

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

KEY CONTACTS

Panelists

- Nancy Vaughan, Mayoral incumbent
- Justin Outling, candidate for Mayor
- Eric Robert, candidate for Mayor

United Way Staff

- Khari Garvin, UWGG President and CEO
 - Michael Cottingham, VP, Marketing and Communications
 - Taylor Chapman, Manager, Marketing and Communications
-

EVENT AGENDA

- Noon – 12:10 p.m. Khari's Opening Remarks, UWGG's work
- 12:10 – 12:55 p.m. Michael moderates panel with Q&A
- 12:55 – 1 p.m. Closing

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

KHARI MIC ON

KHARI OPENING REMARKS

KHARI GARVIN

- Good afternoon and thank you for joining us today.
- I am Khari Garvin, and I have the pleasure of serving as President and CEO of United Way of Greater Greensboro.
- On behalf of our board of directors and staff, welcome to today's Mayoral Forum.
- Now, before we hear from our candidates, I want to explain why your United Way decided to host this event.
- Next month United Way of Greater Greensboro will celebrate its Centennial Anniversary, and for the past 100 years, our mission has centered around making this community better.
- In fact, our work has always focused on the importance of bringing the community together to address its greatest needs.
- And, as many of you know, we are currently focused on ending local poverty.
- And we want you to know that while we may soon celebrate our 100th birthday, we aren't your grandparent's United Way.
- We do not simply raise money and pass that money along to other organizations.
- Our work to end local poverty is founded upon a holistic strategy that includes creating and funding partnerships that are producing positive outcomes related to our work.
- We are as willing to make investments in innovation and lead the way with innovative solutions.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

- And we recently decided to take our efforts of ending local poverty to the next level.
- Check out this short video to learn more about our new Bold Goal.

VIDEO PLAYS (2:45)

- This Bold Goal gives our community something important to rally behind – and it belongs to all of us.
- And in case you missed it that goal is: *As a community united in equity and lasting solutions, 3,000 households in greater Greensboro will leave generational poverty by 2030.*
- People in our community are working hard to transition out of poverty and build better lives for themselves.
- And more often than not, they are facing barriers that are perpetuated by systems that simply do not work together for their benefit.
- It is our responsibility to do what we can to provide resources and supports that make their transitions out of poverty as easy and streamlined as possible.
- THAT is why we are hosting today's forum.
- As a community, we HAVE to do better.
- And we know that you have joined us because you believe we CAN do better.
- No matter your political affiliation.
- No matter who you vote for.
- No matter who is elected.
- United Way of Greater Greensboro wants to build a brighter future with each of one of you.
- Now, you've heard enough from me, it's time hear from our candidates.
- So at this time, I'd like to introduce Michael Cottingham, our Vice President of Marketing and Communications, who will moderate today's discussion.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

KHARI MIC OFF / MICHAEL MIC ON

MICHAEL MODERATES PANEL

MICHAEL COTTINGHAM

- Thank you, Khari.
- And thank you again to all who have joined us today.
- At United Way of Greater Greensboro, we are committed to working with our community and calling on all local leaders to get involved.
- Today we are joined by a few of those local leaders who have decided that they want to be the next elected Mayor of our state's third largest city – Greensboro.
- They are: Incumbent Mayor Nancy Vaughan,
- City Councilman and candidate Justin Outling,
- and candidate Eric Robert
- Today I will ask our participants a series of questions, and they will each have two minutes to respond.
- Our participants were given the opportunity to see and prepare to answer the 4 predetermined questions I will pose to them.
- And, in true United Way fashion, these questions were created with the input of our community.
- In addition to the predetermined questions, I will select two questions from the chat – so, if you have a question you want us to consider – please share it in the chat.
- And please know if we do not answer your question today, United Way will consider what you share as we continue to collaborate in the community.
- Today's forum is not a debate.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

- And it is not a place for political attacks.
- Our participants have agreed to be cordial, and we expect the same from our audience, who is asked to remain muted during the event.
- Anyone who does not abide by this rule will be muted or removed from the meeting.
- Today’s forum is about elevating our community’s efforts to end poverty and discovering how our participants plan to address the issues of poverty in the future.
- It is also important to note before we get started that the Guilford County Board of Elections will reopen filing from February 24 through March 4.
- So, there could be additional candidates added to the ballot for the general election which is currently scheduled to take place on May 17.
- So do your best to stay informed over the coming weeks, as there may be additional candidates added to the ballot.
- We have done our best to identify those who have filed or intend to file.
- And in fact, just before today’s event we were contacted by Tyquann Knight who informed us of his intentions to run for Mayor.
- Understanding our format, he agreed it was too late to participate in today’s meeting, but he may be joining us an event attendee.
- Now, we will begin today by asking each of our three participants to give a short introduction of themselves and let us know why they are running for Mayor.
 - Mayor Vaughan, ladies first
 - Councilman Outling
 - And, Candidate Robert
- Thank you for those introductions.
- Let’s jump into our Q&A.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

