



ITURRIOZ alpaca

Silent Luxury

Since 2006

A/W - 2026

20th ANNIVERSARY - 2006 / 2026

Tejido con Alma Andina

STOCK SERVICE
& COLLECTION

20th Anniversary - ITURRIOZ alpaca

2006 – 2026

From **Baby Alpaca Collection** to a global symbol of **ITURRIOZ alpaca**.

Two decades ago, **Baby Alpaca Collection**, marked the beginning of a journey that would weave together heritage, craftsmanship, and timeless design.

What started as a tribute to the **Noble Andean Fiber** has evolved into **ITURRIOZ alpaca** - a brand that embodies **Sustainable Luxury** and the **Soul of Artisanal Creation**.

Many pieces are industrially crafted and hand-finished, merging precision with artisanal mastery.

Every creation balances innovation and tradition, ensuring excellence, consistency, and soul in every detail. We honor nature, the hands that weave, and beauty that transcends time - staying true to our origins and to a philosophy built on authenticity, refinement and consciousness.

20 years of Weaving Legacy, Emotion and Silent Luxury

Mariana Iturrioz Mardones

Founder & Creative Director





ITURRIOZ alpaca
Silent Luxury

**Blankets, Throws &
Accessories**

PREMIUM Quality

**STOCK SERVICE &
COLLECTION
A/W - 2026**

The Vision Behind

ITURRIOZ alpaca

Meet Mariana Iturrioz Mardones

Argentine-Spanish designer and founder of **ITURRIOZ alpaca** and **Baby Alpaca Collection**, **Mariana Iturrioz Mardones** creates exclusive textiles crafted from the world's finest **Baby Alpaca** fiber.

Her collections embody **Sustainable Luxury**, combining **Andean Craftsmanship** with timeless European design. Each piece reflects a dialogue between **Heritage, Innovation, Nature and Modernity**.

With over two decades of experience, Mariana's work blends **Silent Luxury, Contemporary Comfort**, and **Artisanal Precision**, resulting in **Blankets, Throws & Accessories** of exceptional refinement and **PREMIUM Quality**.

Deeply connected to the **Andean Weaving Communities** and guided by an international design perspective, her creative vision is both personal and profoundly human.

“My design approach is a journey of expertise, observation, listening, interpretation, and testing - an ongoing exploration to create personal, refined, and beautifully functional pieces.”

ARGENTINE & EUROPE





ITURRIOZ alpaca

Silent Luxury

Be Inspired...

*Pleasure
Interior Design
Stylelife
Real Estate
Residential
Condominium
Hotel & Resort
Restaurant & Bar
Retail
Wholesale
Corporate
Private Jet
Yachting*

*Balancing Modernes
& Timeless Elegance*

www.iturriozalpaca.com



Introducing **ITURRIOZ alpaca**

Elevating Nature's Elegance through the Baby Alpaca

Discover the Artistry of **ITURRIOZ
alpaca**

Embark on a journey of timeless elegance with **ITURRIOZ alpaca** where artistry meets innovation and sustainability.

Rooted in tradition and guided by the allure of nature, we craft a diverse array of exquisite products – Blankets, Throws, Capes, Scarves, Stoles, Dresses, Ponchos, Wraps, Accessories, Rugs and Sweaters – in both knitted and flat fabric.



An Ode to Noble Fibers and Antique Techniques

At the heart of **ITURRIOZ alpaca** lies a philosophy of merging ancient textile techniques into contemporary designs.

We exclusively use noble natural fibers like Baby Alpaca, with plans to incorporate Guanaco and Vicuña, creating products that radiate sophistication and luxury.

Our commitment to unparalleled craftsmanship is embodied in every thread, as we weave history into garments that bear the mark of true distinction.



Elevating Quality, Fusing Innovation

Each **ITURRIEZ alpaca** creation echoes our core values: Identity, Sustainability, Creativity, Circularity and Innovation.

We meticulously source and blend the finest & noblest fibers, resulting in products that stand as a testament to excellence.

With a fusion of high-tech precision and expert artistry, we achieve a level of quality that is nothing short of premium.

ITURRIEZ alpaca uses only the highest grade alpaca fiber.



**Elegance Meets
Eco-Consciousness**

I T U R R I O Z a l p a c a is more than luxury – It's a commitment to our environment.

In our ECO Line, we embrace the soft and natural beauty of the alpaca's spectrum of natural colors, creating garments using only 100% natural and undyed yarn.

This fusion of simplicity and sophistication exemplifies our dedication to sustainable elegance.



Sustainability as a Statement

As regenerators of the planet, we proudly uphold eco-friendly practices. Our fibers, like Alpaca, are biodegradable, ensuring minimal impact.

