

**ALABAMA – STATEWIDE
LIKELY REPUBLICAN PRIMARY VOTERS
N=600
DECEMBER 15TH, 2025**

1. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	600
REPUBLICAN	81.7
INDEPENDENT/OTHER	18.3
Net Diff.	63.3

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN REPUBLICAN PRIMARY ELECTIONS. THINKING AHEAD, WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU WILL VOTE IN THE REPUBLICAN PRIMARY ELECTIONS NEXT YEAR FOR U.S. SENATE, U.S. CONGRESS, ALABAMA GOVERNOR, AND ALABAMA STATE LEGISLATURE ON MAY 25TH, 2026?

Total	600
DEFINITELY VOTING	85.5
VERY LIKELY	11.2
SOMEWHAT LIKELY	3.3
Mean	2.82

3. IN WHICH PARTY'S PRIMARY ARE YOU MORE LIKELY TO VOTE – THE REPUBLICAN PRIMARY OR THE DEMOCRATIC PRIMARY? IF YOU DO NOT VOTE IN PRIMARIES, PLEASE SAY SO.

Total	600
REPUBLICAN PRIMARY	100.0

4. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN ALABAMA ARE GOING IN THE RIGHT DIRECTION OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	600
RIGHT DIRECTION	63.7
WRONG TRACK	24.3
DK/REFUSED	12.0
Net Diff.	39.3

5. NOW FROM THE FOLLOWING LIST, WHAT IS THE ONE THING THE GOVERNOR AND STATE LEGISLATURE SHOULD FOCUS ON THAT WOULD MOST HELP YOU AND YOUR FAMILY?

Total	600
ECONOMIC	80.0
Inflation/Cost of Lvg	28.2
Insurance Costs	12.2
Economy/Jobs	10.7
Utility Costs	10.2
Gov't Spending/Debt	9.5
Taxes	9.3
SAFETY/SECURITY	18.2
Crime/Public Safety	10.3
Border/Illgl Immgrtn	7.8
DK/REFUSED	1.8

6. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

Total	600
APPROVE	88.3
Trump & Policies	71.7
Only His Policies	16.7
DISAPPROVE BOTH	10.5
DK/REFUSED	1.2
Net Diff	77.8
Mean	2.62

7. NOW, I AM GOING TO READ YOU A LIST OF NAMES. WILL YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH PERSON OR ORGANIZATION? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON OR ORGANIZATION, JUST SAY SO.

STEVE MARSHALL

Total	600
FAVORABLE	44.5
Very	21.0
Somewhat	23.5
UNFAVORABLE	12.0
Somewhat	5.0
Very	7.0
NO OPINION	16.8
NEVER HEARD OF	26.7
Net Diff.	32.5
Mean	3.63

8. OPINION: BARRY MOORE

Total	600
FAVORABLE	24.7
Very	11.7
Somewhat	13.0
UNFAVORABLE	9.7
Somewhat	3.8
Very	5.8
NO OPINION	20.0
NEVER HEARD OF	45.7
Net Diff.	15.0
Mean	3.38

9. OPINION: JARED HUDSON

Total	600
FAVORABLE	13.8
Very	8.3
Somewhat	5.5
UNFAVORABLE	2.0
Somewhat	1.3
Very	0.7
NO OPINION	19.8
NEVER HEARD OF	64.3
Net Diff.	11.8
Mean	3.55

10. OPINION: RODNEY WALKER

Total	600
FAVORABLE	7.2
Very	2.5
Somewhat	4.7
UNFAVORABLE	2.2
Somewhat	1.8
Very	0.3
NO OPINION	23.5
NEVER HEARD OF	67.2
Net Diff.	5.0
Mean	3.22

11. OPINION: MORGAN MURPHY

Total	600
FAVORABLE	4.0
Very	2.0
Somewhat	2.0
UNFAVORABLE	1.7
Somewhat	0.7
Very	1.0
NO OPINION	22.3
NEVER HEARD OF	72.0
Net Diff.	2.3
Mean	3.12

12. OPINION: WES ALLEN

Total	600
FAVORABLE	26.7
Very	11.7
Somewhat	15.0
UNFAVORABLE	8.2
Somewhat	4.3
Very	3.8
NO OPINION	21.5
NEVER HEARD OF	43.7
Net Diff.	18.5
Mean	3.47

13. OPINION: AJ MCCARRON

Total	600
FAVORABLE	43.8
Very	17.8
Somewhat	26.0
UNFAVORABLE	14.3
Somewhat	6.0
Very	8.3
NO OPINION	23.0
NEVER HEARD OF	18.8
Net Diff.	29.5
Mean	3.48

14. OPINION: RICK PATE

Total	600
FAVORABLE	15.7
Very	5.2
Somewhat	10.5
UNFAVORABLE	2.0
Somewhat	1.2
Very	0.8
NO OPINION	23.5
NEVER HEARD OF	58.8
Net Diff.	13.7
Mean	3.44

