

A modern, minimalist bedroom and living area. The room features a large bed with a dark headboard and a dark blanket, flanked by two bedside tables with lamps. A large chandelier hangs from the ceiling. The room opens up to a living area with a light-colored sofa and a round coffee table. Large windows offer a view of the ocean and a terrace with outdoor furniture. The overall aesthetic is clean, bright, and luxurious.

ITURRIOZ alpaca
Silent Luxury

Core Throws - Europe

AW 2026

European Architectural Textile Atelier
in 100% Baby Alpaca PREMIUM fiber.

ITURRIOZ alpaca integrates noble Andean fiber into refined residential architecture and curated hospitality environments.

South American origin.
European structure.
Material precision.

Silent Luxury, woven with integrity.

Mariana Iturrioz Mardones
Founder & Creative Director



STRUCTURE

**Excellence is supervised.
Luxury is verified.**

Every production run is monitored.
Every finish is evaluated.
Every detail is measured against a non-negotiable standard.

Industrial precision.
Artisanal mastery.
Direct oversight.

Consistency is built through discipline.

Twenty years later,
the standard remains uncompromised.

ITURRIOZ alpaca
European Architectural Textile Atelier



The Vision Behind

ITURRIOZ alpaca

Iturrioz Mardones

Argentine–Spanish designer. Founder & Creative Director of **ITURRIOZ alpaca** (formerly Baby Alpaca Collection). She creates exclusive textiles in 100% Baby Alpaca PREMIUM fiber for architecture, hospitality, and curated private interiors.

A balance of Andean expertise and contemporary European sensibility defines her work - where comfort, precision, and material intelligence shape every piece.

“My design approach is a journey of expertise, observation, listening, interpretation, and testing - an ongoing exploration to create personal, refined, and beautifully functional pieces.” Argentina & Europe





ITURRIOZ alpaca
Silent Luxury

CORE THROWS - EUROPE

Stock Service

A/W 2026



Introducing ITURRIOZ alpaca European Architectural Textile Atelier

We create exclusive textiles in 100% Baby Alpaca PREMIUM fiber - designed for architecture, hospitality, and curated private interiors.

Silent Luxury, refined through material intelligence, precision, and responsible craft.



Design as Natural Intelligence

Form, proportion, and texture guide
our process.

Nature informs.

Design refines.



Herringbone Baby Alpaca PREMIUM Throw

HBAPT

100% Baby Alpaca
130 × 180 cm (incl. fringes)
560 g

A structured two-tone composition designed to integrate into neutral architectural palettes.

Core Palette

- Off White / Camel
- Off White / Visón
- Off White / Ice Grey
- Off White / Graphite
- Off White / Tobacco
- Off White / Mocca
- Off White / Black

Care: Dry clean only | Dyes: AZO free
Fiber: Hypoallergenic · Biodegradable



ITURRIOZ alpaca

Silent Luxury

Herringbone Baby Alpaca PREMIUM Throw

HBAPT - 100 / 203

Off White / Camel

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 560 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade.

ITURRIOZ alpaca

Silent Luxury

Herringbone Baby Alpaca PREMIUM Throw

HBAPT - 100 / 284

Off White / Taupe (Visón)

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 560 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade.





ITURRIOZ alpaca

Silent Luxury

Herringbone Baby Alpaca PREMIUM Throw

HBAPT - 100 / GR001
Off White / Ice Grey

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 560 g

A hypoallergenic, biodegradable natural
fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade.