We prioritize not only the environment but also the welfare of our producers and alpacas, guaranteeing ethical practices at every stage.

With **ITURRIÓZ alpaca** as a feature - **It's OUR MISSION.**





Design Inspired by Nature's Perfection

Nature's design is a timeless masterpiece.

At **ITURRIOS alpaca** we draw inspiration from its flawless creations.

Our garments capture the essence of classic and modern design principles, effortlessly blending sophistication and functionality.

By learning from nature's own elegance, we redefine luxury with garments that are truly a work of art.





Your Vision, Our Expertise

ITURRIOS ALPACA proudly offers a platform for your exclusive designs.

With our precision and technology, we craft garments that carry your unique brand.

Whether for hotels or distributors, we cater to your vision, ensuring that every detail meets the highest standards of quality and aesthetics.



Elevate with

ITURRIOZ alpaca

Experience the embodiment of art, nature, and innovation. At **ITURRIOZ alpaca**, we're not just crafting garments; we're shaping a new standard of sustainable luxury.

Join us in celebrating nature's elegance while leaving a positive impact on the world.

Experience the journey with **ITURRIOZ alpaca** today!





ITURRIOS alpaca
Silent Luxury



Why **Baby Alpaca**?

Because it's **SEVEN**
times **Warmer**
than Sheep Wool!!!!

Softer as
Cashmere!!!

Much **Lighter**!!!

Do not **Pill**!!!



Plus Water Repellent,
Biodegradable
& **HypoAllergenic!**

What **Better** than
ITURRIEZ alpaca
for the **Freeze** Weather?

All What others
Fibers **can Do...**

Baby Alpaca
can **Better!!!**

A RARE & INTELLIGENT FIBER



ITURRIEZ alpaca
Silent Luxury

Stock Service

A / W - 2026

*Balancing Modernes
& Timeless Elegance*



ITURRI Oz alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb



7 Natural Colors Comb:

HBAPT - 100 / 203 - Off White / Camel
HBAPT - 100 / 284 - Off White / Visón
HBAPT - 100 / 211 - Off White / Tabacco
HBAPT - 100 / GR001 - Off White / Ice Grey
HBAPT - 100 / GR003 - Off White / Graphite
HBAPT - 100 / 208 - Off White / Mocca
HBAPT - 100 / GR003 - Off White / Black

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIOZ alpaca
Silent Luxury



**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / 203
Off White / Camel

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



ITURRIOZ alpaca
Silent Luxury

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ITURRIOZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / 284
Off White / Visón

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / 284
Off White / Visón

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / 211
Off White / Tobacco

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

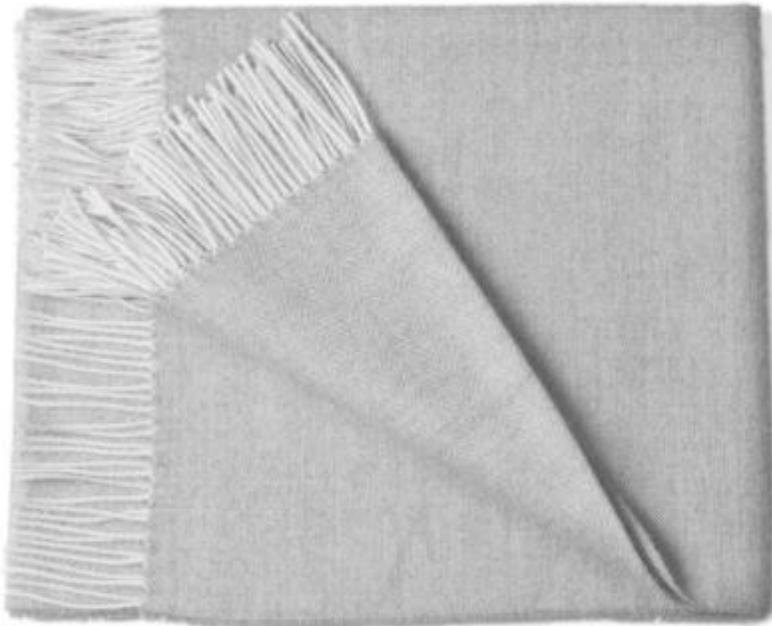
*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



ITURRIOZ alpaca
Silent Luxury

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ITURRIOZ alpaca
Silent Luxury



**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / GR001
Off White / Ice Grey

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / GR003
Off White / Graphite

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

HBAPT - 100 / 208
Off White / Mocca

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions:
Dry clean only with appropriate solvents. All our dyes
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Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

