify for this survey, participants had to indicate that they are likely to vote in the May 2026 Republican Primary elections.

This poll of 600 likely May 2026 Republican Primary voters has an accuracy of +/- 4.0% at a 95% confidence interval. The error margin increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding and refusals.

About [The Alabama Poll](#)

[The Alabama Poll](#) was re-established by Michael Lowry, an Alabamian with over 30 years of professional experience at all levels of politics and government. He has associated with President Donald Trump's expert pollsters to create a one-of-a-kind business catering to Alabama's unique political needs.

[The Alabama Poll](#) is an independent, nonpartisan research initiative dedicated to capturing the views and priorities of Alabama voters on politics, policy, and social issues. Our mission is to inform public debate and decision-making through accurate, timely data.