QUESTION ONE

- Reports indicate prior to the impacts of COVID-19, more than 57,000 people in the greater Greensboro community were living below the poverty line – which is defined as a family of four with a total household income of \$26,500.
- Why should people care about these alarming numbers? ERIC/JUSTIN/NANCY

QUESTION TWO

- Poverty is often stigmatized as a personal failing, rather than a failure of our systems.
- Crime in lower income areas continues to make the news.
- People continue to have limited access to grocery stores and fresh produce.
- COVID-19 disproportionately impacted lower income areas of our community.
- How does your strategy for combatting poverty factor into your strategy for leading systemic changes to address these issues? JUSTIN/NANCY/ERIC

QUESTION THREE

- I'm sure each of you are aware of the growing need for safe and affordable housing in our community.
- While there are many positive examples of subsidized and privately-owned affordable housing options, there are photographic reports of families who are living in homes with leaky ceilings and mold.
- During a period of economic recovery, property values and rents have been on the rise.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

- Safe and affordable housing is a critical component in building a pathway out of poverty.
- As Mayor, what will you do to ensure safe and affordable housing? And, specifically what can be done to ensure systems aren't unintendedly preserving substandard housing? NANCY/ERIC/JUSTIN

QUESTION FOUR our final predetermined question

- Boom Supersonic recently announced it will build a Superfactory at Piedmont Triad International Airport to produce its supersonic Overture airplane and promises to generate more than 1,700 jobs by the end of the decade.
- Toyota's recent selection of a Greensboro-Randolph Megasite to produce lithium-ion batteries for electric vehicles also promises to generate around 1,700 jobs.
- These are two major developments that have captured worldwide attention and the citizens of Greensboro and beyond have plenty of reasons to celebrate.
- These accomplishments have been made possible through years of collaboration, investment, and planning.
- How can these developments help someone living in poverty? And, as Mayor, how will you ensure equitable resources are focused in other areas of our city such as on East Greensboro? NANCY/JUSTIN/ERIC
- Thank you, now let's take a few questions from the chat
- CHAT ONE TBD during event - ERIC/JUSTIN/NANCY

**RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom**

• CHAT TWO TBD during event – MAYOR/JUSTIN/ERIC

- Okay, that officially wraps up our Q&A.
- Thank you Mayor Vaughan, Councilman Outling, and Mr. Robert.
- This was very enjoyable and extremely educational.
- As we set our upcoming advocacy agenda, we will be in touch with each one of you to continue the conversation.
- At this time, I'm going to turn it back over to our pres and ceo Khari garvin who will close out today's event.

KHARI MIC ON / OTHER MICS OFF

CLOSING REMARKS

KHARI GARVIN

- Wow, what an incredible opportunity to hear from our candidates.
- Again, on behalf of our board and staff, thank you for participating today.
- And thank you to everyone who attended and submitted excellent questions.
- We hope this forum has given you a clearer understanding of our participant's poverty-related platforms and a clearer vision for the future of Greensboro you wish to see.
- Before we officially close today's meeting, I want to let you know about a few upcoming events.
- As mentioned, United Way is celebrating 100 years of turning your compassion into community change.
- Make plans to attend our Centennial Birthday Celebration on March 1st at United Way's office.

RUN OF SHOW – Mayoral Candidates Forum
February 16, 2022, 12:00 to 1 p.m. | Zoom

- That morning, we'll announce an official City proclamation, unveil an office-installed timeline, share our Centennial calendar of events plant a tree, eat some cake, drink some coffee, and have a great time.
- And of course, masks and social distancing will be required.
- You will not want to miss this – I promise.
- In addition, on March 16, we will kick off our new virtual lunch and learns that we're calling Theories of Change – The Centennial Series
- And we're kicking off in a big way by hosting
- Dr. Sharron Contreras, outgoing Superintendent of Guilford County Schools
- Dr. Mary Jo Cagle, CEO of Cone Health
- Eric Aft, CEO of Second Harvest Food Bank
- and Brent Christensen, President & CEO of Greensboro Chamber of Commerce
- we hope you Will join us on March 16.
- I'll be leading them through a panel discussion that will address our hope of a future without poverty and the roles we must all play to make that future a reality.
- Be on the lookout for a follow up email that will contain this information and how you can RSVP.
- As we move into this new year, we have a lot to celebrate, and we can't wait to see you.
- Together, we can, AND I KNOW WE WILL, move families out of poverty.
- Thank you again, and as I always like to say.
- Onwards and Upwards.
- Take care.