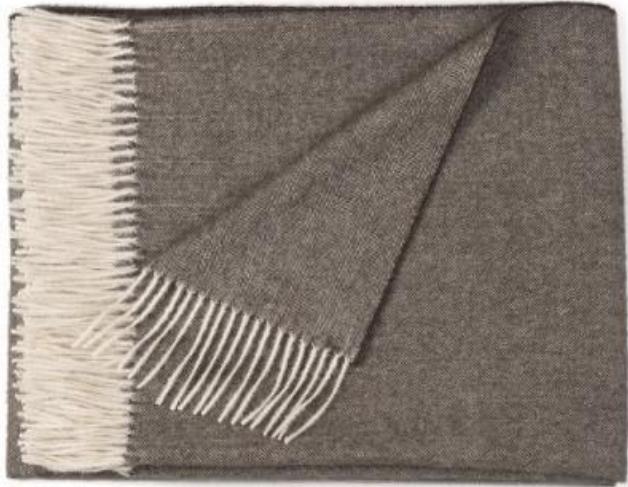
HBAPT - 100 / 208
Off White / Mocca

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

**HBAPT - 100 / 208
Off White / Mocca**

**100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb**

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIOZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**



HBAPT - 100 / 500
Off White / Black

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
560 Grs. / 1.235 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIEZ alpaca
Silent Luxury



**Classic Baby Alpaca
PREMIUM Throw**

CBAPT

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

8 Natural Solid Colors:
CBAPT - 100 / Off White
CBAPT - 500 / Black
CBAPT - GR001 / Ice Grey
CBAPT - GR003 / Graphite
CBAPT - 203 / Camel
CBAPT - 211 / Tobacco
CBAPT - 207 / Sand
CBAPT - 282 / Cement

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement C/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT- 100
Off White

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT- 100
Off White

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Herringbone Baby Alpaca
PREMIUM Throw**

CBAPT - 100
Off White

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIOS alpaca
Silent Luxury



**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 500
Black

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - GR001
Ice Grey

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - GR003
Graphite

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRI OZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 203
Camel

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 211
Tobacco

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions:
Dry clean only with appropriate solvents. All our dyes
used in production are AZO free. Proudly Fair Trade.
Made in Peru.

ITURRIOZ alpaca
Silent Luxury



**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 282
Cement

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 207
Sand

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - VR006
Olive

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions:
Dry clean only with appropriate solvents. All our dyes
used in production are AZO free. Proudly Fair Trade.
Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Throw**

CBAPT - 205
Color: Wild Vicugña



100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
520 Grs. / 1.116 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Throw**

DFBAPT

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
630 Grs. / 1.390 Lb

3 Natural Color Combinations:

DBBAPT - GR002 / GR001 - Silver / Ice Grey
DBBAPT - 211 / 282 - Tobacco / Cemento
DFBAPT - 500 / GR002 - Black / Silver

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

**COLLECTION
2026**

**100% Baby Alpaca PREMIUM
30 X 180 Cm**



Double Face Baby Alpaca PREMIUM Scarf

Hay piezas que no se eligen por tendencia, sino por sensación.

Double Face Baby Alpaca PREMIUM Scarf nace de esa idea: una bufanda que acompaña el ritmo del día con dos caras, dos estados de ánimo, una misma elegancia.

Combina la calma con un acento luminoso y fresco. Un toque de color que aparece, o se esconde, según cómo la anudes. Minimalista cuando querés silencio. Vibrante cuando querés presencia.

Tejida en 100% Baby Alpaca PREMIUM, su caída es impecable y su suavidad increíble, es ligera: abriga sin pesar, respira, se adapta. Una fibra hipoalergénica y biodegradable, tan noble como inteligente, que te mejora con el uso y perdura en el tiempo.

Double Face Baby Alpaca PREMIUM Scarf no grita. Susurra lujo.

Un esencial contemporáneo para viajar, para trabajar, para salir.
Para vivir.





ITURRIOZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - GR002 / AZ007
Silver / Calipso

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



ITURRIOZ alpaca
Silent Luxury

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - AZ003 / GR001
Navy Blue / Gris Hielo

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb



*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - AZ008 / 282
Denim / Cemento

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIÖZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - RJ006 / 282
Orangerine ? Cemento

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



ITURRIÖZ alpaca
Silent Luxury

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ITURRIÖZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - AM001 / 100
Sun / Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - 211 / 207
Tabaco / Sand

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - GR003 / GR001
Grafito / Gris Hielo

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - GR003 / 100
Grafito / Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIEZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - VR001 / 100
Lime / Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIOS alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - 207 / 100
Sand / Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIÖZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Scarf**

DFBAPSCRF - RJ001B / 100
Pink / Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
160 Grs. / 0.36 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIOZ alpaca
Silent Luxury

**Double Face Baby Alpaca
PREMIUM Throw**

DFBAPT - 500 / GR002
Black / Silver

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
630 Grs. / 1.390 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

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ITURRIOZ alpaca
Silent Luxury

**Heavy Squares Color
Baby Alpaca PREMIUM Throw**

HSCBAPT - C001
Multi Color

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
630 Grs. / 1.390 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.

