joseph@samoles.art +1 516-639-5815 https://samoles.art/

Dynamic illustrator with expertise in visual communication. Goal is to collaborate with a forward-thinking team to produce stunning and effective solutions that resonate with brands, audiences and drive business success.

EDUCATION Master of Fine Arts in

Master of Fine Arts in Cinema Arts, Brooklyn College/CUNY

May 2029

Concentration: Digital Animation & VFX

Bachelor of Fine Arts in Design, Queens College/CUNY

Dec. 2024

Associate Degree in Art, Nassau Community College/SUNY

Dec. 2022

DESIGN EXPERIENCE

The Knight News Layout Editor/Cartoonist

Queens, NY

May 2023 - Dec. 2024

- Developed captivating and original illustrations that align with the company's visual identity and messaging.
- Reviewed written material for layout by analyzing typographical errors, grammatical inconsistencies, then making corrections using Adobe InDesign.
- Collaborated with cross-functional teams to ensure consistent brand representation across all design elements.
- Communicated clearly with strong interpersonal skills throughout the environment.
- Designed logos, graphics, hang tags, labels and trims within current graphics software.
- Utilized dynamic layouts to enhance engagement with current affairs effectively.

Publishers Clearing House Design Intern

Jericho, NY

Sept. 2023 - June 2024

- Developed graphics using photography, illustrations and typography for social, email, web and other marketing outlets while remaining true to the essence of the brand.
- Collaborated with the eCommerce, marketing, and PR teams to understand project and brand objectives.
- Created new assets that met their requirements while iterating on the assets based on business performance.
- Handled a number of projects simultaneously in a fast-paced environment with shifting priorities.
- Being involved in the initial concept stages by brainstorming ideas, sketching rough concepts and presenting proposals to each of the respective teams.
- Displayed advanced proficiency and organizational skills within current design programs such as Adobe Photoshop, InDesign, and Illustrator.

OTHER EXPERIENCE

Wild By Nature Cashier Oceanside, NY May 2025 - Present

Revolution Yoga Karma Clerk Rockville Centre, NY Feb. 2024 - Feb. 2025

Trader Joe's Crew Member Oceanside, NY Oct. 2019 - Sept. 2023

SKILLS Programs

- Windows 11
- Mac OS X
- Adobe CC/CS
- Photoshop
- Illustrator
- InDesign
- Xd
- After Effects
- Animate
- Premiere Pro
- Figma
- Sketchbook
- Clip Paint Pro
- Toon Boom
- Cinema 4D
- ZBrush
- Blender
- Autodesk Maya
- Microsoft Office
- Word
- Excel
- PowerPoint
- Outlook
- Note

Traditional

- Painting
- Oil
- Acrylic
- Watercolor
- Drawing
- Pencils
- Charcoal
- Pastels
- Crayons
- Colored Pencils
- Inks
- Markers
- Screen Printing
- Sculpting
- Book Binding
- Figure Study
- Abstraction
- Landscape