



ITURRIOZ alpaca

Silent Luxury

A / W - 2026

20th ANNIVERSARY · 2006 – 2026

**HOSPITALITY
& KING SIZE
COLLECTION**

*Balancing Modernes
& Timeless Elegance*

20th ANNIVERSARY - 2006 – 2026

From Baby Alpaca Collection to a Global Symbol of **ITURRIOZ alpaca** 2006 - 2026

Two decades ago, **Baby Alpaca Collection** marked the beginning of a journey that would weave together heritage, craftsmanship, and timeless design.

What began as a **Tribute to the Noble Andean Fiber** has evolved into **ITURRIOZ alpaca** - a brand that embodies **Sustainable Luxury** and the **Soul of Artisanal Creation**.

Many of our pieces are **industrially woven and finished by hand**, merging the precision of technology with the sensitivity of artisanal mastery. Each creation reflects a balance between innovation and tradition, modernity and the human touch - ensuring excellence, consistency, and soul in every detail.

For **twenty years**, every piece has carried a story of respect - for nature, for those who weave with their looms and hands, and for a beauty that transcends time and trends.

Today, the brand continues to Honor its origin - **Baby Alpaca Collection** - as the essence of a philosophy built on authenticity, refinement and consciousness.

20 Years of Weaving Legacy, Emotion & Silent Luxury.

Mariana Iturrioz Mardones
Founder & Creative Director



ITURRIOZ alpaca

Balancing Modernes & Timeless Elegance
Premium Textiles of Noble Fiber

ITURRIOZ alpaca combines 100% Baby Alpaca fiber yarns in natural shades, creating exquisitely soft and warm blankets that embody Modernity and Timeless Elegance.

Founded by **Mariana Iturrioz Mardones**, argentine and spanish, based in Buenos Aires, the brand began in 2006 with the creation of **Baby Alpaca Collection** for the Latin American market, later evolving into **ITURRIOZ alpaca** for the european market.

ITURRIOZ alpaca also collaborates with international interior designers and architects, developing customized designs that are made on demand to ensure perfection, exclusivity, and harmony in each project.

In 2022, the brand began importing into Spain, allowing Europe to experience the exceptional warmth and softness of this marvelous noble fiber.

Designed in Argentina, crafted in Peru, and with presence across Europe - Woven in Baby Alpaca PREMIUM Fiber.





ITURRIOZ alpaca
Silent Luxury

INTRODUCTION

*Balancing Modernes
& Timeless Elegance*

A/W - 2026 - Collection

Marbella Baby Alpaca PREMIUM king Blanket

Marbella Baby Alpaca PREMIUM king Wide Blanket

Noah Baby Alpaca Kids PREMIUM Blanket

Valentina Baby Alpaca Kids PREMIUM Blanket

PREMIUM Quality

**HOSPITALITY & KING Size Collection
KIDS Line Collection**



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**MARBELLA BABY ALPACA
PREMIUM KING BLANKET**

**MARBELLA BABY ALPACA
PREMIUM KING WIDE BLANKET**

Hospitality Collection

Our **Hospitality Collection** is the balance between Luxury and Simplicity combined with an international touch, acquired through experience over the world.

Discover the New Hospitality Collection to refine any hotel interiors and environments with an exquisite style.



MARBELLA BABY ALPACA PREMIUM KING BLANKET

Ultra soft, light, warm and with a spectacular drape.

Our **Marbella Baby Alpaca PREMIUM King Blanket**, a classic Silent Luxury.

Thanks to its high quality and simplicity, it will be your favorite blanket and will accompany you during all times of the year.

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Silent Luxury



ITURRIOS alpaca

Silent Luxury

Our **Marbella Baby Alpaca PREMIUM King Blanket**, with its neutral palette and understated design, effortlessly adapts to any style or space - whether enhancing a bedroom with refined elegance or accompanying everyday moments with quiet sophistication.

Its generous size allows it to drape beautifully over various bed dimensions and settings.

Our **Hospitality** proposal embodies the perfect balance between luxury and simplicity, enriched by an international sensibility shaped through experience around the world.

Discover the new **Hospitality Collection** - created to refine any hotel interior with an exquisite sense of style.

Ideal for cool summer nights by the beach, in the countryside, the mountains, or the city.



Our **Marbella Baby Alpaca PREMIUM Blanket** is available in four natural shades, **Vicuña, Taupe, Graphite and Ice Grey**.

It's composition is 100% Baby Alpaca.

The yarn is undyed, from the range of natural alpaca colors.



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This blanket comes in two different sizes and in two or four natural tones:

MARBELLA BABY ALPACA PREMIUM KING WIDE BLANKET

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**

MBAPKWB - 284 / Taupe
MBAPKWB - GR001 / Ice Grey

100% Baby Alpaca
178 x 218 Cm / 70 x 85 In
900 Grs / 1984 Pounds
Dry Clean Only
Hypoallergenic



MARBELLA BABY ALPACA PREMIUM KING BLANKET

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**

MBAPKB - 284 / Taupe
MBAPKB - 204 / Vicuña
MBAPKB - GR001 / Ice Grey
MBAPKB - GR003 / Graphite

100% Baby Alpaca
160 x 240 Cm / 63 x 94 In
900 Grs / 1984 Pounds
Dry Clean Only
Hypoallergenic