ITURRIOZ alpaca
Silent Luxury



**Heavy Squares Colors
Baby Alpaca PREMIUM Throw**

HSCBAPT - C001
Multi Color

100% Baby Alpaca
130 x 180 Cm / 71 x 71 In*
630 Grs. / 1.390 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Border Free Double Face
Baby Alpaca PREMIUM
King Blanket**

**BFDFBAPKB - 202 / 282
Chalk / Cemento**

100% Baby Alpaca
220 x 220 Cm / 86 x 86 In
1200 Grs / 2,505 Lb

Dry Clean Only
Hypoallergenic





ITURRIEZ alpaca
Silent Luxury

Hospitality Collection

Our **Hospitality Collection** is the balance between Luxury and Simplicity combined with an international touch, acquired through experience over the world.

Discover the New Hospitality Collection to refine any hotel interiors and environments with an exquisite style.



ITURRIEZ alpaca
Silent Luxury







ITURRIOZ alpaca

Silent Luxury

*Balancing Modernes
& Timeless Elegance*

Marbella Baby Alpaca PREMIUM King Blanket

Our Marbella Baby Alpaca PREMIUM King Blanket is a classic Silent Luxury.

Ultra soft, light, warmly and with a spectacular drape.

Thanks to its high quality and simplicity, it will be your favorite piece and will accompany you during all times of the year.

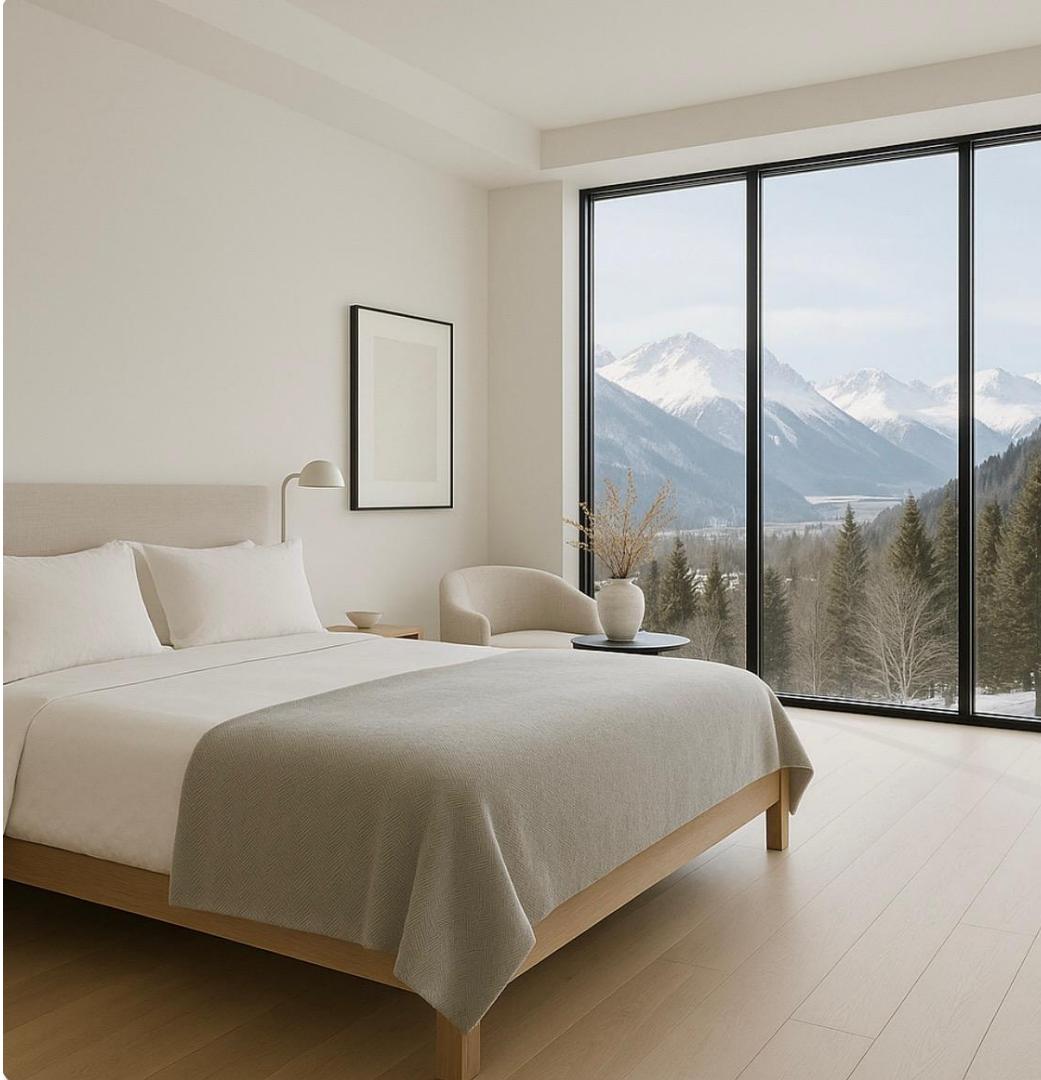
Due to its neutrality and simplicity, it easily adapts to every style and sizes, whether to elevate a bedroom on elegant occasions or for everyday use.