15. OPINION: CAROLEENE DOBSON

Total	600
FAVORABLE	14.2
Very	5.0
Somewhat	9.2
UNFAVORABLE	6.0
Somewhat	2.5
Very	3.5
NO OPINION	20.3
NEVER HEARD OF	59.5
Net Diff.	8.2
Mean	3.24

16. OPINION: ANDREW SORRELL

Total	600
FAVORABLE	13.8
Very	5.0
Somewhat	8.8
UNFAVORABLE	5.0
Somewhat	3.0
Very	2.0
NO OPINION	25.8
NEVER HEARD OF	55.3
Net Diff.	8.8
Mean	3.26

17. OPINION: PAMELA CASEY

Total	600
FAVORABLE	11.3
Very	3.8
Somewhat	7.5
UNFAVORABLE	3.2
Somewhat	2.2
Very	1.0
NO OPINION	20.0
NEVER HEARD OF	65.5
Net Diff.	8.2
Mean	3.32

18. OPINION: JAY MITCHELL

Total	600
FAVORABLE	9.2
Very	3.3
Somewhat	5.8
UNFAVORABLE	2.7
Somewhat	1.0
Very	1.7
NO OPINION	21.8
NEVER HEARD OF	66.3
Net Diff.	6.5
Mean	3.24

19. OPINION: KATHERINE ROBERTSON

Total	600
FAVORABLE	11.8
Very	4.8
Somewhat	7.0
UNFAVORABLE	4.2
Somewhat	1.8
Very	2.3
NO OPINION	19.7
NEVER HEARD OF	64.3
Net Diff.	7.7
Mean	3.29

20. OPINION: JACK WILLIAMS

Total	600
FAVORABLE	7.7
Very	2.3
Somewhat	5.3
UNFAVORABLE	3.0
Somewhat	2.2
Very	0.8
NO OPINION	21.5
NEVER HEARD OF	67.8
Net Diff.	4.7
Mean	3.19

21. OPINION: COREY HILL

Total	600
FAVORABLE	5.5
Very	2.0
Somewhat	3.5
UNFAVORABLE	2.7
Somewhat	1.3
Very	1.3
NO OPINION	22.5
NEVER HEARD OF	69.3
Net Diff.	2.8
Mean	3.11

22. OPINION: CHRISTINA MCINNIS

Total	600
FAVORABLE	8.7
Very	2.3
Somewhat	6.3
UNFAVORABLE	1.2
Somewhat	0.2
Very	1.0
NO OPINION	22.2
NEVER HEARD OF	68.0
Net Diff.	7.5
Mean	3.28

23. OPINION: NICOLE WADSWORTH

Total	600
FAVORABLE	6.5
Very	1.0
Somewhat	5.5
UNFAVORABLE	6.0
Somewhat	1.8
Very	4.2
NO OPINION	21.2
NEVER HEARD OF	66.3
Net Diff.	0.5
Mean	2.92

24. OPINION: MATT GENTRY

Total	600
FAVORABLE	11.2
Very	6.0
Somewhat	5.2
UNFAVORABLE	2.8
Somewhat	2.3
Very	0.5
NO OPINION	22.0
NEVER HEARD OF	64.0
Net Diff.	8.3
Mean	3.38

25. OPINION: JEREMY ODEN

Total	600
FAVORABLE	9.0
Very	3.5
Somewhat	5.5
UNFAVORABLE	3.8
Somewhat	1.8
Very	2.0
NO OPINION	25.5
NEVER HEARD OF	61.7
Net Diff.	5.2
Mean	3.17

26. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
STEVE MARSHALL	29.7
Definitely	10.7
Probably	14.2
Lean	4.8
BARRY MOORE	12.3
Definitely	6.3
Probably	4.2
Lean	1.8
JARED HUDSON	8.0
RODNEY WALKER	3.2
MORGAN MURPHY	0.8
UNDECIDED	46.0
Net Diff.	17.3

27. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR LIEUTENANT GOVERNOR OF ALABAMA WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
AJ MCCARRON	31.3
Definitely	14.2
Probably	13.8
Lean	3.3
WES ALLEN	18.2
Definitely	6.5
Probably	8.5
Lean	3.2
RICK PATE	7.5
NICOLE WADSWORTH	1.8
UNDECIDED	41.2
Net Diff.	13.2

28. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR ATTORNEY GENERAL OF ALABAMA WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
JAY MITCHELL	11.8
Definitely	4.0
Probably	4.3
Lean	3.5
KATHERINE ROBERTSON	9.7
Definitely	4.3
Probably	2.7
Lean	2.7
PAMELA CASEY	6.8
Definitely	3.2
Probably	2.7
Lean	1.0
UNDECIDED	71.7
Net Diff.	2.2

29. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR SECRETARY OF STATE OF ALABAMA WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
ANDREW SORRELL	20.8
Definitely	7.3
Probably	8.7
Lean	4.8
CAROLEENE DOBSON	13.7
Definitely	6.3
Probably	5.8
Lean	1.5
UNDECIDED	65.5
Net Diff.	7.2

30. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR COMMISSIONER OF AGRICULTURE OF ALABAMA WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
JACK WILLIAMS	10.0
Definitely	3.2
Probably	4.5
Lean	2.3
COREY HILL	6.0
Definitely	1.8
Probably	2.8
Lean	1.3
CHRISTINA WOERNER MCINNIS	4.8
Definitely	2.2
Probably	1.8
Lean	0.8
UNDECIDED	79.2
Net Diff.	5.2

31. NOW, IF THE REPUBLICAN PRIMARY ELECTION FOR ALABAMA PUBLIC SERVICE COMMISSION WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	600
MATT GENTRY	15.2
Definitely	6.7
Probably	7.2
Lean	1.3
JEREMY ODEN	9.0
Definitely	3.0
Probably	4.5
Lean	1.5
UNDECIDED	75.8
Net Diff.	6.2

32. WHEN THINKING ABOUT RISING PRICES AND THE INCREASING COST OF LIVING YOU MAY BE EXPERIENCING, WHICH TWO FROM THE FOLLOWING LIST ARE CAUSING YOU THE GREATEST CONCERN?

Total	600
GROCERIES/FOOD	50.2
HEALTHCARE	34.3
INSURANCE COSTS	33.8
UTILITY BILLS	28.7
TAXES	22.2
RENT/MORTGAGE COSTS	11.3
GAS	3.5
CHILDCARE	1.5
NONE/OTHER	1.8
DK/REFUSED	0.5

33. IF YOU WERE TO LABEL YOURSELF, DO YOU SAY YOU ARE A LIBERAL, A MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	600
LIBERAL	3.2
Very	1.2
Somewhat	2.0
MODERATE	12.5
CONSERVATIVE	83.0
Somewhat	26.8
Very	56.2
DK/REFUSED	1.3
Net Diff.	23.7
Mean	4.37

34. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

Total	600
LESS/COLLEGE GRAD	61.2
Less/H.S. Diploma	3.3
High School Grad.	14.3
Some College/Trade	27.8
Associates Degree	15.7
COLLEGE GRADUATE	38.2
Bachelors Degree	21.3
Post-Graduate Degree	16.8
DK/REFUSED	0.7

35. WHAT IS YOUR CURRENT MARITAL STATUS?

Total	600
SINGLE	8.5
Never Married	7.2
Live w/Sig. Other	1.3
MARRIED	73.7
SEPARATED	0.7
DIVORCED	8.0
WIDOWED	8.3
REFUSED	0.8

36. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL OR BORN AGAIN CHRISTIAN?

Total	600
YES	75.2
NO	21.2
DK/REFUSED	3.7
Net Diff.	54.0

37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	600
AFRICAN AMERICAN	1.0
ASIAN	0.3
WHITE	92.8
HISPANIC	1.3
OTHER	1.8
DK/REFUSED	2.7

38. WHAT IS YOUR AGE?

Total	600
18-29	6.0
30-40	9.0
41-55	21.3
56-65	22.0
66-75	23.0
75+	18.0
DK/REFUSED	0.7
Mean	58.67

39. GENDER:

Total	600
MALE	48.0
FEMALE	52.0

40. INTERVIEW:

Total	600
LANDLINE	25.0
CELLPHONE	40.0
TEXT	35.0

41. AREA:

Total	600
BIRMINGHAM MEDIA MARKET	40.0
Jefferson County	9.0
Rest of Birmingham	31.0
COLUMBUS/GA/ATLANTA	5.0
DOOTHAN MEDIA MARKET	6.0
HUNTSVILLE MEDIA MARKET	23.0
Madison County	7.0
Rest of Huntsville	16.0
MOBILE MEDIA MARKET	15.0
Mobile County	7.0
Rest of Mobile MM	8.0
MONTGOMERY/MERIDIAN MM	11.0
Montgomery County	2.0
Rest of Mont./Meridian	9.0

42. AREA: CONGRESSIONAL DISTRICT

Total	600
CD-1	17.8
CD-2	8.0
CD-3	14.2
CD-4	18.8
CD-5	16.2
CD-6	19.3
CD-7	5.7

43. REPUBLICAN PRIMARY VOTE HISTORY – 2024 PRIMARY, 2022 PRIMARY, 2020 PRIMARY:

Total	600
1 OF 3	30.3
2 OF 3	32.7
3 OF 3	37.0
Mean	2.07