ITURRIOZ alpaca
Silent Luxury

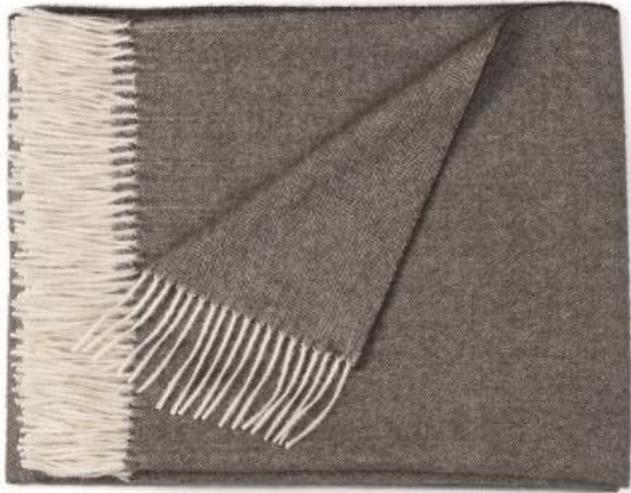
**Herringbone Baby Alpaca PREMIUM
Throw**

HBAPT - 100 / GR004
Off White / Graphite

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 560 g

A hypoallergenic, biodegradable natural
fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade.



ITURRIOZ alpaca

Silent Luxury

Herringbone Baby Alpaca PREMIUM Throw

HBAPT - 100 / 208

Off White / Moca

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 560 g

A hypoallergenic, biodegradable natural fiber.



*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade.



ITURRIOZ alpaca

Silent Luxury

Herringbone Baby Alpaca PREMIUM Throw

HBAPT - 100 / 500

Off White / Black

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 560 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade.



Classic Baby Alpaca PREMIUM Throw

CBAPT

100% Baby Alpaca
130 × 180 cm (incl. fringes)
530 g

Minimal structure. Solid color depth.
Designed for tonal layering in contemporary interiors.

Core Solid Colors

- Off White
- Camel
- Visón
- Sand
- Tobacco
- Ice Grey
- Graphite
- Black

Care: Dry clean only

Dyes: AZO-free

Fiber: Hypoallergenic · Biodegradable



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 100

Off White

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade





ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 284
Taupe (Visón)

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - GR003 **Graphite**

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - GR001
Ice Grey



Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable
natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 206

Mush

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 204

Vicuña

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca PREMIUM
Throw**

**CBAPT - 311
Tobacco**

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 530 g

A hypoallergenic, biodegradable
natural fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade

ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 207
Sand

Composition: 100% Baby Alpaca

Size: 130 × 180 cm*

Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.

Care: Dry clean only.

Dyes: AZO-free.

Ethics: Fair Trade



ITURRIOZ alpaca

Silent Luxury

Classic Baby Alpaca PREMIUM Throw

CBAPT - 201 Nude

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 530 g

A hypoallergenic, biodegradable natural fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade





ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca PREMIUM
Throw**

CBAPT - VR006
Olive

Composition: 100% Baby Alpaca
Size: 130 × 180 cm*
Weight: 530 g

A hypoallergenic, biodegradable
natural fiber.

*Measurements include fringes.
Care: Dry clean only.
Dyes: AZO-free.
Ethics: Fair Trade

Timeless Presentation

Each piece is delivered in a 100% natural cotton bag, discreetly branded.

Clean. Architectural. Understated.



ITURRIOZ alpaca

Silent Luxury

ITURRIOZ Alpaca, S.L.U.

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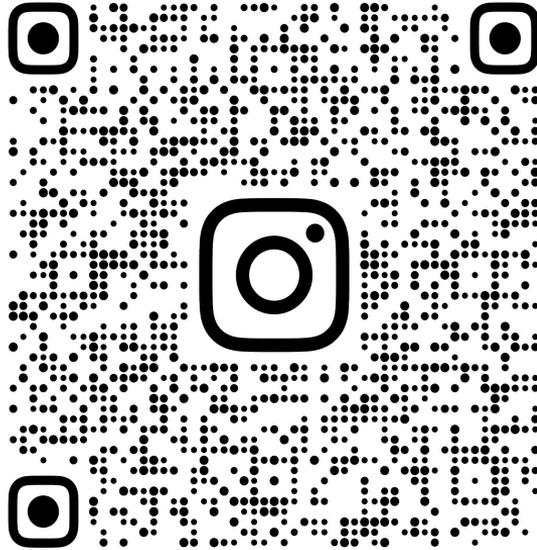
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