Its size is generous, allowing it to easily adapt to different measurements. Ideal for cool summer nights on the beach, at the ranch, in the mountains or in the city.









ITURRIOS alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

KING Size Blanket

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

Our Marbella Baby Alpaca PREMIUM King Blanket due to its neutrality and simplicity, it easily adapts to every style and sizes, whether its ideal to elevate a room on special occasions or for everyday.

Its size is generous, allowing it to easily adapt to different measurements.

Ideal for cool summer nights at the beach, at the ranch, in the mountains or in the city.









ITURRIOZ alpaca
Silent Luxury

KING SIZE BLANKET - Hospitality Line

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

4 Natural Solid Colors:
MBAPKB - 204 - Vicugña
MBAPKB - 284 - Visón
MBAPKB - GR001 - Ice Grey
MBAPKB - GR003 - Graphite

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury



ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - 284
Visón

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and stitched at 45 degrees on all the four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



Hospitality Line

Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - 284
Visón

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

Hospitality Line



Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury



ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

**MBAPKB - GR001
Ice Grey**

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

**100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb**

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



Hospitality Line

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ITURRIOZ alpaca
Silent Luxury



**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - GR003
Graphite

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb



*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

Hospitality Line

Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.







ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - GR003
Graphite

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

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Hospitality Line

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ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**



**MBAPKB - GR003
Graphite**

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

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Biodegradable, Rare
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Hospitality Line

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ITURRIOZ alpaca
Silent Luxury



ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - 204
Color: Vicugña

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

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ITURRIOZ alpaca
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**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - 204
Color: Vicugña

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

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ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca
PREMIUM King Blanket**

MBAPKB - 204
Color: Vicugña



PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1.984 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



Hospitality Line

Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



**Marbella Baby Alpaca
PREMIUM King Wide Blanket**
MBAPKWB - GR001
Ice Grey



**Marbella Baby Alpaca
PREMIUM King Wide Blanket**
MBAPKWB - 284
Visón

ITURRIOZ alpaca
Silent Luxury

**Marbella Baby Alpaca PREMIUM
King WIDE Blanket**

MBAPKWB
100% Baby Alpaca
178 x 218 Cm / 70 x 85 In
900 Grs / 1.984 Lb

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

2 Natural solid colors:

MBAPKWB - GR001 / Ice Grey

MBAPKWB - 284 / Visón

*4 Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

Hospitality Line



Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

Marbella Baby Alpaca PREMIUM King Wide Blanket

MBAPKWB - GR001
Ice Grey



PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
178 x 218 Cm / 70 x 85 In
900 Grs / 1.984 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

Hospitality Line



Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.





ITURRIOS alpaca
Silent Luxury

**Marbella Baby Alpaca PREMIUM
King Wide Blanket**

MBAPKWB - 284
Visón

PREMIUM & Exclusive Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KING Size.

100% Baby Alpaca
178 x 218 Cm / 70 x 85 In
900 Grs / 1.984 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

Hospitality Line



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ITURRIOZ alpaca
Silent Luxury

For Babies!

PREMIUM & Exclusive Receiving Baby Blanket made with the finest quality of Baby Alpaca fiber and mitered 45° stitching on all four sides. KIDS Line!

Noah Baby Alpaca Receiving Baby PREMIUM Blanket

NBABPB - GR001
Ice Grey

100% Baby Alpaca
104 x 127 Cm / 41 x 50 In

Valentina Baby Alpaca Receiving Baby PREMIUM Blanket

VBABPB - 207
Sand

100% Baby Alpaca
104 x 127 Cm / 41 x 50 In

A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.



Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca

Silent Luxury

ACCESSORIES / SCARF

**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb



Natural Solid Colors:
CBAPSCRF - 100 / Off White
CBAPSCRF - 284 / Visón
CBAPSCRF - GR001 / Ice Grey
CBAPSCRF - GR003 / Graphite
CBAPSCRF - 500 / Black

Solid Dyed Color:
CBAPSCRF - AZ002 / Blue

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



ITURRIOS alpaca
Silent Luxury

*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF - 100
Off White

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*

PREMIUM Quality



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOZ alpaca
Silent Luxury

ITURRIOZ alpaca
Silent Luxury



**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF - 284
Visón

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb

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Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIÖZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF - GR001
Ice Grey

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb



*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIOZ alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF - GR003
Graphite

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb



*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



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ITURRIOZ alpaca
Silent Luxury



**Classic Baby Alpaca
PREMIUM Scarf**

CBAPSCRF - 500
Black

100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb



*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



*Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.



ITURRIOS alpaca
Silent Luxury

**Classic Baby Alpaca
PREMIUM Scarf**

**CBAPSCRF - AZ002
Blue**

**100% Baby Alpaca
30 x 180 Cm / 12 x 71 In*
135 Grs. / 0.98 Lb**

*A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.*



**Measurement W/ fringes included. Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.*



ITURRIOZ alpaca

Surrounded by textures, wooden
hangers and Baby Alpaca.

We create spaces where calm light
and neutral tones take the lead.



ITURRIOZ alpaca
Silent Luxury

PREMIUM Quality

Baby Alpaca Color Throws

PURE COLOR LINE

100% Baby Alpaca
130 x 180 Cm / 51 x 71 In

HYPOALLERGENIC



Timeless Presentation

Each piece is presented in a
100% Natural Cotton Bag - Sober and Timeless -
with our **Logo** subtly printed.

A detail that reflects the **Silent Luxury** and handcrafted
attention that distinguish **ITURRIOZ alpaca**.





ITURRIOZ alpaca

Silent Luxury
Since 2006

KI-LIFE SUSTAINABLE AWARD 2024
MILANO HOME 2024 - FIERA di MILANO

FINALIST

The Nominations & Prize were reserved for those companies who have created and launched products or projects in the field of Sustainable Development, respect for the Environment and Social Responsibility.

<https://www.kilifeaward.it/finalista/iturrioz-alpaca/>



THE SUSTAINABLE
AWARD

MILANO
HOME
your way of living



The industries in which we produce
have the following certifications:





20 years of experience, one same chain of trust.

At **ITURRIOZ alpaca**, we work exclusively with Peru's most respected textile mills, certified under the highest international standards: RAS (Responsible Alpaca Standard), OEKO-TEX® Standard 100, Fair Trade Perú - Good Practices and GOTS Natural Fiber Control.

Our founder has maintained direct collaboration with these mills for over two decades, having served as an official representative of one of them — ensuring deep expertise in the fiber, its transformation, and full traceability from origin to final product.

Each piece is born from an ethical, transparent, and verifiable chain — from the Andes to your home.

**Ethically made · Socially conscious · Crafted with
Andean soul - Ethics & Community**

At every stage of our production, we ensure full compliance with labor laws and ethical working relationships.

Alpaca herding and fiber work play a vital role in the livelihood of Andean highland communities, sustaining thousands of families who preserve this ancient craft.

I T U R R I O Z a l p a c a collaborates with both industrial and artisanal production, providing fair employment to women artisans who handcraft original and one-of-a-kind pieces.

Each blanket is a reflection of ethical work, responsibility, and human connection.





Sustainability & Responsibility

I T U R R I O Z a l p a c a embraces **sustainability** as a **core value** — merging environmental responsibility with timeless design and ethical production. Each piece reflects a conscious commitment to nature, craftsmanship, and the people behind every stage of its creation.

Key Sustainability Metrics

- **Carbon Footprint:** 45–80 kg CO₂-eq per kg of fiber (30–40% lower than other luxury fibers)
- **Water Efficiency:** minimal water use throughout the processing stage
- **Animal Welfare:** ethical, no-harm shearing and humane herd management
- **Durability:** more than 10 years of lifespan with proper care
- **Biodegradability:** 100% natural, renewable and compostable fiber

Silent Luxury that respects nature and preserves life.





📍 MILANO, ITALY

L'OFFICIEL

FEbrero-MARZO 2024

ARGENTINA

AMTD 2024

MAJO
CABRERA
Da testimonio

HISTORIAS
UNICAS



ITURRIOZ alpaca
Silent Luxury

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<https://www.l officiel.com.ar/moda/expresion-nativa>

LICHÉLLE SILVESTRY INTERIORS - PARIS
& Ph. Heidi Jean Feldman - PARIS
Thanks so much!