ITURRIOZ alpaca
Silent Luxury







MARBELLA BABY ALPACA PREMIUM KING WIDE BLANKET

MBAPKWB - 284 / Taupe / Vison

100% Baby Alpaca

178 x 218 Cm / 70 x 85 In

900 Grs / 1984 Pounds

MARBELLA BABY ALPACA PREMIUM KING BLANKET

MBAPKB - 284 / Taupe / Vison

100% Baby Alpaca

160 x 240 Cm / 63 x 94 In

900 Grs / 1984 Pounds

Dry Clean Only
Hypoallergenic

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**







MARBELLA BABY ALPACA PREMIUM KING WIDE BLANKET

MBAPKWB - GR001 - Gris Hielo

100% Baby Alpaca

178 x 218 Cm / 70 x 85 In

900 Grs / 1984 Pounds

MARBELLA BABY ALPACA PREMIUM KING BLANKET

MBAPKB - GR001 - Gris Hielo

100% Baby Alpaca

160 x 240 Cm / 63 x 94 In

900 Grs / 1984 Pounds

Dry Clean Only
Hypoallergenic

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**







MARBELLA BABY ALPACA PREMIUM KING BLANKET

MBAPKB - GR003

Graphite

100% Baby Alpaca

160 x 240 Cm / 63 x 94 In

900 Grs / 1984 Pounds

**Dry Clean Only
Hypoallergenic**

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**







MARBELLA BABY ALPACA PREMIUM KING BLANKET

MBAPKB - 204

Vicuña

100% Baby Alpaca

160 x 240 Cm / 63 x 94 In

900 Grs / 1984 Pounds

**Dry Clean Only
Hypoallergenic**

**PREMIUM Quality
HOSPITALITY Collection
Sustainable
Biodegradable**



**Marbella Baby Alpaca PREMIUM
King Blanket
& Marbella Baby Alpaca
PREMIUM King Wide Blanket**

Each blanket bears a hand-finished touch, with a finely stitched hem that speaks of quiet craftsmanship and enduring grace.

Our **Marbella Baby Alpaca PREMIUM
King Blanket** is crafted to last a lifetime.

Treat it with care to preserve its unparalleled softness and ethereal lightness - just as on the very first day.

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Our ***Marbella Baby Alpaca PREMIUM King Blanket***
& ***Marbella Baby Alpaca PREMIUM King Wide Blanket***
come presented in a simple and elegant
sustainable textile bag 100% cotton
with **ITURRIOZ alpaca** logo.



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For Kids!

PREMIUM & Exclusive Kids Blanket made with the finest quality of 100% Baby Alpaca fiber and stitched at 45 degrees on the four sides. KIDS Size.

Valentina Baby Alpaca Kids PREMIUM Blanket

GTIN: 8435753301326
VBAKPB - 207
Sand

Noah Baby Alpaca Kids PREMIUM Blanket

GTIN: 8435753301319
NBAKPB - GR001
Ice Grey

100% Baby Alpaca
104 x 127 Cm / 41 x 50 In

A Hypoallergenic,
Biodegradable, Rare
& Intelligent Fiber.

Care Instructions: Dry clean only with appropriate solvents. All our dyes used in production are AZO free. Proudly Fair Trade. Made in Peru.





ITURRIOZ alpaca

Silent Luxury
Since 2006

KI-LIFE SUSTAINABLE AWARD 2024
MILANO HOME 2024 - FIERA di MILANO

FINALIST

The Nominations & Prize were reserved for those companies who have created and launched products or projects in the field of Sustainable Development, respect for the Environment and Social Responsibility.

<https://www.kilifeaward.it/finalista/iturrioz-alpaca/>



THE SUSTAINABLE
AWARD

MILANO
HOME
your way of living



The industries in which we produce
have the following certifications:



Sustainability & Responsibility

I T U R R I O Z a l p a c a embraces **sustainability** as a **core value** - merging environmental responsibility with timeless design and ethical production. Each piece reflects a conscious commitment to nature, craftsmanship, and the people behind every stage of its creation.

Key Sustainability Metrics

- **Carbon Footprint:** 45–80 kg CO₂-eq per kg of fiber (30–40% lower than other luxury fibers)
- **Water Efficiency:** minimal water use throughout the processing stage
- **Animal Welfare:** ethical, no-harm shearing and humane herd management
- **Durability:** more than 10 years of lifespan with proper care
- **Biodegradability:** 100% natural, renewable and compostable fiber

Silent Luxury that respects Nature and preserves Life.





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ITURRIOZ Alpaca, SLU

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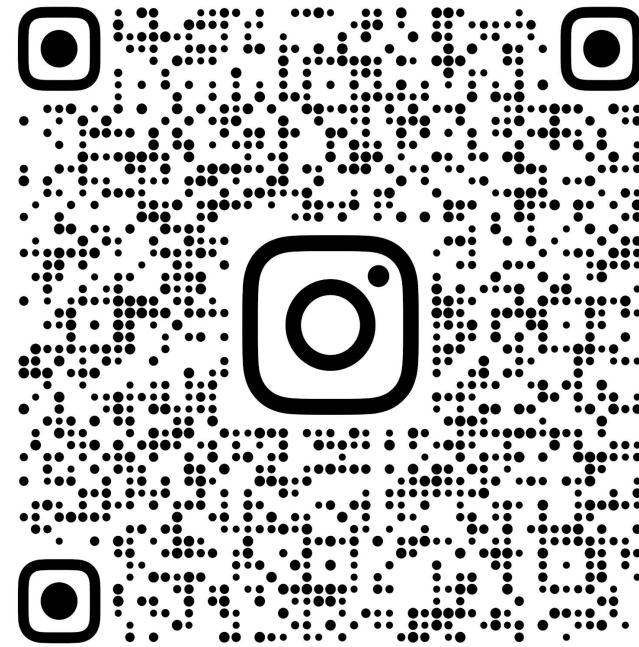
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Thanks!



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