By ANDREA LAZARO



EXPRESIÓN NATIVA

Prendas pensadas en Argentina, producidas en Perú y con presencia en Europa.

“La alpaca es la fibra del futuro”, le escuchó decir Mariana Iturrioz Mardones a un amigo durante una visita a Perú a comienzos de los años 2000. Inmediatamente quiso conocer más sobre esta fibra natural de propiedades excepcionales de una especie nativa de América del Sur. En la experiencia de recorrer la cadena productiva de la alpaca vio una oportunidad para aplicar sus vastos conocimientos en comercio internacional. Unos pocos años después creó las marcas Baby Alpaca Collection y ITURRIOZ alpaca Silent Luxury para llegar a los mercados mundiales del lujo.

L'OFFICIEL: ¿Cuál es tu definición de lujo silencioso?

MARIANA ITURRIOZ MARDONES: Se trata de un estilo sencillo y sutil, sin logos a la vista ni extravagancias. Es parte de una forma de vida que entiende el lujo como algo cotidiano. Salvo para la mirada experta, puede pasar desapercibido. Se lo identifica por detalles que revelan alta calidad. El empleo de materiales nobles, un diseño de líneas netas, terminaciones impecables, cortes de excelente caída y la preferencia por los colores naturales son algunos de sus atributos.

Por ANDREA LAZARO

LO: ¿Por qué elegiste ese estilo?

MIM: Adquirí mi primer tapado de alpaca en la tienda neoyorquina Saks en el año 1990. Una tía que me llevaba de compras allí, me enseñó a valorar las cualidades de una buena prenda. En aquel entonces desconocía las propiedades de este material ¡El tapado resultó fabuloso! Lo lucí a lo largo de muchísimos años sin ser consciente de lo que llevaba puesto.

LO: ¿Cuándo surgió tu interés por las fibras naturales?

MIM: Por diferentes motivos, he viajado frecuentemente a Perú desde el año 1985 y la alpaca me llamó la atención desde el primer momento. En el año 2006, durante un almuerzo en Lima, me comentaron que la segunda alpaca del país había abierto sus primeras tiendas y me invitaron a visitarlas. Quedé fascinada. Meses después volví y tomé contacto con la empresa líder de exportación del hilado. En una charla informal le comenté a uno de sus directivos acerca de mi experiencia con el comercio internacional y mis conocimientos sobre diferentes mercados. En breve me llamo para ofrecerme una colaboración para la exportación de producto terminado, un proyecto nuevo. Así comencé a contactar a los grandes clientes y distribuidores del mundo.

LO: ¿Cuándo iniciaste tu propia línea?

MIM: Al poco tiempo empecé a desarrollar productos de tejido plano industrial con mucho éxito. En el año 2008 creé la etiqueta Baby Alpaca Collection y nuestros diseños fueron sumamente bien recibidos y requeridos. En el año 2010 comencé a exportar pequeños volúmenes desde Perú a Estados Unidos y, en el año 2022, aposté por el mercado europeo. Para eso constituyó una sociedad en Málaga desde donde pude distribuir al resto del continente y desarrollar ITURRIOZ alpaca, Silent Luxury. Hoy en día la marca tiene presencia en París y San Juan de Luz, Barcelona, Marbella, Nueva Andalucía, Sotogrande y, con exclusividad, en Gibraltar.

LO: ¿Qué características tiene esta fibra en particular?

MIM: La alpaca baby no es necesariamente producto de la primera cría del animal, se puede obtener de alpacas adultas en cantidades mínimas. La calidad de una fibra está definida por su grosor, que en este caso es de entre 16 y 23 micrones. Eso hace que sea siete veces

LICHELLE SILVESTRY INTERIORS - PARIS
& Ph. Heidi Jean Feldman - PARIS
Thanks so much!

más abrigada que la lana de oveja, tan suave como el cachemir y mucho más liviana. Además, es hipodérgica por su bajo contenido de lanolina. Es biodegradable y, dada su constitución, repele el agua. La alpaca es una fibra rara e inteligente y de larga duración.

LO: ¿Qué criterios de sostenibilidad rigen la producción?

MIM: En primer lugar, hay que destacar que a lo largo de todas las etapas de la cadena no existen ni el trabajo infantil ni las condiciones de trabajo esclavizantes. La esquila respeta los principios del cuidado animal, siendo hasta beneficiosa si se realiza en tiempo y forma. La fibra obtenida es clasificada manualmente siguiendo una técnica ancestral. El hilado insiste unos treinta días, luego, pasa a la etapa de tejeduría en unos telares armados a la medida de los diseños.

LO: ¿Los productos cuentan con certificaciones?

MIM: Orgullosamente puedo decirte que todas las plantas industriales con las que trabajo tienen el sello Comercio Justo. Para obtener la calidad Premium que demanda la exportación empleamos alta tecnología y mano de obra calificada. El mercado europeo es muy exigente y es sumamente importante dar cuenta del trato que reciben los animales.

LO: En cuanto a los camelidos sudamericanos, ¿son todos conocidos en los mercados internacionales?

MIM: Todos, y muy apreciados. En escala de valoración y precio, de mayor a menor, se ordenan así: la vicuña, el guanaco, la alpaca y la llama. Actualmente, la alpaca baby compite internacionalmente con el cachemir por sus excelentes propiedades y su condición de sostenible. Si bien se produce en otras partes del mundo, la peruana se distingue por su calidad. La alimentación de los animales en base a la quinua del altiplano andino le otorga un brillo y una suavidad increíbles.

“LA alimentación DE LOS ANIMALES EN BASE A LA quinua DEL ALTIPLANO andino LE OTORGА A LA FIBRA UN brillo Y UNA suavidad INCREIBLES”.

LO: ¿Alguna vez pensaste en incorporar producción artesanal?

MIM: He desarrollado colecciones con artesanos tejedores de Puno, Perú. En muchas oportunidades he permanecido en la alta montaña, acompañando y supervisando el trabajo, mi vínculo con las comunidades siempre fue muy bueno. Lamentablemente, para mi tipo de proyecto los volúmenes artesanales son mínimos, llevan más tiempo y el resultado no es uniforme. Un producto de esas características demanda otro tipo de comercialización.

LO: ¿Quiénes diseñan los productos?

MIM: En el caso de Baby Alpaca Collection los diseños son propios de los tejedores. En ITURRIOZ alpaca el diseño es más simple con prevalencia de los colores naturales. Esta línea se especializa en mantas, throws, bufandas, estolas, capas y wraps.

LO: ¿Cuáles son tus planes a futuro?

MIM: La idea es incorporar otras fibras como el guanaco y la vicuña e ir sumando piezas como suéters y chalecos. Mientras tanto, voy a continuar introduciendo la marca en Bélgica, Italia, Alemania y Suiza. ■



lofficielarg "La alpaca es la fibra del futuro", le escuchó decir Mariana Iturrioz Mardones a un amigo durante una visita a Perú a comienzos de los años 2000.

Inmediatamente quiso conocer más sobre esta fibra natural de propiedades excepcionales de una especie nativa de América del Sur.

En la experiencia de recorrer la cadena productiva de la alpaca vio una oportunidad para aplicar sus vastos conocimientos en comercio internacional. Unos pocos años después creó las marcas Baby Alpaca Collection

(@babyalpacacollection) e ITURRIOZ alpaca Silent Luxury para llegar a los mercados mundiales del lujo:

"Orgullosamente puedo decir que todas las plantas industriales con las que trabajo tienen el sello Comercio Justo. Para obtener la calidad Premium que demanda la exportación empleamos alta tecnología y mano de obra calificada"

Leé más en nuestro último número y en lofficiel.com.ar.
Por [@lazaro_andrea](https://www.instagram.com/lazaro_andrea).

Fotografías: Heidi Jean Feldman, Paris

Diseño de interiores: Lichelle Silvestry Interiors, París.









ITURRIOZ alpaca

Silent Luxury

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VAT ES-B-72648041

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Spain Head Office::

C/ Andalucía, 23 - Local 5/6

29631 - Arroyo de la Miel

Benalmádena - Málaga - SPAIN

iturriozalpaca@gmail.com

+34613810198

By appointment only

New York Office:

Tejidos Americanos LLC

412 West End Avenue, #5D

10024 - NY - NY - USA

EIN 87-1698094 / L21000312515

tejidosamericanos@gmail.com

By appointment only

Buenos Aires, Argentina - Office:

info.iturriozalpaca@gmail.com

By appointment only

Whatsapp +5491134722811

@iturrioz_alpaca

www.iturriozalpaca.com

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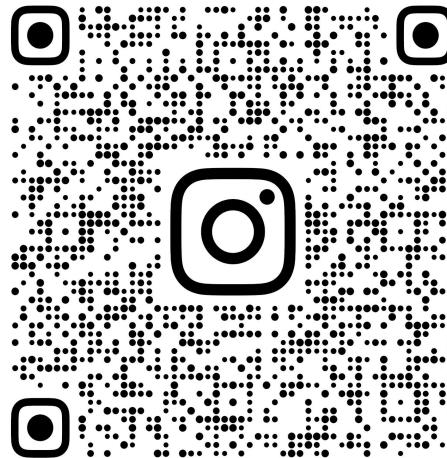
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